

HS 3600 Program Development and Evaluation			
Instructor Information	Instructor: Darlene Xiomara Rodriguez, PhD, MSW, MPA Office Phone: 1-470-578-3669 Office Location: Prillaman Health Sciences, Room 3313		
Class Meeting Time	Synchronous: Thursdays 2pm-4:45pm; Asynchronous: Via MSTeams, opens 12:01am on Tuesdays and closes at 11:59pm on Sundays (EST)		
Meeting Location	Online: Using D2L and MSTeams		
Semester/Year & Credit Hours	Spring 2022 3 Class Hours, 0 Laboratory Hours, 3 Credit Hours		
Instructor Preferred Communication & Office Hours	Preferred communication methods: D2L email, telephone, or MSTeams Thursday "Team Meetings" between 2pm and 4:45pm or by appointment		

#### The Syllabus

This syllabus acts as a contract between you and me. You should use this document as your first guide/reference for questions related to this course. Please read it carefully, prior to the start of this course. It contains a great deal of information. You are asked to sign the contract at the end of this document as testament to your understanding of the content herein. Please note, if for any reason you do not agree with the information and requirements discussed within this document and are unable to sign this contract, you will be asked to withdraw from the course.

Additional course materials are found on D2L at http://d2l.kennesaw.edu. To log in you will need your current KSU NetID and password.

#### **Course Catalog Description**

This course introduces students to the development and evaluation of human services programs. Students will discuss appropriate program evaluation techniques and design elements, including an evaluation plan.

Prerequisite, Corequisite, or Concurrent Prerequisite Knowledge:

HS2200 and HS3500

HS Major, HS Interest, or Non-majors with permission of the Department.

# Course Modality:

Online, Synchronous with asynchronous program evaluation consultation with agency/client.

#### **Course Materials**

# **Required Materials**

Author(s): Giancola, Susan P.

Title: Program Evaluation: Embedding Evaluation into Program Design and Development

Edition: 1st

ISBN: 978-1-506-35744-7

Publisher: Sage.

NOTE: A copy of the book is available for on-campus reading/review at the Human Services Library as well as at the KSU Library (Kennesaw Campus).

Program-wide Recommended Text for purchase or reference from the Library:

Title: Publication Manual of the American Psychological Association

Edition: 6<sup>th</sup> (pending admission to program) or 7<sup>th</sup> (most recently published in 2020)

ISBN: 978-1-4338-0561-5 (6<sup>th</sup> edition); 978-1-4338-3216-1 (7<sup>th</sup> edition)

Reliable computer and internet access to complete D2L tasks, use MSTeams, and complete consulting projects.

# **Course Learning Objectives & Relationship to Human Services Education**

This course is designed using the national standards for the Baccalaureate Degree in Human Services by the Council for Standards in Human Service Education found at <a href="https://www.cshse.org">www.cshse.org</a>. This course is designed to address the following standards:

#### **Knowledge Objectives:**

- The curriculum shall include the historical development of human services. Specifically, the broader sociopolitical issues that affect human service systems (*CSHSE National Standards* 11d).
- The curriculum shall include knowledge and theory of the interaction of human systems including: individual, interpersonal, group, family, organizational, community, and societal. Specifically, processes to effect social change through advocacy work at all levels of society including community development, community and grassroots organizing, and local and global activism (*CSHSE National Standards* 12g).
- The curriculum shall provide knowledge and skills in information management. Specifically, in the following four areas:
  - a) Obtain, synthesize, and clearly report information from various sources;
  - b) Assess the quality of information from various sources, including but not limited to: print, audio, video, web, and social media, and understand its application;
  - c) Upholding confidentiality and using appropriate means to share information; and
  - d) Using technology to locate, evaluate, and disseminate information (CSHSE National Standards 14a-d).

## **Skills Objectives:**

- The curriculum shall provide knowledge and skill development in systematic analysis of service needs; planning appropriate strategies, services, and implementation; and evaluation of outcomes. Specifically, skills to evaluate the outcome of the plan and the impact on the client or client group (*CSHSE National Standards* 15c).
- Learning experiences shall be provided for the student to develop his or her interpersonal skills. Specifically in the following four areas:
  - a) Clarifying expectations;
  - b) Dealing effectively with conflict;
  - c) Establishing rapport with clients; and
  - d) Developing and sustaining behaviors that are congruent with the values and ethics of the profession (*CSHSE National Standards* 17a-d).

# **Values Objectives:**

- The curriculum shall incorporate human services values and attitudes and promote understanding of human services ethics and their application to practice. Specifically in the following six areas:
  - d) The worthy and uniqueness of individuals including culture, ethnicity, race, class, gender, religion, ability, sexual orientation, and other expressions of diversity;
  - e) Belief that individuals, service systems, and society can change;
  - f) Interdisciplinary team approaches to problem solving;
  - g) Appropriate professional boundaries; and
  - h) Integration of the ethical standards outlined by the National Organization for Human Services/Council for Standards in Human Services Education (*CSHSE National Standards* 19d-h).
- The program shall provide experiences and support to enable students to develop awareness of their own values, personalities, reaction patterns, interpersonal styles, and limitations. Specifically the area of reflection on professional self (e.g., journaling, development of a portfolio, or project demonstrating competency) (CSHSE National Standards 20e).

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# **Course Assignments\***

Guidelines and rubrics for the assignments below are outlined in the corresponding section within D2L.

### 1. Chapter Exams (60%)

Students have four exams; the lowest score is dropped. Each exam worth 20% of total grade (*CSHSE National Standards* 11d; 12g; 14a-d; 15c; 17a-d; 19d-h).

# 2. Program Development/Evaluation [High Impact Practice with Agency/Client] (25%=Shared Team Grade)

In a team-based setting, you will be completing a series of exercises, assessments, and reflections based on applying the concepts surrounding embedded evaluation. Successful completion of the program evaluation activities will enable you to connect the theory of the text with the real-life experience of program developers and evaluators. Moreover, completing these tasks will assist a real-world client/agency that is seeking evaluative assistance to inform problem definition as well as program design, implementation, and evaluation (*CSHSE National Standards* 11d; 12g; 14a-d; 15c; 17a-d; 19d-h; 20e).

