GEOG 3300: Urban Geography
Tuesdays and Thursdays, 5:00 PM to 6:15 PM, Fall 2017, Social Sciences 3029

Instructor

Dr. Paul McDaniel, Assistant Professor of Geography
E-mail: pmcdn11@kennesaw.edu  *Preferred method of contact
Office Phone: 470-578-4918
Office Location: Math & Statistics Building (MS) 236
Office Hours: Tuesdays and Thursdays, 1:00-2:00 PM, or by appointment
Faculty Web: http://facultyweb.kennesaw.edu/pmcdan11

Email and Classroom Response Times:
I will check my email and D2L messages at least once a day, not including weekends or holidays. Monday through Friday, I will respond to all emails within 24 hours. Over the weekend (starting Friday at 5 p.m.) I will respond to all emails on Monday. Please contact me when you have questions or need clarification.

The professor reserves the right to revise this syllabus at his discretion.

Course Description

An analysis of the location and distribution of urban centers, urban land uses and the geographical aspects of general urban issues. Prerequisites: GEOG 1101 or GEOG 1130 or GEOG 2105.

Course Objectives/Goals/Learning Outcomes

This course offers a comprehensive treatment of urban geography, fully exploring the origins and development of cities. It focuses on uncovering the excitement and richness found in cities, while tackling a wide variety of urban challenges. The course also covers the Urban Geography field, both as it has evolved and as it exists today, and includes the most current research in urban studies, introducing elements of urban theory and methodology, and addresses the urban experience as a global one.

The formal goals of this course are to:

1) Help students conduct urban-geographic research and develop methodological approaches that address the spatial organization of cities;
2) Help students learn and utilize an analytical framework for interpreting and understanding urbanization at a range of scales—from the local to the global;
3) Expose students to urban-geographic literatures published in a variety of venues and from a wide range of scholarly vantage points and develop their critical thinking and reading skills while doing so.
A more informal account of course goals: We live in a fascinating urban environment! By the end of this class you should be able to analyze this environment and interpret your findings using a range of frameworks and scholarly debates, and apply this knowledge to put our urban environment into context.

**Required Textbook**

*Urban Geography*, 3rd edition, by David H. Kaplan, Steven R. Holloway, and James O. Wheeler, from Wiley Publishing. ISBN: 978-1-118-57385-3. This textbook is available in both print and electronic formats.

Other readings: To add further context to textbook concepts, class discussions, and ongoing current events, a select set of supplemental readings *may* be made available at the discretion of the instructor. These readings may be drawn from newspapers, magazines, academic journals, etc., and would be made available as handouts in class or online via D2L.

**Grading**

<table>
<thead>
<tr>
<th>Grade Component</th>
<th>Points</th>
<th>Percent</th>
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<tbody>
<tr>
<td>Participation</td>
<td>50</td>
<td>10%</td>
</tr>
<tr>
<td>Group Project</td>
<td>150</td>
<td>30%</td>
</tr>
<tr>
<td>Exam 1</td>
<td>100</td>
<td>20%</td>
</tr>
<tr>
<td>Exam 2</td>
<td>100</td>
<td>20%</td>
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<tr>
<td>Exam 3 (Final Exam)</td>
<td>100</td>
<td>20%</td>
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<tr>
<td><strong>COURSE TOTAL</strong></td>
<td>500</td>
<td>100%</td>
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Final course grades will be assigned based upon the total points from the items above out of 500 total possible points, computed to a percentage according to the grade guideline below.

- A = 90-100
- B = 80-89.9
- C = 70-79.9
- D = 60-69.9
- F = <59.9

**Exams (three exams each worth 20 percent of the final course grade):** Exam #1 covers Chapters 1-4. Exam #2 covers Chapters 5-12. Exam #3 covers Chapter 13-15. Exams will be completed outside of class online via the D2L course site. Exams cover readings for the chapters specified, in-class lectures/discussions, and any ancillary materials as indicated in class. Test format may consist of a combination of multiple choice, fill-in-the-blank, identification, and short essay questions.

