

Welcome to the USG Goes Global Study Abroad Information Session

We will start the session soon...



While you are waiting, please take the Zoom Poll.

Study Abroad



Introductions

- On today's session we have:
 - Dr. Herb Mattord, London program director
 - ...



Why should you study abroad?

- Short version:
 - It changes you in positive ways
- 74% of hiring managers said studying abroad is a positive characteristic they look for
- 59% of employers said studying abroad makes hired students a better employee
- 34% of study abroad alumni claimed the experience helped them in choosing a career field



Ways to study abroad

- Self-directed travel
- Study tours
- Exchange programs
- Virtual study abroad
- Residential study programs



About you?

- The Zoom Poll shows us...



USG Goes Global - London, United Kingdom

Live & Study in London, England

June 27 – July 25, 2024

CREDIT OPTIONS FOR
ALL MAJORS!

14 courses:

Lower-division /
General Education
courses in Literature,
Communications,
History, and
Education

Upper-division
courses in Literature,
Communications,
History, Education,
and Business



Cost of Program
\$4500*

plus airfare

* - fee subject to change

29 Days Abroad
June 27 – July 25

Application Deadline
March 15

Dr. Herb Mattord
hmattord@kennesaw.edu
470-578-4741

Dr. Carola Mattord
cmattord@kennesaw.edu
470-578-2248

Dr. Lisa Mueller
lmuller@georgiasouthern.edu
912-695-8303

Dr. Wendy Perry
wperry3@ggc.edu

Dr. Andrew Reeves
andrew.reeves1@mga.edu
478-934-3561



USG Goes Global 2024 Programs

- London, UK
 - June 28 – July 25
- Madrid, Spain
 - June 21 - July 22
- Paris, France
 - June 17 – July 15
- Porto, Portugal
 - June 14 – June 28
- Waterford, Ireland
 - June 7 – July 11
- Edinburgh, Scotland
 - May 19 – May 31
 - June 2 – June 14
- Jamaica
 - June 16 – June 29
- Rwanda
 - June 8 – June 22

USG Goes Global 2024 Courses

LONDON	Herb Mattord (PD) hmattord@kennesaw.edu	AM. History of Computing & Security (ISA 3710) ▲ PM. Culture and International Business/ in Cybersecurity (BUSA 3500/ISA 4490) ▲
	Carola Mattord cmattord@kennesaw.edu	AM. British Literature: the Romantics and the Victorians (ENGL 2120/ENGL 4470) ▼▲ PM. World Literature: England and Its Relations with the World (ENGL 2110/ ENGL 4380) ▼▲
	Andrew Reeves andrew.reeves1@mga.edu	AM. Gods, Kings, and Empires: the World Before 1600 (HIST 1111) ▼ PM. This Sceptered Isle: Ancient, Medieval, and Renaissance Britain (HIST 3510) ▲
	Lisa Muller lmuller@georgiasouthern.edu	AM. Media Ethics for Journalists and Media Consumers/for Business Students (COMM 3530/IS 4490) ▲ PM. Public Speaking (COMM 1110) ▼
	Wendy Perry wperry3@ggc.edu	AM. Exploring Learning and Teaching: An Integrated Approach (EDUC 2130) ▼ PM. Arts Integration Across the Curriculum: Amplify the Arts Through Diversity & Inclusion (EDUC 3000) ▲
EDINBURGH	Dave Nelson (PD) dave.nelson@abac.edu	Both Sessions. Rebels, Kings, and Witches: US and Scotland Before 1865 (HIST 1112) ▼ Both Sessions. From Witch Burning to Body Snatching: The Transformation of Scotland (HIST 4890) ▲
	Laura Ng laura.ng@ung.edu	Session I. Kilts and Curls: Gender in Scottish Literature (ENGL 2115) ▼ Session I. From Pirates to Potter: How the Scottish Transformed the Novel Genre (ENGL 3230) ▲
	Ava Thorpe ava.thorpe@fvsu.edu	Session II. Policing Scotland: Transnational Perspectives in Criminal Justice (CRJU 2000) ▼ Session II. Forensic Investigations: The Game of Shadows in Criminal Justice (CRJU 3016) ▲
JAMAICA	Annalease Gibson (PD) annalease.gibson@asurams.edu	1. Working with Children of the Caribbean (SOWK 3385) ▲
	Irina Paschenko ipashche@kennesaw.edu	1. Kingston by Numbers: Discovering College Algebra Patterns in the City's Architect (MATH 1111) ▼ 2. The Art of Quantitative Reasoning in Jamaica: From Devon's House to Personal Finance (MATH 1001) ▼