# 3. 360-Degree Program Evaluation Team Evaluation & KSU QEP Service Learning Reflection (Total = 10%)

The members of your program evaluation team will engage in formative and/or summative assessment about you and your contributions to the program evaluation project regarding your client and population. NOTE: Failure to attend and actively participate in class and in your program evaluation team will result in decreased scores that will affect your final grade (*CSHSE National Standards* 11d; 12g; 14a-d; 15c; 17a-d; 19d-h; 20e).

# 4. CITI Program Training (5%)

You will be completing the Collaborative Institutional Training Initiative (CITI) Social-Behavioral-Education modules for research with and on human subjects. By doing so, you will learn about the ethical realities and implications of research and evaluation. By completing this universal training, you will also earn your CITI Certification for three years, which will prove useful to you in your professional career and/or graduate education pursuits (*CSHSE National Standards* 11d; 12g; 14a-d; 15c; 17a-d; 19d-h).

#### **Grading Scale**

Assignment	Weight/Points
Exams     Program Development/Evaluation for Client     Program Evaluation & Service Learning Reflection	60% 25% 10%
<ul><li>3. 360-Degree Evaluation &amp; Service Learning Reflection</li><li>4. CITI Program Training</li><li>Total</li></ul>	5% <b>100%</b>

# Final Course Grades are reported using the following grading scale

A – Excellent (90.0 points or higher)	C – Satisfactory (70 to 79.9)
B – Good (80 to 89.9)	D – Passing, but less than satisfactory (60 to 69.9)
	F – Failing (59.9 or lower)

**Rounding:** There will be no rounding of individual assignment grades during the semester; however, the final grade will be rounded, with grades .5 or above rounded up. For example, a 74.5 is 75, and a 74.4 is 74.

#### **Course Policies**

<u>Late Work:</u> The professor expects that all assignments will be submitted by their posted due date. Late assignments will receive a late penalty of 5% per day, including weekends (Saturday, Sunday, and Holidays). Please decide on an alternate due date, if required, by communicating directly with the professor. Decisions regarding the acceptance of late assignments will be made at the discretion of the professor. **Assignments handed in late will not receive any written feedback.** 

#### **Preferred Instructor Communication:**

Please make sure you consult the course syllabus and any other handouts BEFORE submitting inquiries by email.

- 1. Email communications should not be seen as an alternative to meeting with the professor. It is not permissible to use emails as a mechanism to receive private tutorials or to receive information on any material that was covered in classes that you have missed.
- 2. I will do my best to respond to emails of immediate need within 48-72 hours. This only applies Monday to Friday during the hours of 10am-5pm. To cultivate and maintain a healthy life-work, I do not respond to student emails in the evenings or on weekends. If you do not receive a reply after 48 hours, please resubmit your original inquiry.
- 3. When emailing, while enrolled in the course, use D2L's email platform. It prioritizes student emails within the KSU email system. When you do, it will already identify the course you are enrolled in. Therefore, use the subject line to provide a concise statement of purpose (e.g., <insert course name> Appointment). If you do not adhere to these guidelines, and you submit an email via KSU email, it will likely delay my response to your request, since I respond to emails in order of priority, task, and time commitments.

4. Please, also, include a salutation (e.g., Hello or Dear Dr. <Instructor First Name>, so I know the email is meant for me, and a closing signature (e.g., Thank you, or Regards, <insert name here>). It is good practice to write your emails respectfully and I will return the same courtesy to you.

<u>Assignment Turnaround Policy:</u> I strive to return your graded assignments within 14 business days of assignment closing date.

Department or College Policies

# **Grade Appeals and Student Complaints**

The Department of Social Work and Human Services advocates those students who experience difficulties or problems, **first speak** to their instructor for effective resolution. If this does not work, then the student is encouraged to contact the Human Services' Program Director next, followed by Department Chair should no resolution be met.

Note: KSU desires to resolve student grievances, complaints and concerns in an expeditious, fair and amicable manner. The complaints and concerns webpage was developed to assist current and prospective students in submitting complaints and appeals, and to direct them to the most effective venue for accurate information and resolution. The resources on the page will direct students to the specific venue to appropriately address the related student complaint.

Complaints for online students are resolved following the same general procedures for students who attend classes on campus. However, for any process that requires a student appear in person, the university may make other arrangements. For processes that cannot be completed via telephone, email, or written correspondence, the university may set up a two-way video-conference site in place of a meeting on the KSU campus.

# **COVID-19 illness**

If you are feeling ill, please stay home and contact your health professional. In addition, please email your instructor to say you are missing class due to illness. Signs of COVID-19 illness include, but are not limited to, the following:

- Cough
- Fever of 100.4 or higher
- Runny nose or new sinus congestion
- Shortness of breath or difficulty breathing
- Chills
- Sore Throat
- New loss of taste and/or smell

COVID-19 vaccines are a critical tool in "Protecting the Nest." If you have not already, you are strongly encouraged to get vaccinated immediately to advance the health and safety of our campus community. As an enrolled KSU student, you are eligible to receive the vaccine on campus. Please call (470) 578-6644 to schedule your vaccination appointment or you may walk into one of our student health clinics.

For more information regarding COVID-19 (including testing, vaccines, extended illness procedures and accommodations), see KSU's official Covid-19 website.

# **Face Coverings**

Based on guidance from the University System of Georgia (USG), all vaccinated and unvaccinated individuals are encouraged to wear a face covering while inside campus facilities. Unvaccinated individuals are also strongly encouraged to continue to socially distance while inside campus facilities, when possible.

For our program evaluation partner/agency, if you meet in person then you are instructed to follow their agency policy regarding COVID-19.

