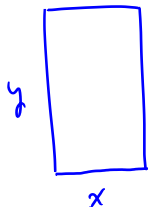


## Section 4.7: Optimization

Show that among all rectangles with perimeter  $\mathcal{P}$ , the one with the largest area is a square.



representative rectangle  
call the length and width  $y$  and  $x$ .

The area  $A = xy$ . The perimeter is

$$P = 2x + 2y.$$

Maximize  $A$  given  $P = \mathcal{P}$

$$\mathcal{P} = 2x + 2y \Rightarrow y = \frac{\mathcal{P} - 2x}{2} = \frac{\mathcal{P}}{2} - x$$

$$\text{So } A = xy = x \left( \frac{P}{2} - x \right) = \frac{P}{2}x - x^2$$

$$\text{Find critical \#s: } A'(x) = \frac{P}{2} - 2x$$

$A'(x)$  is always defined,

$$A'(x) = 0 \Rightarrow \frac{P}{2} - 2x = 0 \Rightarrow x = \frac{P}{4}$$

Verify we have a max: 2<sup>nd</sup> der. test

$$A''(x) = -2 \Rightarrow A''\left(\frac{P}{4}\right) = -2 < 0$$

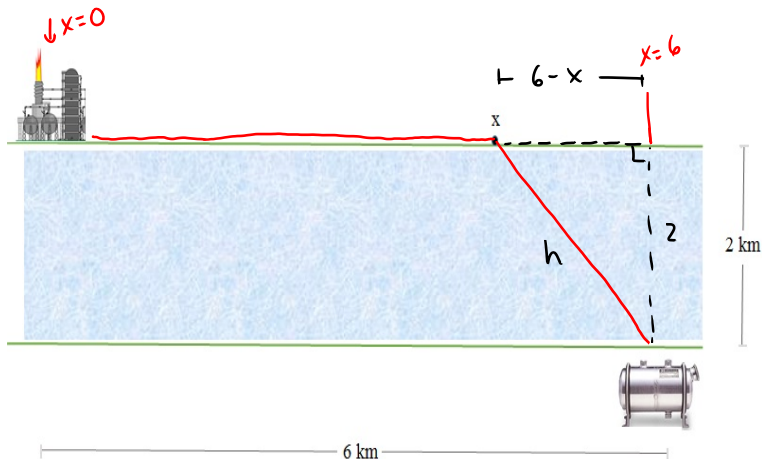
So  $x = \frac{P}{4}$  maximizes  $A$ .

$$\text{If } x = \frac{P}{4}, \text{ then } y = \frac{P}{2} - \frac{P}{4} = \frac{P}{4} = x$$

So the rectangle with the largest area has equal length and width making it a square.

## Applied Optimization Example

An oil refinery is located on the north bank of a straight river that is 2 km wide. Storage tanks are located on the south bank of the river and 6 km east of the refinery. (see the figure)



## Oil refinery problem continued...

It costs \$ 400,000 per km to lay pipe over land to a point  $x$  on the north bank, and it costs \$ 800,000 per km to lay pipe under water to reach the tanks on the south bank. Where should the point  $x$  be located to minimize the cost of the pipeline?

$x$  could be 6km (2km underwater)

$x$  could be 0km (all pipe underwater)

or somewhere in between.

We need a cost function.

$$\text{Cost} = \text{Cost under ground} + \text{Cost underwater}$$

Taking cost in  $10^5$  \$

$$C(x) = 4x + 8h$$

where  $h$  is the length of pipe underwater.

$$h^2 = 2^2 + (6-x)^2 \Rightarrow h = \sqrt{(6-x)^2 + 4}$$

So

$$C(x) = 4x + 8\sqrt{(6-x)^2 + 4}$$

Find critical #s:

$$C'(x) = 4 + 8\left(\frac{1}{2}\right)(x-6)^2+4)^{-\frac{1}{2}} \cdot 2(6-x) \cdot (-1)$$

$$c'(x) = 4 - \frac{8(6-x)}{\sqrt{(6-x)^2 + 4}}$$

$c'(x)$  is always defined

$$c'(x) = 0 \Rightarrow 4 - \frac{8(6-x)}{\sqrt{(6-x)^2 + 4}} = 0$$

$$4 = \frac{8(6-x)}{\sqrt{(6-x)^2 + 4}}$$

$$\sqrt{(6-x)^2 + 4} = 2(6-x) \quad \text{square}$$

$$\left(\sqrt{(6-x)^2 + 4}\right)^2 = \left(2(6-x)\right)^2$$

$$(6-x)^2 + 4 = 4(6-x)^2$$

$$4 = 3(6-x)^2$$

$$(6-x)^2 = \frac{4}{3}$$

$$6-x = \pm \sqrt{\frac{4}{3}} = \pm \frac{2}{\sqrt{3}}$$

$$x = 6 \mp \frac{2}{\sqrt{3}}$$

i.e.  $x = 6 - \frac{2}{\sqrt{3}}$  or  $x = 6 + \frac{2}{\sqrt{3}}$

We have one critical number in the interval

$$0 \leq x \leq 6.$$



We can check the cost if  $x=0$ ,  $x=6$  or  
 $x=6-\frac{2}{\sqrt{3}}$ .