USG Goes Global 2024 Courses

MADRID	Mike McGrath (PD) mmcgrath@georgiasouthern.edu	AM. Elementary Spanish I (SPAN 1001) ▼ PM. Spain through Artists' Eyes (SPAN 3030)
	Nathan Price nathan.price@ung.edu	AM. Global Issues (POLS 2401) PM. European Political Polarization (POLS 4295) ▲
PARIS	Jordan Dominy (PD) dominyj@savannahstate.edu	AM. "More Freedom in One Square Block of Paris" - Black American Authors in Paris (ENGL 2140) ▼ PM. Popular Culture Studies: Reimagining Barthes's Mythologies for the 21st Century (ENGL 4621) ▲
	Dana Wiggins dwiggins2@gsu.edu	AM. Women's, Gender & Sexuality Studies/Feminist Theories: A Transnational Approach (WGSS 2010/WGSS 3010) ▼▲ PM. Paris Noir: Introduction to African and African American History (AAS 1141/AAS 1142) ▼
	Michael Kirkland mkirkland@abac.edu	AM. International Film (HUMN 2700) ▼ PM. France and the Other: From Voltaire to Le Pen (HIST 4891) ▲
PORTO	Carla Bluhm (PD) cbluhm@ccga.edu	1. Food, Sport, Spirituality, Music: The Environmental Psychology of Porto (PSYC 4170) ▲
	Richard Roberson rroberson@ccga.edu	1. Beverage Management: the History, Manufacture & Service of Alcoholic Beverages (HOSP 4400) ▲ 2. Intro to the Hospitality Industry: Where To Eat, Drink, Play and Sleep (HOSP 1106) ▼
	Paul McDaniel pmcdan11@kennesaw.edu	1. Introduction to Human Geography: Discovering Cultural, Economic, & Political Globalization (GEOG 1101) ▼ 2. Urban Geography: Exploring Cities and Urban Life in Porto (GEOG 4300) ▲
RWANDA	Gwendoline Ayuninjam (PD) gayuninjam@ggc.edu	1. Critical & Contemporary Issues in Education (EDUC 2110) ▼ 2. Social-cultural Perspectives (EDUC 2120) ▼
WATERFORD	Ann Marie Francis (PD) annmarie.francis@ung.edu	PM. No Isle Stands Alone: World Literature (ENGL 2112) ▼
	Joseph Bagley jbagley3@gsu.edu	AM. <i>Americay</i> : An Irish Perspective on American History - From Emigration to Tax Haven (HIST 2110) ▼ PM. Human Rights Abuses in Ireland: From Colonization to the "Legacy Bill" (HIST 3990) ▲
	Natalie Johnson njohnson1@daltonstate.edu	AM. Introduction to Sociology: Irish Culture & Society (SOCI 1101) ▼ PM. Comparative Criminology: An Examination of Criminals & the Criminal Justice System in Ireland (CRJU 3550) ▲

Academics

- Your first objective for a study abroad experience should be to make sure your credits will count
 - General Education
 - Support your Major
 - Interesting Free Electives



Study Abroad

- Offers useful and interesting courses that:
 - Provide academic credit you can use
 - Taught by expert faculty in each discipline
 - Include field trips and onsite experiences that let you learn about the host country's culture



Accommodations





What's Included

- All USGGG program fees include:
 - Room
 - Ground transfer
 - CISI comprehensive insurance
 - Local travel card
 - Some meals
 - Some excursions
 - Some field trip expenses
- Does not include:
 - Tuition
 - Air Fare (Group Rate option or provided by individual)
 - Balance of meals
 - Field trip surcharges for some classes
 - Other excursions and personal travel
 - Shopping and souvenirs