#### **Institutional Policies**

Federal, BOR, & KSU Required Syllabus Policies

**Course Enrollment Policy**: Students are solely responsible for managing their enrollment status in class; nonattendance does not constitute a withdrawal.

#### **KSU Student Resources**

This link contains information on help and resources available to students: KSU Student Syllabus Resources

# **Key Academic Dates to Remember for Fall Semester**

The information below can also be accessed at the University Registrar's Website under "Academic Calendars".

<u>Date</u>	Assignment/Event
January 10, 2022	First Day of Classes/First Day
January 13, 2022	1st Class meeting
January 14, 2022 @ 11:45pm	Drop/Add Ends
January 17, 2022	Rev. Dr. Martin Luther King, Jr. Holiday
March 7-13, 2022	Spring Break
March 15, 2022 @ 11:45pm	Last Day to Withdraw
	Without Academic Penalty/Semester Midpoint
April 25, 2022	Last Day to Withdraw with a WF
May 2, 2022	Last Day of Classes
May 12, 2022 @ 12:00pm	Final Grades DUE to Owl Express

# **Course Calendar**

Refer to the tasks below and mark them off as you complete them.

CSHSE= Council for Standards in Human Service Education Unit Objectives=Tell.Show.Do.Apply.

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)
Module 1	Week of	☐ Course Overview/Expectations	Welcome to Program Development & Evaluation!
Wk 1	1/10 Session: Thursday 1/13	Chapter 1 Evaluation Matters	AFTER CLASS be sure to:  o Review Syllabus and Course Schedule o Review D2L Website o Complete Student Inventory (Qualtrics Link in D2L) o Complete Syllabus MOU (Qualtrics Link in D2L) o Create account with CITI Program Training o Work on the modules associated with "Social-Behavioral-Education (SBE) Basic" Course o NOTE: If you need assistance, consult C3.
CSHSE	Knowledge Oh	ioctivos:	
	<ul> <li>Knowledge Objectives:         <ul> <li>The curriculum shall include the historical development of human services. Specifically, the broader sociopolitical issues that affect human service systems (CSHSE National Standards 11d).</li> <li>The curriculum shall provide knowledge and skills in information management. Specifically, in the following four areas:</li></ul></li></ul>		
Unit Objectives	Chapter 1 introduces the reader to evaluation and the fundamental terminology associated with the different types of evaluation. Additionally, the chapter serves to introduce the reader to the embedded evaluation model and its initial steps.		
	After reading this chapter you should be able to: 1.1 Define evaluation. 1.2 Identify programs and policies that might be evaluated. 1.3 Describe the purpose of evaluation and its relationship to research. 1.4 Distinguish between formative and summative evaluation. 1.5 Compare and contrast internal and external evaluation. 1.6 Discuss the embedded evaluation model. 1.7 Explain the first step in embedded evaluation		

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)
Wk 2	Week of 1/17 Session: Thursday 1/20	Chapter 2 History of Evaluation	FINAL DUE DATE: Sunday 1/23 at 11:59pm EST  Complete Student Inventory (Qualtrics Link in D2L) Complete Syllabus MOU (Qualtrics Link in D2L) Practice Exam C1 (Saturday 12:00am—Sunday 11:59pm)  CONTINUE: Working on CITI Program Training Be sure to pace yourself as you work on the modules associated with the SBE Basic Course NOTE: If you need assistance, consult C3.
CSHSE	<ul><li>issues that a</li><li>The curricu interpersona change thro</li></ul>	lum shall include the historical develor ffect human service systems (CSHS) lum shall include knowledge and thal, group, family, organizational, cough advocacy work at all levels of	opment of human services. Specifically, the broader sociopolitical <i>E National Standards</i> 11d). neory of the interaction of human systems including: individual, ommunity, and societal. Specifically, processes to effect social of society including community development, community and vism ( <i>CSHSE National Standards</i> 12g).
	<ul> <li>Skills Objectives:</li> <li>The curriculum shall provide knowledge and skill development in systematic analysis of service needs; planning appropriate strategies, services, and implementation; and evaluation of outcomes. Specifically, skills to evaluate the outcome of the plan and the impact on the client or client group (CSHSE National Standards 15c).</li> </ul>		
	services eth d) The wo sexual e) Belief t f) Interdis g) Approp h) Integra	alum shall incorporate human services and their application to practice. Orthy and uniqueness of individuals orientation, and other expressions of that individuals, service systems, and sciplinary team approaches to proble oriate professional boundaries; and	I society can change; m solving; d by the National Organization for Human Services/Council for
Unit Objectives	Chapter 2 provides the reader with historical context of the field of evaluation. Upon reading this chapter, the reader		

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)
Wk 3	Week of 1/24 Session: Thursday 1/27	Chapter 4 Evaluation Ideologies & Approaches	CONTINUE: Working on CITI Program Training  O Be sure to pace yourself as you work on the modules associated with the SBE Basic Course  O NOTE: If you need assistance, consult C3.
CSHSE	<ul> <li>sociopolitic</li> <li>The curricu interperson change through</li> </ul>	al issues that affect human service solum shall include knowledge and that group, family, organizational, coough advocacy work at all levels of	development of human services. Specifically, the broader systems ( <i>CSHSE National Standards</i> 11d). eory of the interaction of human systems including: individual, symmunity, and societal. Specifically, processes to effect social of society including community development, community and system ( <i>CSHSE National Standards</i> 12g).
	appropriate the outcome Learning ex the followin a) Clarify b) Dealing c) Establi d) Develo	lum shall provide knowledge and ski strategies, services, and implementa e of the plan and the impact on the caperiences shall be provided for the ag four areas: ing expectations; g effectively with conflict; shing rapport with clients; and	Ill development in systematic analysis of service needs; planning tion; and evaluation of outcomes. Specifically, skills to evaluate lient or client group ( <i>CSHSE National Standards</i> 15c). student to develop his or her interpersonal skills. Specifically in the congruent with the values and ethics of the profession ( <i>CSHSE</i> )
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Unit Objectives	After reading 4.1 Describe of 4.2 Identify the 4.3 Explain ho 4.4 Describe h 4.5 Explain the	as to how the evaluation design and conale for using theory-based evaluation this chapter you should be able to common evaluation approaches. The evaluator(s) associated with common with the common multiple approaches might be used	en evaluation approaches.  d in an evaluation.  n approaches are used in an evaluation.  aluation approaches.