**Participation (10 percent of total course grade):** Active participation in class including attending class (attendance will be taken randomly throughout the semester) and participating in class discussions and all other components of the course is important. Consider our class meetings an assemblage of individuals that is unique and irreplaceable. Irregular attendance not only hurts a student's course work, but it weakens the class as a whole. If you need to miss a class for a reasonable reason, please let me know via email ahead of your planned absence. If
you have an unplanned absence, please let me know about the reason via email as soon as possible when the absence occurs. Participation counts for 10 percent of the final course grade.

**Group Project (30 percent of total course grade):** In groups of 4-5 students each, your group will work on one of the following Atlanta region projects:
- Regional Transportation Planning in the Atlanta Metropolitan Area
- Gentrification and Urban Renewal in Atlanta
- Edge Cities in the Atlanta Metropolitan Area
- Immigrants, Refugees, and Newcomers in the Atlanta Metropolitan Area

More detailed information about each group project topic is posted on the D2L course site.

Your group should approach the project as if you are a team of consultants who have been hired to study the past, present, and future of the specific topic as it relates to the Atlanta metropolitan area and develop recommendations related to the topic useful for local leadership in the Atlanta metro area.

Group project deliverables include a 10-page written report with recommendations, a website or blog, and a public presentation that will take place during class time on Tuesday, November 14 as part of Geography Awareness Week (all project deliverables are due on this day). The total project grade is out of 150 points (30 percent of total course grade).

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**Course Outline**

<table>
<thead>
<tr>
<th>Week</th>
<th>Required Reading, General Topics</th>
<th>Activities</th>
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<tr>
<td><strong>Part I: Introduction to Cities and Urban Geography</strong></td>
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<tr>
<td><strong>Week 1: August 15 &amp; 17</strong></td>
<td>Chapter 1. An Introduction to the Changing Field of Urban Geography</td>
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<td>August 15: First Day of Class</td>
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<td><strong>Week 2: August 22 &amp; 24</strong></td>
<td>Chapter 2. The Origins and Development of Cities</td>
<td>August 22: Form groups for group project and select group project topics.</td>
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<td><strong>Part II: Metropolitan Systems</strong></td>
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<tr>
<td><strong>Week 3: August 29 &amp; 31</strong></td>
<td>Chapter 3. The Evolution of the American Urban System</td>
<td>August 29: description of group project plans.</td>
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<td>August 29: By this date, one member of each group please submit a brief one paragraph description via email to the instructor of how your group plans to carry out and complete the project. Include project topic, names of each group member and what each group member plans to contribute to the project.</td>
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| Week 4: September 5 & 7 | Chapter 4. Globalization and the Urban System  
**September 7: Exam #1 covering Chapters 1-4.** | September 7: Exam #1 covering Chapters 1-4. |
|------------------------|---------------------------------------------------------------|---------------------------------------------|

**Part III: The Economic Landscape of the City**

<table>
<thead>
<tr>
<th>Week 5: September 12 &amp; 14</th>
<th>Chapter 5. Urban Land Use, the Central Business District, and the Growth of Suburbs</th>
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<td>Week 6: September 19 &amp; 21</td>
<td>Chapter 6: Landscapes of Production</td>
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**Part IV: The Social Landscape of the City**

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<th>Week 7: September 26 &amp; 28</th>
<th>Chapter 7: Foundations of Urban Social Landscapes</th>
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| Week 8: October 3 & 5    | Chapter 8: Urban Housing Markets: Sprawl, Blight, and Regeneration  
October 4 is last day to withdraw without academic penalty  
October 4: KSU Education Abroad Fair, 10:00 AM-3:00 PM, Carmichael Student Center University Rooms on Kennesaw Campus.  
| Week 9: October 10 & 12  | Chapter 9: Segregation, Race, and Urban Poverty  
October 12: KSU Education Abroad Fair, 11:00 AM-2:00 PM, Wilson Student Center Lobby on Marietta Campus.  
| Week 10: October 17 & 19 | Chapter 10: Immigration, Ethnicity, and Urbanism | |

**Part V: The Political Landscape of the City**

<table>
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<tr>
<th>Week 11: October 24 &amp; 26</th>
<th>Chapter 11: Metropolitan Governance and Fragmentation</th>
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</table>
| Week 12: October 31 & November 2 | Chapter 12: Planning the Better City  
**November 2: Exam #2 covering Chapters 5-12.**  
November 2-3: Dr. McDaniel out of town at a professional meeting. | November 2: Exam #2 covering Chapters 5-12. |

**Part VI: The Cities Around the World**

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<th>Week 13: November 7 &amp;</th>
<th>Chapter 13: Cities in the Developed World</th>
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### Course Expectations

#### Expectations/Class Participation

For this class, you should be diligent about reading the required textbook as in-class discussions, quizzes, and exams are based on content directly from the textbook. Attendance will be taken on random class meeting days throughout the semester and will contribute to the participation grade. Also, plagiarism and academic dishonesty will not be tolerated. Please see the statements on Academic Honesty and Plagiarism Policy in the University Policies section later in this syllabus.