Cost and Expense Planning

- Program Fee
 - Based on which program
- Air fare
 - Group Rate from USGGG to have the group experience
 - Frequent Flier or Family Member programs
 - Individual purchase
- Tuition
 - Fixed rate @ \$199/hour x 6 = \$1194
 - Institutional Fees (KSU = \$300)
- Expenses
 - Meals that are not provided
 - Field trip surcharges if needed
 - Personal expenses



Comparison – Online Shopping



Transit Card \$185



Hotels.com

\$1,800 at typical
hostel, or
\$8,500 at Holiday
Inn Express

**These items
(without any meals or course credits)
\$1,985-8,685**



Paying for your trip

Other Financial Aid

Fundraising

Other Scholarships

Financial Aid for Tuition

Global program support at KSU

Scholarships

Global Education Staff Scholarship for Students



Christina and Thomas Emerson Scholarship for the Advancement of International Education



Clark Family Study Abroad Scholarship



Takada Scholarship for International Education



ENPLAS International Education Scholarship



Fortezza Fund Study Abroad Scholarship



Michele Miller International Student Scholarship



Shelby R. Wilkes M.D., and Jettie M. Burnette, M.D. Endowed Global Fellows of International Business



True Family Study Abroad Scholarship



<https://www.kennesaw.edu/global-education/education-abroad/students/scholarships.php>

RESOURCES

STUDY ABROAD 101

- [Frequently Asked Questions](#) - Answers to commonly asked questions on issues such as selecting the right type of program, choosing the ideal program location and courses and credit.
- [Benefits to Studying Abroad](#)
- [Studying Abroad: An Online Guide for Students in Health and Medicine](#)
- [Forum on Education Abroad Standards of Best Practice](#)
- [GLOSSARI - Global Learning Outcomes of Students Studying Abroad Research Initiative](#)
- [CASSIE - The Consortium for Analysis of Student Success through International Education](#)

FINANCIAL AID

A successful study abroad experience requires careful planning and students should begin this planning early in the process. A reminder for students: "You CAN afford to study abroad!"

- [NEW Virtual Study Abroad & Financial Aid](#)
- [State and Federal Aid and Study Abroad](#)
- [Veterans Benefits for Education Abroad](#)
- [FinAid: The Smart Student Guide to Financial Aid](#)

SCHOLARSHIPS & FUNDRAISING

- [Benjamin A. Gilman International Scholarship Program](#)
- [Fund for Education Abroad](#)
- [National/Program/Country-Specific scholarships](#)
- [International Education Financial Aid](#)
- [Rotary Youth Exchange](#)
- [IIEPassport Study Abroad Funding](#)
- [Study Abroad Scholarships from StudyAbroad.com](#)
- [InternationalScholarships.com](#)
- [Study Portals Scholarship Finder](#)
- [40 Fundraising Ideas for Study Abroad](#)
- [46 Study Abroad Scholarships & Grants to Apply for in 2019](#)

https://www.usg.edu/international_education/study_abroad/study_abroad_resources

What if...

- Any USGGG program does not travel?
 - Refund of deposit and program fees collected
 - Option to move to other open programs

SUMMER STUDY ABROAD

LONDON, 2024





London Program Video

- Video link at

<https://www.youtube.com/watch?v=t0r79PwyApU>

More About London

Next, we will review details of the USGG London 2024:

- Courses
- Accommodations
- Meals
- Arrival
- Routine weeks
- Weekend Options
- Special Activities
- Wrap-Up Week