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)	
Wk4	Week of 1/31	Program Evaluation Real-World Application	EXAM PERIOD: Exam 1 covers C2 History & C4 Ideologies/Approaches Friday 12:01am through Sunday 11:59pm	
	Session: Thursday 2/3		Conducting an Embedded Evaluation Definition the Problem	
CSHSE			es for this Module and overall course in alignment with the rds associated with real-world application.	
	<ul> <li>Knowledge Objectives:</li> <li>The curriculum shall provide knowledge and skills in information management. Specifically, in the following four areas: <ul> <li>a) Obtain, synthesize, and clearly report information from various sources;</li> <li>b) Assess the quality of information from various sources, including but not limited to: print, audio, video, web, and social media, and understand its application;</li> <li>c) Upholding confidentiality and using appropriate means to share information; and</li> <li>d) Using technology to locate, evaluate, and disseminate information (CSHSE National Standards 14a-d).</li> </ul> </li> </ul>			
	<ul> <li>Skills Objectives:</li> <li>The curriculum shall provide knowledge and skill development in systematic analysis of service needs; planning appropriate strategies, services, and implementation; and evaluation of outcomes. Specifically, skills to evaluate the outcome of the plan and the impact on the client or client group (<i>CSHSE National Standards</i> 15c).</li> <li>Learning experiences shall be provided for the student to develop his or her interpersonal skills. Specifically in the following four areas: <ul> <li>a) Clarifying expectations;</li> <li>b) Dealing effectively with conflict;</li> <li>c) Establishing rapport with clients; and</li> <li>d) Developing and sustaining behaviors that are congruent with the values and ethics of the profession (<i>CSHSE National Standards</i> 17a-d).</li> </ul> </li> </ul>			
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Unit Objectives		t of student knowledge via unit exam	s and program evaluation real-world application.	

Module	Date	Class Lesson	<b>Assignments Due</b>
Week	Day	(Read BEFORE class)	(BY or AFTER Class)
Module 2		Chapter 5	CONTINUE: Working on CITI Program Training
XX 71 1	2/7	Define Part 1:	o Be sure to pace yourself as you work on the modules
Wk 1	Cassian	Understanding the Program	associated with the SBE Basic Course
	Session: Thursday		o NOTE: If you need assistance, consult C3.
	2/10		
CSHSE	Knowledge Ob	~	
		alum shall include the historical deve affect human service systems (CSHS)	lopment of human services. Specifically, the broader sociopolitical <i>E National Standards</i> 11d).
	The curricu	llum shall include knowledge and t	heory of the interaction of human systems including: individual,
	change thre	ough advocacy work at all levels	ommunity, and societal. Specifically, processes to effect social of society including community development, community and vism (CSHSE National Standards 12g).
			ills in information management. Specifically, in the following four
	areas:	-	
		, synthesize, and clearly report infor	
			ous sources, including but not limited to: print, audio, video, web,
		cial media, and understand its applic	ation; oriate means to share information; and
			isseminate information ( <i>CSHSE National Standards</i> 14a-d).
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	Skills Objective		
	appropriate	strategies, services, and implement	cill development in systematic analysis of service needs; planning ation; and evaluation of outcomes. Specifically, skills to evaluate lient or client group ( <i>CSHSE National Standards</i> 15c).
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	Values Objecti		ices values and attitudes and promote understanding of human
			Specifically in the following six areas:
			including culture, ethnicity, race, class, gender, religion, ability,
	sexual orientation, and other expressions of diversity;		
		that individuals, service systems, and	•
		sciplinary team approaches to proble	em solving;
		priate professional boundaries; and	ed by the National Organization for Human Services/Council for
		rds in Human Services Education (C	
			·
Unit			derstand the purpose of embedded evaluation and will be
Objectives	introduced to t	the development of program goals as	part of the evaluation process.
	After reading	this chapter you should be able to	:
		he purpose of embedded evaluation.	
		sources you can use to understand yo	
		gram goals worded as outcome state	ments.
		program's primary strategies.	o goals
		orogram's theory, linking strategies to ontextual conditions necessary for a	
			nge (ToC) and theories of action (ToA)
1	1		

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)	
Wk 2	Week of 2/14  Session: Thursday 2/17	Chapter 6 Define Part 2: Modeling the Program	CONTINUE: Working on CITI Program Training  O Be sure to pace yourself as you work on the modules associated with the SBE Basic Course  O NOTE: If you need assistance, consult C3.	
CSHSE	Knowledge Ob	  ectives:		
	<ul> <li>The curriculissues that a</li> <li>The curriculinterpersonal change through grassroots of the curriculareas:</li> <li>a) Obtain,</li> <li>b) Assess</li> </ul>	lum shall include the historical devel affect human service systems ( <i>CSHS</i> ) alum shall include knowledge and that, group, family, organizational, cough advocacy work at all levels organizing, and local and global activalum shall provide knowledge and skip synthesize, and clearly report information from varieties.	neory of the interaction of human systems including: individual, ommunity, and societal. Specifically, processes to effect social of society including community development, community and vism (CSHSE National Standards 12g).  Ills in information management. Specifically, in the following four mation from various sources; ous sources, including but not limited to: print, audio, video, web,	
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	• The curricus ervices eth d) The work sexual e) Belief (f) Interdisg) Approph) Integra	alum shall incorporate human services and their application to practice. Orthy and uniqueness of individuals orientation, and other expressions of that individuals, service systems, and sciplinary team approaches to proble oriate professional boundaries; and	I society can change; m solving; d by the National Organization for Human Services/Council for	
Unit Objectives	This chapter will continue the process of defining the program to be evaluated by building upon the program theory delineated in Chapter 5. Additionally, the reader will also be introduced to logic modeling as a way to graphically represent program theory			
	6.1 Explain wh 6.2 Describe th 6.3 Create a lo 6.4 Use logic r 6.5 Explain yo	this chapter you should be able to nat a logic model is and its purpose, ne benefits of stakeholder involveme gic model to represent a program, modeling to facilitate the creation of ur program's theory using a logic mo ow a logic model can be used with st	nt in the logic modeling process.  program theory. odel.	