#### Late Assignments

Late quizzes/exams will be accepted with a 10 percent reduction in the item’s grade for each day that the item is late (i.e., if the item is 2 days late then the grade will be reduced by 20 percent).

### Help Resources

Please review the following university academic support services, student services, and resources, which can help you succeed in this course.

#### Contacts to get Help

Student Help Desk studenthelpdesk@kennesaw.edu or call 470.578.3555
KSU Department of Geography and Anthropology

The Department of Geography and Anthropology is a student-centered department committed to fulfilling the mission of the College of Humanities and Social Sciences, which is to prepare students with a liberal arts education that empowers them to understand the human condition, to meet the challenges of the 21st century, and to become contributing citizens in a global society. Geography seeks to study and understand the distribution and dynamics of human and natural features and the interrelationships between humans and their physical environment. Geographical Information Science applies geospatial technologies to analyze the spatial processes produced and/or modified by human-environment interactions. Anthropology examines prehistoric, historic, and contemporary peoples with such topics as human evolution, subsistence and settlement patterns, family, urbanization, development, transnationalism, globalization, social conflict, gender, symbolic systems, and human ecology through its archaeological, socio-cultural and biological sub-disciplines. Thus, the Department seeks to provide and enrich students with a curriculum that addresses these components regarding the world's human, cultural and physical systems. The Department is committed to conducting high quality research that reflects faculty expertise and interests; collaborative research with students is promoted. The Department strives to address the advisory and informational needs of the students, the University and the community at large. Through teaching, scholarship and service, the Department is committed to providing students with the knowledge, creativity and skills necessary to become productive global citizens of the world. The Department of Geography and Anthropology offers programs that lead to an undergraduate degree (BA in Geography, BS in Geographic Information Science, BA in Anthropology, BS in Integrative Studies Emphasis in Environmental Studies), minor (Geography, Anthropology, Native American Studies), or certificate (Geographic Information Science) at KSU: http://ga.hss.kennesaw.edu/programs/

Follow the department on Facebook and Twitter at: @KSUGeoAnth

KSU Library Services

The KSU Library System assists all students, faculty and staff with their research, including using library databases to find articles, accessing books and other materials in our catalog, and for specialized research needs. Librarians are available for in-person walk-up assistance at library help desks, one-on-one research appointments, and 24x7 via library chat. For more information on library locations, hours, how to access library services, and remote access to library resources, please visit http://library.kennesaw.edu/.

KSU Writing Center

The KSU Writing Center helps students in all majors improve their writing. Experienced, friendly writing assistants help with topic development, revision, research, documentation, grammar, and more. For more information or to make an appointment, visit http://writingcenter.kennesaw.edu/ or stop by English Building, Room 242 (Kennesaw campus) or Building A, Room 184 (Marietta campus).
KSU English as a Second Language (ESL) Center

At the ESL Center, KSU IEP, undergraduate, and graduate international students can receive tutoring in writing, reading, pronunciation, and presentation skills, as well as advising for their general education (core) requirements and mentoring. More information and contacts are here: http://uc.kennesaw.edu/academicinitiatives/esl.php

KSU Education Abroad, Division of Global Affairs

Kennesaw State University offers more than two-dozen faculty-led study abroad programs in 30+ countries, as well as many foreign exchange and international internship opportunities. Regardless of what field of study or country you are passionate about, there is an education abroad program for you! The information and resources on this site will help guide you through the entire education abroad experience: http://dga.kennesaw.edu/educationabroad/

University Policies

Academic Honesty

Every KSU student is responsible for upholding the provisions of the Student Code of Conduct, as published in the Undergraduate and Graduate Catalogs. Section II of the Student Code of Conduct addresses the University’s policy on academic honesty, including provisions regarding plagiarism and cheating, unauthorized access to University materials, misrepresentation/falsehood of University records or academic work, malicious removal, retention, or destruction of library materials, malicious/intentional misuse of computer facilities and/or services, and misuse of student identification cards. Incidents of alleged academic misconduct will be handled through the established procedures of the University Judiciary Program, which includes either an “informal” resolution by a faculty member, resulting in a grade adjustment, or a formal hearing procedure, which may subject a student to the Code of Conduct’s minimum one semester suspension requirement.