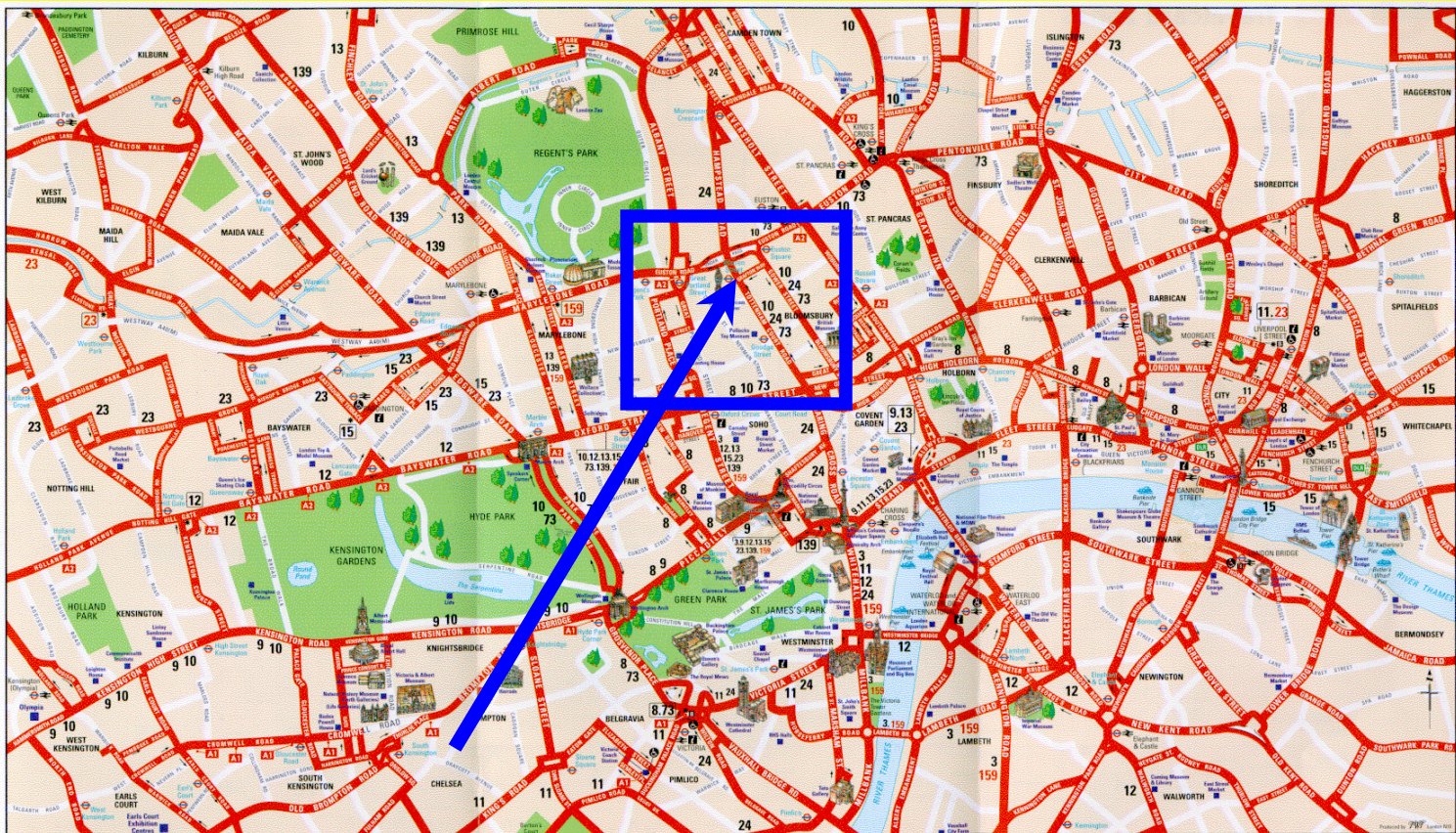




Planned London Courses

Morning	Afternoon
History of Computing (UD) H. Mattord	Culture of International Business (UD) H. Mattord
British Literature (LD) (UD) C. Mattord	World Literature (LD) (UD) C. Mattord
Media Ethics (UD) Mueller	Public Speaking (LD) Mueller
World History (LD) Reeves	British History (UD) Reeves
Learning & Teaching (LD) Perry	Amplify the Arts Through Diversity and Inclusion (UD) Perry

Where in London?



Key bus routes and tourist attractions in central London

Bus routes shown on this map are a selection from a much wider network. For further information please pick-up a copy of the 'Central London bus guide' or ring London Travel Information on 0171-222 1234.

Note: N-prefix Night Bus services are not shown on this map.