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)
Wk 3	Week of 2/21	₾ Exam Week	EXAM PERIOD: Exam 2 covers C5 & C6: Definition Friday 12:01am through Sunday 11:59pm
	Session: Thursday 2/24	Program Evaluation Real-World Application	<b>EVALUATION DOCUMENTS:</b> Tables in and corresponding deliverables related to C5 & C6 by Sunday at 11:59pm
			Conducting Embedded Evaluation Reviewing Definitions Preparing to Plan and Implement the Evaluation Preparing Abstract for KSU Symposium for Student Scholars
			FINAL DUE DATE: Sunday 2/27 at 11:59pm EST  CITI Program Training  Upload to D2L your Certificates of Completion and Passage Scores for the SBE Basic Course.  NOTE: If you need assistance, consult C3.
			<ul> <li>You can submit this assignment at any time prior to this date.</li> <li>NOTE: Nonprofit Leadership Alliance Virtual Conference Wednesday 2/23 – Friday 2/25</li> </ul>
CSHSE	• Determine	if students have met the competence	

Standards covered. Below are additional standards associated with real-world application.

#### Knowledge Objectives:

- The curriculum shall provide knowledge and skills in information management. Specifically, in the following four areas:
  - Obtain, synthesize, and clearly report information from various sources;
  - Assess the quality of information from various sources, including but not limited to: print, audio, video, web, and social media, and understand its application;
  - Upholding confidentiality and using appropriate means to share information; and
  - Using technology to locate, evaluate, and disseminate information (CSHSE National Standards 14a-d).

#### Skills Objectives:

- The curriculum shall provide knowledge and skill development in systematic analysis of service needs; planning appropriate strategies, services, and implementation; and evaluation of outcomes. Specifically, skills to evaluate the outcome of the plan and the impact on the client or client group (CSHSE National Standards 15c).
- Learning experiences shall be provided for the student to develop his or her interpersonal skills. Specifically in the following four areas:
  - a) Clarifying expectations;
  - b) Dealing effectively with conflict;
  - Establishing rapport with clients; and
  - d) Developing and sustaining behaviors that are congruent with the values and ethics of the profession (CSHSE National Standards 17a-d).

# Values Objectives:

- The curriculum shall incorporate human services values and attitudes and promote understanding of human services ethics and their application to practice. Specifically in the following six areas:
  - d) The worthy and uniqueness of individuals including culture, ethnicity, race, class, gender, religion, ability, sexual orientation, and other expressions of diversity;
  - e) Belief that individuals, service systems, and society can change;
  - f) Interdisciplinary team approaches to problem solving;
  - g) Appropriate professional boundaries; and
  - h) Integration of the ethical standards outlined by the National Organization for Human Services/Council for Standards in Human Services Education (*CSHSE National Standards* 19d-h).

Unit Objectives Assessment of student knowledge via unit exams and program evaluation real-world application.

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)
Module 3 Wk1	Week of 2/28  Session: Thursday 3/3	Chapter 7 Plan Part 1: Planning the Evaluation	AFTER CLASS be sure to:  O Work on your program evaluation assignment as a team and/or pairings regarding:  O Planning O Designing
CSHSE	<ul> <li>issues that a</li> <li>The curriculareas:</li> <li>a) Obtain</li> <li>b) Assess and socio</li> <li>c) Upholo</li> </ul>	lum shall include the historical devel affect human service systems ( <i>CSHS</i> ) lum shall provide knowledge and skill, synthesize, and clearly report information from varietial media, and understand its applicating confidentiality and using appropriate appropriate the system.	Ils in information management. Specifically, in the following four mation from various sources; ous sources, including but not limited to: print, audio, video, web,
	<ul> <li>Skills Objectives:</li> <li>The curriculum shall provide knowledge and skill development in systematic analysis of service needs; planning appropriate strategies, services, and implementation; and evaluation of outcomes. Specifically, skills to evaluate the outcome of the plan and the impact on the client or client group (<i>CSHSE National Standards</i> 15c).</li> <li>Learning experiences shall be provided for the student to develop his or her interpersonal skills. Specifically in the following four areas: <ul> <li>a) Clarifying expectations;</li> <li>b) Dealing effectively with conflict;</li> <li>c) Establishing rapport with clients; and</li> <li>d) Developing and sustaining behaviors that are congruent with the values and ethics of the profession (<i>CSHSE National Standards</i> 17a-d).</li> </ul> </li> </ul>		
Unit	services eth d) The wo sexual e) Belief f f) Interdig g) Approp h) Integra Standa Chapter 7 begin	alum shall incorporate human services and their application to practice. orthy and uniqueness of individuals orientation, and other expressions of that individuals, service systems, and sciplinary team approaches to proble oriate professional boundaries; and tion of the ethical standards outline rds in Human Services Education (Cas by explaining Step 2 in Embedded	I society can change; m solving; d by the National Organization for Human Services/Council for
	After reading t 7.1 Formulate r 7.2 Embed eval 7.3 Construct e goals. 7.4 Create spec 7.5 Estimate rea	his chapter you should be able to: elevant and clear evaluation question uation questions into a program's lo	ns. gic model. gegies, short-term and intermediate objectives, and long-term dress evaluation questions.