$$C(x) = 4x + 8\sqrt{(6-x)^2 + 4}$$

$$C(0) = 4 \cdot 0 + 8\sqrt{(6-0)^2 + 4} = 8\sqrt{36+4} = 8\sqrt{40} = 16\sqrt{10}$$

$$C(6) = 4 \cdot 6 + 8\sqrt{(6-6)^2 + 4} = 24 + 8 \cdot 2 = 40$$

$$\begin{aligned} C\left(6-\frac{2}{\sqrt{3}}\right) &= 4\left(6-\frac{2}{\sqrt{3}}\right) + 8\sqrt{\left(6-6+\frac{2}{\sqrt{3}}\right)^2 + 4} \\ &= 24 - \frac{8}{\sqrt{3}} + 8\sqrt{\frac{4}{3} + 4} \end{aligned}$$

$$= 24 - \frac{8}{\sqrt{3}} + 8\sqrt{\frac{16}{3}} = 24 - \frac{8}{\sqrt{3}} + \frac{32}{\sqrt{3}}$$

$$C\left(6 - \frac{2}{\sqrt{3}}\right) = 24 + \frac{24}{\sqrt{3}} = 24 + 8\sqrt{3}$$

The three costs are

$$C(0) = 16\sqrt{10}$$

$$C\left(6 - \frac{2}{\sqrt{3}}\right) = 24 + 8\sqrt{3} \leftarrow \text{Smallest}$$

$$C(6) = 40$$

The optimal position for  $x$  is  $6 - \frac{2}{\sqrt{3}} \approx 4.85$   
km east of the refinery.

## Calculator Results

For  $C(x) = 4x + 8\sqrt{(6-x)^2 + 2^2}$ ,

$$C(0) = 16\sqrt{10} \approx 50.6$$

$$C\left(6 - \frac{2}{\sqrt{3}}\right) = 24 + 8\sqrt{3} \approx 37.9$$

$$C(6) = 40$$

$$6 - \frac{2}{\sqrt{3}} \approx 4.85$$

## Question

The potential drop (voltage)  $V$  across a capacitor is

$$V = \frac{Q}{C}$$

where  $Q$  is the charge on the capacitor and  $C$  is the capacitance. If  $V$ ,  $Q$ , and  $C$  are all functions of time  $t$ , then relate  $\frac{dV}{dt}$  to  $\frac{dQ}{dt}$  and  $\frac{dC}{dt}$ .

$$(a) \quad \frac{dV}{dt} = \frac{\frac{dQ}{dt}}{\frac{dC}{dt}}$$

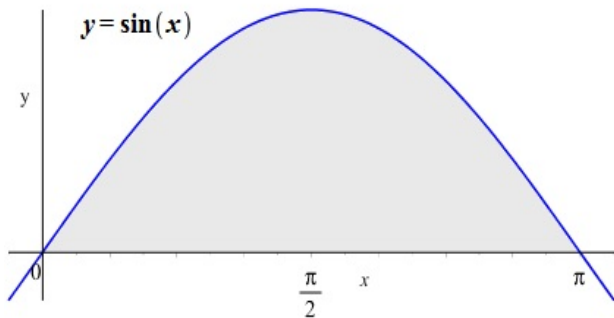
$$(b) \quad \frac{dV}{dt} = \frac{1}{C} \frac{dQ}{dt} + \frac{Q}{\frac{dC}{dt}}$$

$$(c) \quad \frac{dV}{dt} = \frac{\frac{dQ}{dt} C - \frac{dC}{dt} Q}{C^2}$$

## Question

The area of the shaded region is

$$\text{Area} = \int_0^{\pi} \sin(x) dx$$



(a) 1

(b)  $\pi$

(c)  $2\pi$

(d) 2

## Example

Let  $f(x) = e^{-x^2}$  and let  $g(x) = \int_1^x f(t) dt$ .

Find the equation of the line tangent to the graph of  $g$  at the point  $(1, g(1))$ .