— Road served by bus

— Other road

* 73 Bus route terminus

12 Bus routes shown in black run every day

Bus routes shown in red run as follows:

23 Mondays to Fridays only on Aldwych to Liverpool Street section, Mondays to Saturdays only on Ludbrook Grove to Westbourne Park section

159 Mondays to Saturdays only (all route)

A1 A2 Airbus stops & (For information call 0171-222-1234)

Stationlink

Underground station

Docklands Light Railway station

National Railways station

Bus station

Place of interest

Riverboat pier

London Travel Information Centre

Ian Baker



Accommodations

- We will live at Ian Baker House on the campus of University College of London
- You will have a private bedroom
 - Cleaning, linen, and towels provided
- Each floor has
 - 14 bed rooms,
 - 2 kitchens
 - toilets and showers for the floor – not en-suite
- Not Air-Conditioned



Typical Room



Typical Room



Meals

- Arrival meals for the first few days
- Gift cards for lunches on class meeting days (Monday and Thursday)
- Grocery cards provided each week (£100) over 4 weeks
- Group dinner each Monday



Kitchens



Options for Meals



Putting on the Ritz



Neighborhood Tapas



Pub Food at Canary Wharf



Lunches

Arrival



- We will arrive on Friday, June 28
 - Book your travel to arrive in the posted time slot to ride the coach into the dormitory
- Lunch and orientation activities that afternoon
- Dinner at the Ramsay cafeteria
- Saturday breakfast at the cafeteria then Photo Frenzy with lunch cards for Pret a Manger
- Sunday breakfast then visit to Hampton Court Royal Palace
- Routine starts
Monday July 1





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PIZZAS & BURGERS

NELLO!
JAMES NEWS
NELLO!

CARDS CALORE

Papamonte

Papamonte

Routine

- Monday and Thursday class meetings
 - Group meal each Monday evening
- Field Trips on Tuesday and Wednesday
- Classrooms are in adjoining buildings
- You can leave campus Thursday 4 PM



Weekend Options

- After the first weekend, your weekends are your own
- Options:
 - Group excursions are optional at extra cost
 - London activities – many free and low-cost options within walking distance or using an Oyster card
 - Events in London
 - Other travel
- You are asked to sign out, but no permission is required



Leadenhall Market

Excursions

- Included group excursions:
 - Sunday June 30, Hampton Court Royal Palace
 - Monday July 15, Street Art Tour
 - Tuesday July 23, Group River Tea Cruise
- Optional group excursions, led by faculty are planned
 - These will be pay as you go
 - Options being considered:
 - Dover (cliffs or castle)
 - Salisbury/Stonehenge
 - Oxford
 - Strawberry Hill

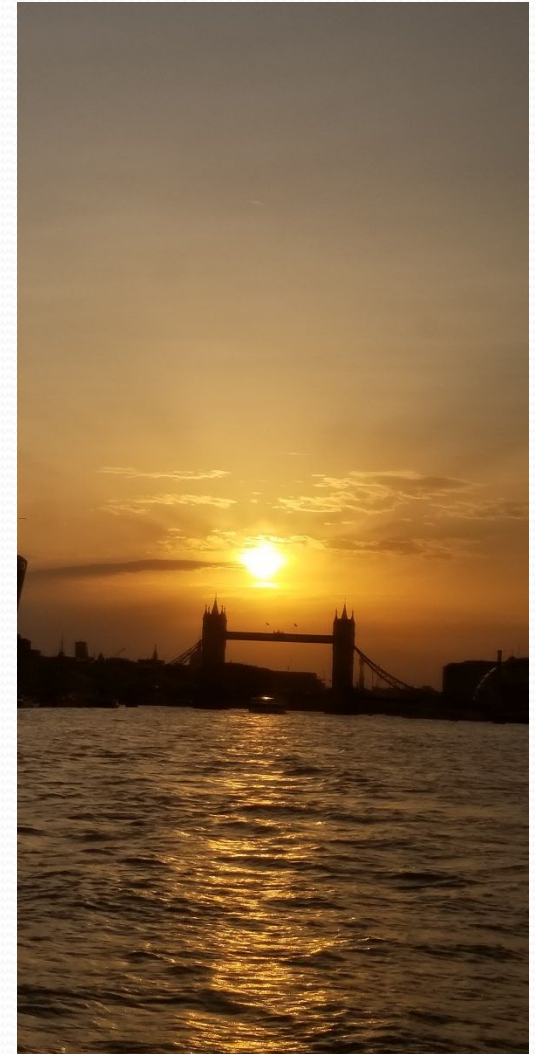
Dover Video

For an interesting student music video, see this work by Chelsea Brown at Dover Cliffs at https://youtu.be/KWzu_SMFa7o