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)			
Wk2	Week of 3/7 Session: Thursday 3/10		KSU Spring Break  CONTINUE TO:  O Work on your program evaluation assignment as a team and/or pairings regarding:  O Planning O Designing O Prepare for Implementation			
CSHSE	Students are on	a university holiday/break and exer	rcising self-care and personal reflection.			
Unit Objectives	Students are on a university holiday/break and exercising self-care and personal reflection.					

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)				
Wk3	Week of	Chapter 8	Last Day to Withdraw Without Academic Penalty (3/15)				
	3/14	Plan Part 2: Designing the Evaluation	Finalizing Abstract for KSU Symposium Submission				
	Session:	Designing the Divardation	Thanking Abstract for Asse Symposium Submission				
	Thursday 3/17		CONTINUE TO:				
	3/1/		<ul> <li>Work on your program evaluation assignment as a team and/or pairings regarding:</li> </ul>				
			o Planning				
			<ul><li>Designing</li><li>Prepare for Implementation</li></ul>				
			Prepare for Implementation				
CSHSE	Knowledge Ob	-					
		lum shall include the historical develor affect human service systems ( <i>CSHS)</i>	opment of human services. Specifically, the broader sociopolitical				
		•	Ils in information management. Specifically, in the following four				
	areas:	•					
		synthesize, and clearly report inform					
		b) Assess the quality of information from various sources, including but not limited to: print, audio, video, web, and social media, and understand its application;					
		pholding confidentiality and using appropriate means to share information; and					
	d) Using t	sing technology to locate, evaluate, and disseminate information ( <i>CSHSE National Standards</i> 14a-d).					
	Skills Objective						
	• The curriculum shall provide knowledge and skill development in systematic analysis of service needs; plannia appropriate strategies, services, and implementation; and evaluation of outcomes. Specifically, skills to evaluate the outcome of the plan and the impact on the client or client group (CSHSE National Standards 15c).						
Unit			gn and provide insight into enhancing evaluation design.				
Objectives	Upon completi design.	on of the chapter, the reader will also	have more understanding of the role of theory in evaluation				
	uesign.						
	After reading this chapter you should be able to:						
		mmon evaluation designs, including nd contrast evaluation designs in terr	non-experimental, quasi-experimental, and experimental.				
	8.3 Describe m	nethods to strengthen evaluation design	gns.				
		evaluation methods as quantitative a					
		ability and validity, as they relate to e ne advantages and disadvantages of v					
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Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)	
Wk4	Week of 3/21	Exam Week	EXAM PERIOD: Exam 3 covers C7 & C8: Plan; Friday 12:01am through Sunday 11:59pm	
	Session: Thursday 3/24	Program Evaluation Real-World Application	EVALUATION DOCUMENTS:  Tables in and corresponding deliverables related to C7 & C8 by Sunday at 11:59pm  Conducting Embedded Evaluation Reviewing Plans and Implementation of the Evaluation Preparing to Interpret, Inform, and Refine the Evaluation  NOTE:  KSU Symposium Abstract Final Submission Date: Monday, March 21 by 11:59pm	
CSHSE	Determine if students have met Module competencies in alignment with the Standards covered.			

• Below are additional standards associated with the real-world application.

#### Knowledge Objectives:

- The curriculum shall provide knowledge and skills in information management. Specifically, in the following four areas:
  - a) Obtain, synthesize, and clearly report information from various sources;
  - b) Assess the quality of information from various sources, including but not limited to: print, audio, video, web, and social media, and understand its application;
  - c) Upholding confidentiality and using appropriate means to share information; and
  - d) Using technology to locate, evaluate, and disseminate information (CSHSE National Standards 14a-d).

#### Skills Objectives:

- The curriculum shall provide knowledge and skill development in systematic analysis of service needs; planning appropriate strategies, services, and implementation; and evaluation of outcomes. Specifically, skills to evaluate the outcome of the plan and the impact on the client or client group (*CSHSE National Standards* 15c).
- Learning experiences shall be provided for the student to develop his or her interpersonal skills. Specifically in the following four areas:
  - a) Clarifying expectations;
  - b) Dealing effectively with conflict;
  - c) Establishing rapport with clients; and
  - d) Developing and sustaining behaviors that are congruent with the values and ethics of the profession (*CSHSE National Standards* 17a-d).

#### Values Objectives:

- The curriculum shall incorporate human services values and attitudes and promote understanding of human services ethics and their application to practice. Specifically in the following six areas:
  - d) The worthy and uniqueness of individuals including culture, ethnicity, race, class, gender, religion, ability, sexual orientation, and other expressions of diversity:
  - e) Belief that individuals, service systems, and society can change;
  - f) Interdisciplinary team approaches to problem solving;
  - g) Appropriate professional boundaries; and
  - h) Integration of the ethical standards outlined by the National Organization for Human Services/Council for Standards in Human Services Education (*CSHSE National Standards* 19d-h).

Unit Objectives Assessment of student knowledge via unit exams and program evaluation real-world application.

