

## Solving Exponential and Logarithmic Equations

**Base-Exponent Equality** For any  $a > 0$  with  $a \neq 1$ , and for any real numbers  $x$  and  $y$

$$a^x = a^y \quad \text{if and only if} \quad x = y.$$

**Logarithm Equality** For and  $a > 0$  with  $a \neq 1$ , and for any positive numbers  $x$  and  $y$

$$\log_a x = \log_a y \quad \text{if and only if} \quad x = y.$$

## Example

Solve the equation  $3^{2x+1} = 81$ .

Since  $81 = 3^4$

The equation is  $3^{2x+1} = 3^4$ .

$$\text{So } 2x+1 = 4$$

$$2x = 3$$

$$x = \frac{3}{2}$$

Let's verify

$$3^{2x+1} \quad \text{set } x = \frac{3}{2}$$

$$3^{2(\frac{3}{2})+1} = 3^{3+1} = 3^4 = 81$$

## Example

Find an exact solution<sup>1</sup> to the equation

$$2^{x+1} = 5^x \quad \text{we can use a log of any base.}$$

Using the natural log:

$$\ln(2^{x+1}) = \ln(5^x)$$

$$(x+1)\ln 2 = x\ln 5$$

Now, we isolate  $x$

$$x\ln 2 + \ln 2 = x\ln 5$$

\*  $\ln M^p = p\ln M$   
for  $M > 0$   
and  $p$   
rational

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<sup>1</sup>An exact solution may be a number such as  $\sqrt{2}$  or  $\ln(7)$  which requires a calculator to approximate as a decimal.

$$\ln 2 = x \ln 5 - x \ln 2$$

$$x (\ln 5 - \ln 2) = \ln 2$$

$$x = \frac{\ln 2}{\ln 5 - \ln 2}$$

## Graphical Solution to $2^{x+1} = 5^x$

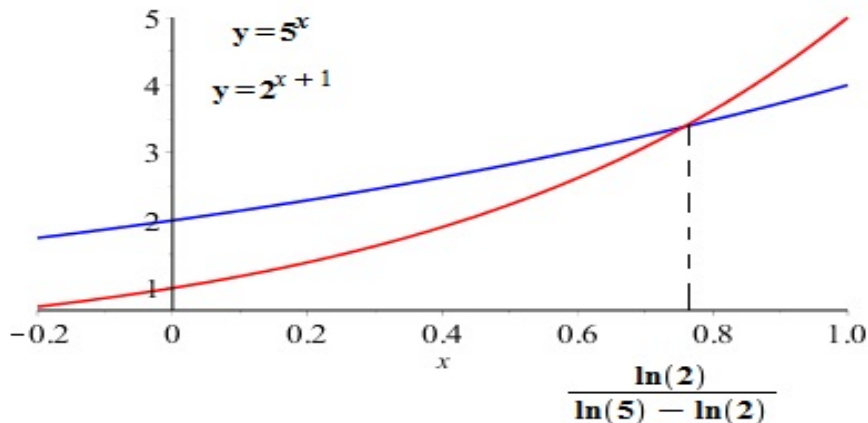


Figure: Plots of  $y = 2^{x+1}$  and  $y = 5^x$  together. The curves intersect at the solution  $x = \ln 2 / (\ln 5 - \ln 2) \approx 0.7565$ .

Which curve is  $y = 2^{x+1}$ , red or blue?

## Log Equations & Verifying Answers

Double checking answers is always recommended. **When dealing with functions whose domains are restricted, answer verification is critical.**

Use properties of logarithms to solve the equation

$$\log(x - 1) + \log(x - 2) = \log 12$$

We'd like to get the form  $\log(\star) = \log(\star\star)$

Recall  $\log M + \log N = \log(MN)$  for  $M, N > 0$

$$\log(x - 1) + \log(x - 2) = \log 12$$

$$\log((x - 1)(x - 2)) = \log 12$$

$$\text{so } (x - 1)(x - 2) = 12$$

Now, solve this quadratic equation

$$x^2 - 3x + 2 = 12$$

$$x^2 - 3x - 10 = 0$$

This factors nicely

$$(x - 5)(x + 2) = 0$$

$$x - 5 = 0 \Rightarrow x = 5 \quad \text{or}$$

$$x + 2 = 0 \Rightarrow x = -2$$

We have to check whether these solve the original log equation.

$$\log(x-1) + \log(x-2) = \log 12$$

Check  $x=5$

$$\log(5-1) + \log(5-2) =$$

$$\log 4 + \log 3 =$$

$$\log(4 \cdot 3) = \log 12$$

$\Rightarrow 5$  is a solution

Check  $x=-2$

$$\log(-2-1) + \log(-2-2)$$

These are undefined  $-2$  is not a solution.



## Applications

When a quantity  $Q$  changes in time according to the model  $Q(t) = Q_0 e^{kt}$ , it is said to experience *exponential growth* ( $k > 0$ ) or *exponential decay* ( $k < 0$ ). Here,  $Q_0$  is the constant initial quantity  $Q(0)$ , and  $k$  is a constant. Examples of such phenomena include

- ▶ population changes (over small time frame),
- ▶ continuously compounded interest (on deposit or loan amount),
- ▶ substances subject to radio active decay

Generally, the model for exponential decay is written  $Q(t) = Q_0 e^{-kt}$ , and for growth it is written as  $Q(t) = Q_0 e^{kt}$  so that it is always assumed that  $k > 0$ .

## Example

The  $^{44}\text{Ti}$  titanium isotope decays to  $^{44}\text{Ca}$ , a stable calcium isotope. The mass  $Q$  is subject to exponential decay

$$Q(t) = Q_0 e^{-kt} \quad \text{for } t \text{ in years, and some } k > 0.$$

If the half life (amount of time for the mass to reduce by 50%) is 60 years, determine the value of  $k$ .

We know that at time  $t=0$   $Q(0) = Q_0$   
and when  $t=60$ ,  $Q(60) = \frac{1}{2} Q_0$ .

$$\text{Since } Q(t) = Q_0 e^{-kt},$$

$$Q(60) = Q_0 e^{-k(60)} = Q_0 e^{-60k}$$

Setting the two forms of  $Q(60)$  equal

$$\frac{1}{2} Q_0 = Q(60) = Q_0 e^{-60k}$$

$$Q_0 e^{-60k} = \frac{1}{2} Q_0 \quad \text{Divide by } Q_0$$

$$e^{-60k} = \frac{1}{2}$$

$$\ln e^{-60k} = \ln \frac{1}{2}$$

$$-60k = \ln \frac{1}{2}$$

$$\text{so } k = \frac{\ln \frac{1}{2}}{-60}$$

we can rewrite this using

$$\ln \frac{1}{2} = \ln 2^{-1} = -\ln 2$$

so

$$k = \frac{-\ln 2}{-60} = \frac{\ln 2}{60}$$