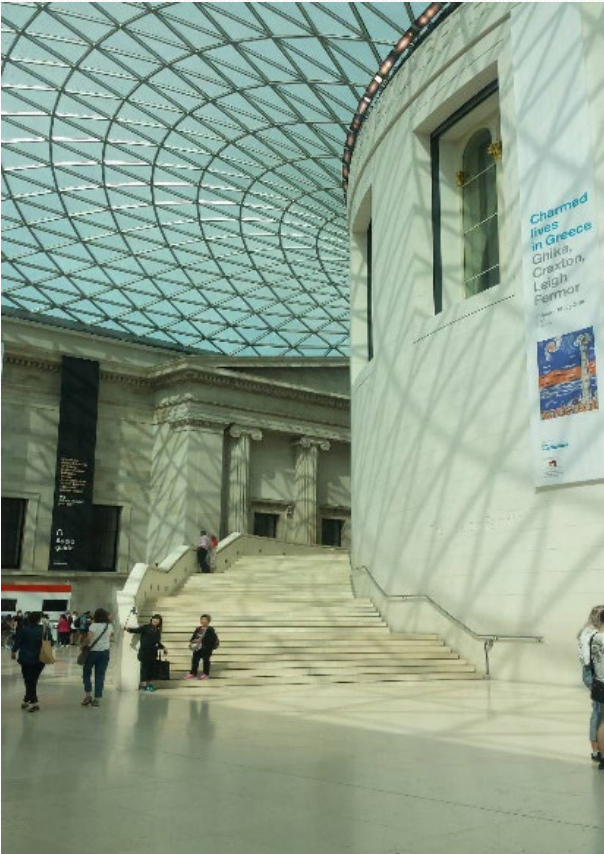


Wrap Up Week

- We have our final class meeting on Monday July 22
- That afternoon includes dinner and a departures meeting
- High Tea on the River cruise on July 23
- Free day July 24
- Departure on Thursday July 25
Book your flight to depart no earlier than shown on TRM site



Photos



British Museum



Hampton Court Royal Palace

Photos



Shakespeare's Globe Theater



Tower Bridge



Tower of London

Photos



The London Eye



Time for Tea

Photos



Street Art



Historic Anchor
Public House

Important Dates for 2024

- Application deadline for USGG is Friday, March 15
 - Your University may have another deadline
- First Payment is due April 2
- Final payment deadline is April 30
- Student orientation and the first day of classes are Saturday, May 11, at MGSU in Macon
- Travel dates are June 27 to July 25, 2024

What's Next

- If not already, get on our mailing list by sending a note to herb.mattord@kennesaw.edu
- That will get a weekly newsletter
- Look into which study abroad program is the right one for you
- Work with your academic and study abroad advisors to select and then apply at USGG

Questions



- Contact information:
 - Herbert Mattord, Ph. D., CISM, CISSP
 - hmattord@kennesaw.edu
 - ksuweb.kennesaw.edu/~hmattord/StudyAbroad

Program Calendar

SUN	MON	TUE	WED	THU	FRI	SAT
				June 27 Travel from ATL	June 28 Arrive LHR	June 29 Photo Frenzy
June 30 Hampton Court	July 1 Class Day 1 Group Meal	July 2 Field Trip AM 1	July 3 Field Trip PM 1	July 4 Class Day 2	July 5 Dover (HJM, CLM)	July 6
July 7	July 8 Class Day 3 Group Meal	July 9 Field Trip AM 2	July 10 Field Trip PM 2	July 11 Class Day 4	July 12 Windsor (EG)	July 13
July 14 Stonehenge/ Salisbury (MG)	July 15 Class Day 5 Group Meal Street Art Tour	July 16 Field Trip AM 3	July 17 Field Trip PM 3	July 18 Class Day 6	July 19 Oxford (CM)	July 20
July 21 Strawberry Hill (CM)	July 22 Final Class Day 7 Departure Mtg. Group Meal	July 23 Tea Cruise	July 24 Free Day	July 25 Departure		