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)		
Module 4 Wk1	Week of 3/28	Chapter 9 Implement Part 1: Implementing the Evaluation	AFTER CLASS be sure to:  O Work on your program evaluation assignment as a team and/or pairings regarding:  O Implement		
	Session: Thursday 3/31		o Prepare to Interpret, Inform and Refine		
CSHSE	<ul> <li>Skills Objectives:</li> <li>The curriculum shall provide knowledge and skill development in systematic analysis of service needs; plannin appropriate strategies, services, and implementation; and evaluation of outcomes. Specifically, skills to evaluat the outcome of the plan and the impact on the client or client group (CSHSE National Standards 15c).</li> <li>Learning experiences shall be provided for the student to develop his or her interpersonal skills. Specifically i the following four areas: <ul> <li>a) Clarifying expectations;</li> <li>b) Dealing effectively with conflict;</li> <li>c) Establishing rapport with clients; and</li> <li>d) Developing and sustaining behaviors that are congruent with the values and ethics of the profession (CSHS). National Standards 17a-d).</li> </ul> </li> </ul>				
	<ul> <li>Values Objectives:</li> <li>The curriculum shall incorporate human services values and attitudes and promote understandin services ethics and their application to practice. Specifically in the following six areas:</li> <li>d) The worthy and uniqueness of individuals including culture, ethnicity, race, class, gender, relig sexual orientation, and other expressions of diversity;</li> <li>e) Belief that individuals, service systems, and society can change;</li> <li>f) Interdisciplinary team approaches to problem solving;</li> <li>g) Appropriate professional boundaries; and</li> <li>h) Integration of the ethical standards outlined by the National Organization for Human Services. Standards in Human Services Education (CSHSE National Standards 19d-h).</li> </ul>				
Unit Objectives	Chapter 9 will provide the reader with guidance in conducting an evaluation by building on the material addressed in the previous chapters' discussion on ethics and design. Upon completion of the reading, the reader will have been introduced to practical information regarding informed consent, collecting data, and organizing data				
	After reading this chapter you should be able to: 9.1 Identify components of a strong, informed consent letter in embedded evaluations. 9.2 Create an informed consent letter for an embedded evaluation. 9.3 Describe various methods for collecting data in embedded evaluations. 9.4 Summarize strategies for checking and organizing your data after data collection				

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Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)			
Wk2	Week of 4/4	Chapter 10 Implement Part 2: Analyzing the Data	CONTINUE TO:  o Work on your program evaluation assignment as a team and/or pairings regarding:  o Implement			
	Session: Thursday 4/7		o Prepare to Interpret, Inform and Refine o Prepare presentation for Symposium, this includes your scripts inside the notes function for what you will say and confirming you will be within the 15 minute time frame.			
CSHSE	<ul> <li>The curricular appropriate the outcome</li> <li>Learning exthe following</li> <li>a) Clarify</li> <li>b) Dealing</li> <li>c) Establish</li> <li>d) Develo</li> </ul>	, 2 11				
	services eth d) The wo sexual e) Belief t f) Interdis g) Approp h) Integra	alum shall incorporate human services and their application to practice. Orthy and uniqueness of individuals orientation, and other expressions of that individuals, service systems, and sciplinary team approaches to proble oriate professional boundaries; and tion of the ethical standards outlined	and society can change; blem solving;			
Unit Objectives		continuation of implementation of t quantitative, and on addressing unfo	the evaluation. The chapter focuses on data analysis, both preseen circumstances			
	After reading this chapter you should be able to: 10.1 Demonstrate steps in qualitative data analysis. 10.2 Contrast three common quantitative data analyses. 10.3 Discuss potential solutions to unexpected and unintended circumstances during evaluations					

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Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)				
Wk3	Week of 4/11	Exam Week	EXAM PERIOD: Exam 4 covers C9 & C10 Implement Friday 12:01am through Sunday 11:59pm				
	Session: Thursday 4/14	Program Evaluation Real-World Application	<b>EVALUATION DOCUMENTS:</b> Tables in and corresponding deliverables related to C9 & C10 by Sunday at 11:59pm				
			Conducting Embedded Evaluation Reviewing Plans and Implementation of the Evaluation Preparing to Interpret, Inform, and Refine the Evaluation				
CSHSE		if students have met Module competend ditional standards associated with t	encies in alignment with the Standards covered. the real-world application.				
	V - a - la de a Ob	• a a4•a a-					
	<ul><li>Knowledge Ob</li><li>The curricu areas:</li></ul>	~	lls in information management. Specifically, in the following four				
	a) Obtain b) Assess and soc c) Upholo	<ul> <li>a) Obtain, synthesize, and clearly report information from various sources;</li> <li>b) Assess the quality of information from various sources, including but not limited to: print, audio, video, web, and social media, and understand its application;</li> <li>c) Upholding confidentiality and using appropriate means to share information; and</li> </ul>					
	<ul> <li>The curricular appropriate the outcome</li> <li>Learning expected the following and Clarify</li> <li>Dealing control Establication</li> </ul>	<ul><li>b) Dealing effectively with conflict;</li><li>c) Establishing rapport with clients; and</li></ul>					
		al Standards 17a-d).					
	<ul> <li>Values Objectives:</li> <li>The curriculum shall incorporate human services values and attitudes and promote understanding of hum services ethics and their application to practice. Specifically in the following six areas: <ul> <li>d) The worthy and uniqueness of individuals including culture, ethnicity, race, class, gender, religion, abil sexual orientation, and other expressions of diversity;</li> <li>e) Belief that individuals, service systems, and society can change;</li> <li>f) Interdisciplinary team approaches to problem solving;</li> </ul> </li> </ul>						
	h) Integra	priate professional boundaries; and tion of the ethical standards outlined rds in Human Services Education (C	I by the National Organization for Human Services/Council for SHSE National Standards 19d-h).				
	personalitie professiona	s, reaction patterns, interpersonal sty	port to enable students to develop awareness of their own values, reles, and limitations. Specifically concerning reflection on of a portfolio, or project demonstrating competency) (CSHSE				
Unit	Assessment	t of student knowledge via unit exam	s and program evaluation real-world application.				