Plagiarism Policy

No student shall receive, attempt to receive, knowingly give or attempt to give unauthorized assistance in the preparation of any work required to be submitted for credit as part of a course (including examinations, laboratory reports, essays, themes, term papers, etc.). When direct quotations are used, they should be indicated, and when the ideas, theories, data, figures, graphs, programs, electronic based information or illustrations of someone other than the student are incorporated into a paper or used in a project, they should be duly acknowledged. For more information, please see: Why is cheating/plagiarism wrong and what will happen if I’m accused of academic misconduct?: http://scai.kennesaw.edu/students/general-info/cheating.php

What is Plagiarism?

Every KSU student is responsible for upholding the provisions of the Student Code of Conduct, as found on the Student Conduct and Academic Integrity (SCAI) website http://scai.kennesaw.edu/students/general-info/cheating.php. Evidence of collaboration on
quizzes, discussions, false identity, or any other form of cheating will result in either an informal resolution by the professor, resulting in an “F” for the course, or a formal hearing which may subject a student to the Code of Conduct’s minimum one semester suspension requirement.

Plagiarism is defined as the practice of taking someone else’s work or ideas and passing them off as one’s own. If you are unaware or uncertain on how to properly cite a particular source, please do not neglect to add the citation—that is considered plagiarism.

If you have questions on how to cite your work, please contact me immediately! For more information, please refer to the “Plagiarism Policy” under the Policies section of this syllabus.

**Turnitin**

Students agree that by taking this course all required written assignments may be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted written assignments will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the Terms and Conditions of Use posted on the Turnitin.com site.

**Disability Statement**

Kennesaw State University provides program accessibility and reasonable accommodations for persons defined as disabled under Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. Kennesaw State University does not deny admission or subject to discrimination in admission any qualified disabled student.

A number of services are available to help students with disabilities with their academic work. In order to make arrangements for special services, students must visit the Office for Student Disability Services and make an appointment to arrange an individual assistance plan. In most cases, certification of disability is required.

Special services are based on

- medical and/or psychological certification of disability,
- eligibility for services by outside agencies, and
- ability to complete tasks required in courses.

**ADA Position Statement**

Kennesaw State University, a member of the University System of Georgia, does not discriminate on the basis of race, color, religion, age, sex, national origin or disability in employment or provision of services. Kennesaw State University does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities.

The Americans with Disabilities Act (ADA), Public Law 101-336, gives civil rights protections to individuals with disabilities. This statute guarantees equal opportunity for this protected group
in the areas of public accommodations, employment, transportation, state and local government services and telecommunications. The following individuals have been designated by the President of the University to provide assistance and ensure compliance with the ADA. Should you require assistance or have further questions about the ADA, please contact:

- ADA Compliance Officer for Students
  470-578-6443
- ADA Compliance Officer for Facilities
  470-578-6224
- ADA Compliance Officer for Employees
  470-578-6030

For more information, go to: [http://www.kennesaw.edu/stu_dev/dsss](http://www.kennesaw.edu/stu_dev/dsss).

**Non-Discrimination Statement**

Kennesaw State University (KSU) is committed to maintaining a fair and respectful environment for living, work and study. To that end, and in accordance with federal and state law, Board of Regents policy, and University policy, the University prohibits harassment of or discrimination against any person because of race, color, sex (including sexual harassment and pregnancy), sexual orientation, gender identity, gender expression, ethnicity or national origin, religion, age, genetic information, disability, or veteran status by any member of the KSU Community on campus, in connection with a University program or activity, or in a manner that creates a hostile environment for members of the KSU community. [http://diversity.kennesaw.edu/](http://diversity.kennesaw.edu/)