The slope  $m = g'(1)$ .

$$g'(x) = \frac{d}{dx} \left[ \int_1^x f(t) dt \right] = f(x) = e^{-x^2}$$

$$g'(1) = e^{-1^2} = e^{-1}$$

$$g(1) = \int_1^1 f(t) dt = 0$$

pt  $(1, 0)$  slope  $m = e^{-1}$

$$y - 0 = e^{-1}(x - 1) \Rightarrow$$

$$y = e^{-1}x - e^{-1}$$

## Question

If  $g(x) = \int_1^x e^{-t^2} dt$  then  $g''(x) =$

(a)  $e^{-x^2}$

$$g'(x) = e^{-x^2}$$

(b)  $-2xe^{-x^2}$

$$g''(x) = e^{-x^2} (-2x) = -2xe^{-x^2}$$

(c)  $e^{-x^2} - e^{-1}$

(d)  $-e^{-x^2}$



## Example

Determine the intervals over which  $g$  is increasing and the intervals over which it's decreasing

$$\text{where } g(x) = \int_1^x e^{-t^2} dt$$

$$g'(x) = e^{-x^2}$$

$g'(x)$  is always defined

$$g'(x) = 0 \Rightarrow 0 = e^{-x^2} \quad \text{no solutions.}$$

$g'(x) > 0$  for all real  $x$

$g$  is increasing on  $(-\infty, \infty)$ .

## Question

If  $g(x) = \int_1^x e^{-t^2} dt$ , then the concavity of  $g$  is

(a)  $g$  is everywhere concave up

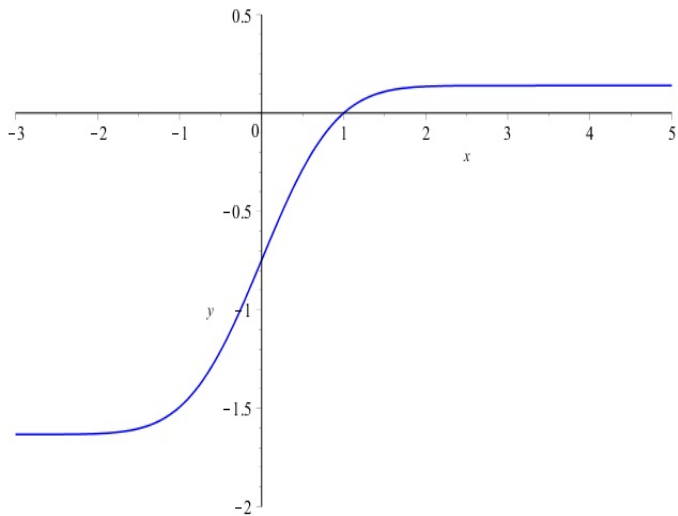
$$g''(x) = -2x e^{-x^2}$$

(b)  $g$  is everywhere concave down

(c)  $g$  is concave up if  $x < 0$  and concave down if  $x > 0$

(d)  $g$  is concave down if  $x < 0$  and concave up if  $x > 0$

The graph of  $g(x) = \int_1^x e^{-t^2} dt$



## Average Value of a Function

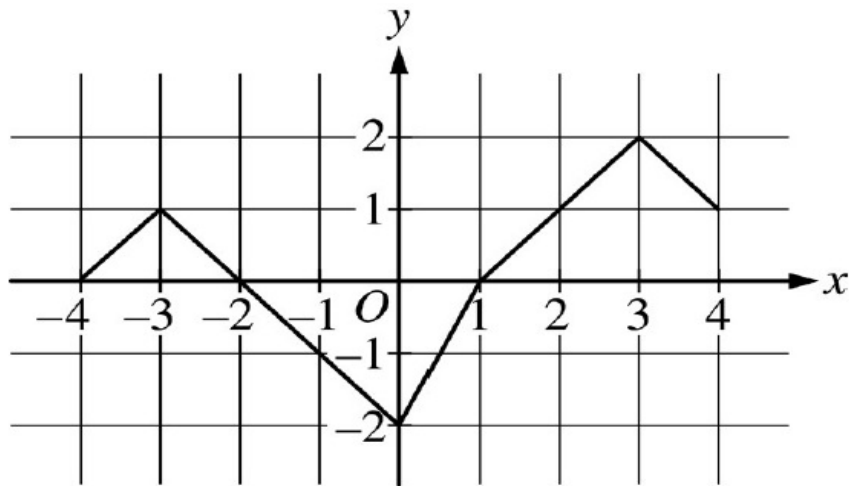
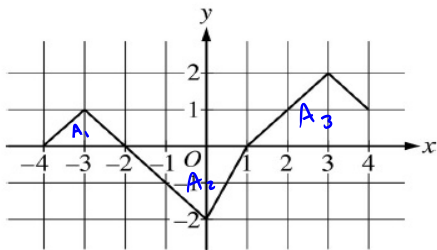


Figure: Find the average value of  $f$  on  $[-4, 4]$ .

# Question



What is the average value of  $f$  on the interval  $-4 \leq x \leq 4$ ?

(A)  $\frac{1}{8}$

(B)  $\frac{3}{16}$

(C)  $\frac{15}{16}$

(D)  $\frac{3}{2}$

$$A_1 = 1 \quad A_3 = 3.5$$

$$A_2 = 3$$

$$\int_{-4}^4 f(x) dx = 1 + 3.5 - 3 = \frac{3}{2}$$

$$f_{\text{avg}} = \frac{1}{4 - (-4)} \int_{-4}^4 f(x) dx = \frac{1}{8} \cdot \frac{3}{2} = \frac{3}{16}$$