



# Largest Asia Business Conference in the South

Friday, April 17, 2015 - St. Regis Hotel - Atlanta, Georgia

Early Bird Registration: \$199 - Registration after March 15, 2015: \$249

Breakfast • Conference Package • Coffee/Tea Breaks • All Panels • Networking Lunch • Social Cocktail Hour

## Panel Topics

- Building Strategic Partnerships in Asia-Pacific
- Crisis Communication Management
- Cross-Border Transactions
- CSR: How Companies Can Give Back
- Digital Economy & e-Commerce
- Global Commerce: Logistics, Tax and Travel
- Green Energy and Smart Grid
- Global Health Informatics
- Globalization of Business and Education in China
- New Media and New Opportunities in Asia

## Speakers Include

- Bernard Champoux, UN Command, Korea-US Combined Forces
- Shahid Charania, Managing Director, Equifax
- Lee Echols, Marketing and Communications, Northside Hospital
- Curtis Foltz, Executive Director, Georgia Ports Authority
- Huanong Gao, VP, Walmart e-Commerce (China)
- Farooq Kathwari, Chairman, Ethan Allen Global
- Bernard Lecours, GE Energy Management
- Julia Nesheiwat, Deputy Assistant Secretary, U.S. State Department
- Barbara Reynolds, Director, Division of Public Affairs, CDC
- Joseph Scaria, Habitat for Humanity Asia-Pacific
- Kenji Tateiwa, Tokyo Electric Power Company
- Russ Williams, SVP, Crisis and Issues Management, Cohn & Wolfe
- JR Wilson, Vice President of Partnerships & Alliances, AT&T

## Presidential Sponsors



## Platinum Sponsors



## Gold Sponsors

KSU Honors College  
KSU Division of Global Affairs



## Silver Sponsors



KSU University College



Community & Southern Bank

## Bronze Sponsors

Lucy Lu & Associates LLC



ST REGIS

## SAUPO-NGO Partner



## SAUPO Patrons



## SAUPO Partners

KSU - MAIGC Program



CHINA RESEARCH CENTER  
www.chinacenter.net



The SAUPO Conference is organized by KSU Asian Studies Program