Objectives

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)
Module 5 Wk 1	Week of 4/18	Real-World "Exam Week"  Chapter 11	Symposium for Student Scholars (Tues. 4/19), presentation times determined by the Office of Undergraduate Research keep date cleared until informed when your team's presentation will take place.
	Session: Thursday 4/21	Interpret: Interpreting the Results  Chapter 12 Inform and Refine: Using Evaluation Results	<ul> <li>EVALUATION PRESENTATION:         <ul> <li>Presentation at KSU Symposium for Student Scholars</li> <li>Agency representatives are invited to attend this presentation</li> <li>The session will be recorded and shared with other agency representatives</li> <li>Debrief Symposium experience, use Chapters 11 and 12 to make needed refinements for deliverables to agency</li> </ul> </li> <li>AFTER CLASS be sure to:         <ul> <li>Work on finalizing your program evaluation and associated deliverables to agency</li> <li>Finalize deliverables as agency partners will be meeting or Thursday 5/5 to discuss them, after reviewing them.</li> </ul> </li> </ul>
CSHSE		if students have met Module compe additional standards associated with	tencies in alignment with the Standards covered. the real-world application.
]	areas: a) Obtair b) Assess and so c) Uphol	alum shall provide knowledge and ske, synthesize, and clearly report info s the quality of information from varicial media, and understand its applieding confidentiality and using approximation.	ious sources, including but not limited to: print, audio, video, web,
•	appropriate the outcom Learning e the followi	ulum shall provide knowledge and s e strategies, services, and implemen ne of the plan and the impact on the	kill development in systematic analysis of service needs; planning tation; and evaluation of outcomes. Specifically, skills to evaluate client or client group ( <i>CSHSE National Standards</i> 15c). e student to develop his or her interpersonal skills. Specifically in

#### Values Objectives:

- The curriculum shall incorporate human services values and attitudes and promote understanding of human services ethics and their application to practice. Specifically in the following six areas:
  - The worthy and uniqueness of individuals including culture, ethnicity, race, class, gender, religion, ability, sexual orientation, and other expressions of diversity;
  - Belief that individuals, service systems, and society can change;
  - Interdisciplinary team approaches to problem solving;
  - Appropriate professional boundaries; and

<ul> <li>Standards in Human Services Education (CSHSE National Standards 19d-h</li> <li>The program shall provide experiences and support to enable students to develop personalities, reaction patterns, interpersonal styles, and limitations. Specifically</li> </ul>		Standards in Human Services Education ( <i>CSHSE National Standards</i> 19d-h).  The program shall provide experiences and support to enable students to develop awareness of their own values, personalities, reaction patterns, interpersonal styles, and limitations. Specifically concerning reflection on professional self (e.g., journaling, development of a portfolio, or project demonstrating competency) ( <i>CSHSE</i>
Unit Objectives	•	Assessment of student knowledge via unit exams and program evaluation real-world application.

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Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)	
Wk 2	Week of 4/25 Session: Thursday 4/28	Program Evaluation Real-World Application	Last Day to Withdraw with a WF (4/25)  Conducting Embedded Evaluation Reviewing Plans and Implementation of the Evaluation Preparing to Interpret, Inform, and Refine the Evaluation Finalizing Written Evaluation and Corresponding Deliveral  EVALUATION DOCUMENTS: For this section, these documents are captured in the completion and presentation of the final program evaluation	
CSHSE	<ul> <li>Below are a</li> <li>Values Objecti</li> <li>The programal personalitie professiona</li> </ul>	ndditional standards associated with the ves:  m shall provide experiences and supples, reaction patterns, interpersonal sty	concies in alignment with the Standards covered. The real-world application.  Foort to enable students to develop awareness of their own values, and limitations. Specifically concerning reflection on of a portfolio, or project demonstrating competency) (CSHSE)	
Unit Objectives	Assessment	t of student knowledge via unit exam	s and program evaluation real-world application.	

Module Week	Date Day	Class Lesson (Read BEFORE class)	Assignments Due (BY or AFTER Class)		
Wk3	Week of 5/2  Monday 5/2	End-of-Term Evaluation	PROGRAM EVALUATION DUE:  o Final Program Evaluation & Corresponding Deliverables o 360 Degree Team Evaluation o Service Learning Reflections o The last day to submit each of these is Monday 5/2 by 11:59pm  If representatives are unable to attend KSU Symposium or request a more formal presentation, this will be scheduled during final exam week. Dates to be set in conjunction with agency and program evaluation team.		
CSHSE	<ul> <li>Below are a</li> <li>Values Objecti</li> <li>The progra personalitie professiona</li> </ul>	if students have met Module competencies in alignment with the Standards covered. additional standards associated with the real-world application.  ives:  am shall provide experiences and support to enable students to develop awareness of their own values, es, reaction patterns, interpersonal styles, and limitations. Specifically concerning reflection on al self (e.g., journaling, development of a portfolio, or project demonstrating competency) (CSHSE standards 20e).			
Unit Objectives		Assessment of student knowledge via culmination of the Program Development and Evaluation Process for agency/client.			
Wk4	Week of 5/9		FINAL GRADES POSTED TO OWL EXPRESS Thursday 5/12 at 12:00pm EST		

#### **CHANGES IN ASSIGNMENTS, DATES, POLICIES**

I reserve the right to make changes in this syllabus, but only for good reason and with adequate notice.

You will be given a link via Qualtrics to complete a digital copy of the document below as your acknowledgement and agreement to the contents outlined in the syllabus.

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#### HS 3600: Program Development and Evaluation

The syllabus acts a contract between you and me. You should use this document as your first guide/reference for questions related to this course. Please read it carefully, prior to the start of this course. It contains a great deal of information. You are asked to sign the memorandum of understanding at the end of this document as testament to your understanding of the content herein. Please note, if for any reason that you do not agree with the information and requirements discussed within this document and are unable to sign, then you will politely be asked to withdraw from the course.

# **MEMORANDUM OF UNDERSTANDING**

I understand that this syllabus acts as a contract of understanding between the professor and me. I have read this contract and understand what is required of me during the duration of this course. I agree to abide by the content herein.

I understand that I am responsible for all course content including assigned readings, texts and additional learning materials e.g. videos, presenters, etc.

I have also accessed the links describing various policies and student support services. I have read these and understand that I need to follow policies set forth by Kennesaw State University.

Student Signature:			Date:
	Contact Informatio	n	
Student Name:			
City:	State:	Zip:	
Home, Cell or Work Phone Number	:		
Student Net ID:			

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