

Albert J. Churella, Ph.D.

Professor of History
Department of History and Philosophy
Social Sciences Building Room 3003C
Kennesaw State University
402 Bartow Avenue, MD 2206
Kennesaw GA 30144

Phone: 470-578-7941

FAX: 470-578-9149

E-mail: achurell@kennesaw.edu

Website: <http://facultyweb.kennesaw.edu/achurell/>

EMPLOYMENT

Professor of History, Kennesaw State University, 2015-present

Associate Professor, Southern Polytechnic State University, 2006-2015

Assistant Professor, Southern Polytechnic State University, 2001-2006

Visiting Assistant Professor, The Ohio State University at Lima, 1999-2001

Senior Lecturer, The Ohio State University, 1995-1999

Visiting Assistant Professor, Northern State University, 1994-1995

NOTE: Effective January 8, 2015, the Board of Regents of the University System of Georgia consolidated Southern Polytechnic State University into Kennesaw State University

EDUCATION

Ph.D., History, The Ohio State University, 1994

Major Field: Business History

Secondary Fields: Modern U.S. History, Latin American History

Dissertation: *Corporate Response to Technological Change: Dieselization and the American Railway Locomotive Industry during the Twentieth Century*

M.A., History, The Ohio State University, 1990

B.A., Economics, Haverford College, Phi Beta Kappa, 1986

PUBLICATIONS

Manuscripts in Progress

The Pennsylvania Railroad, Volume II: Forging a Legacy (provisional title), under contract with the University of Pennsylvania Press, approximately 2,200 manuscript pages written to date, target completion date December 2019

Conrail: A History (provisional title), under contract with the Indiana University Press, target completion date September 2020

A History of Penn Central (provisional title), under contract with the Indiana University Press, target completion date December 2021

Books

The Pennsylvania Railroad, Volume I: Building an Empire, 1846-19617, (Philadelphia: University of Pennsylvania Press, 2013), initial sales (October 2012 – August 2015), approximately 2,500 copies, nominated for the Hagley Prize in the History of Business

Reviews: Mark Aldrich, *Journal of American History* 100:3 (December 2013):847; John K. Brown, *Business History Review* 87 (Winter 2013): 797-800; Richard Clinnick, *Rail Magazine*, November 28-December 11, 2012, 79; Simon Cordery, *Journal of Illinois History* 15:2 (Spring 2012): 138-40; Dan Cupper, "Finally, A Deep Analysis of the Pennsy," *Railroad History* 208 (Spring-Summer 2013): 94-7; John H. Hepp IV, *The Pennsylvania Magazine of History and Biography* 138:2 (April 2014): 221-2; Al Holliday, *Pennsylvania Magazine*, November/December 2012, 41; Tomas Nonnenmacher, *EH.Net*, June 2013; Robert S. McGonigal, *Classic Trains* 14:1 (Spring 2013): 87; Jeff Schramm, *Technology and Culture* 55:1 (January 2014): 258-9.

From Steam to Diesel: Managerial Customs and Organizational Capabilities in the Twentieth-Century American Locomotive Industry (Princeton: The Princeton University Press, 1998), finalist for the George W. and Constance M. Hilton Book Award

Reviews: Mark Aldrich, *Railroad History* 181 (Autumn 1999): 137-8; Jeff Schramm, *Technology and Culture* 40:4 (October 1999): 898-900; Philip

Scranton, EH.Net, January 1999; David Sicilia, *Business History* 41:4 (October 1, 1999): 145-6.

Articles and Book Chapters

“Railroads in U.S. History,” *Oxford Research Encyclopedia of American History*, Aug 2018, DOI: 10.1093/acrefore/9780199329175.013.515

“Putting a Station in its Place: 30th Street Station and its relationship to Philadelphia’s Urban Fabric,” in Ralf Roth, ed., *The City and the Railway in the World: 19th to 21st Centuries* (Routledge, 2017)

“Containerisation in the United States during the Interwar Period,” in Ralf Roth and Colin Divall, eds., *From Rail to Road and Back Again?: A Century of Transport Competition and Interdependency* (Farnham and Burlington: Ashgate, 2015): 195-214

“The Pennsylvania Railroad in the Trans-Mississippi West,” *Railroad History* 208 (Spring-Summer 2013): 64-82

“PRR: Battle for the Presidency,” *Railroad History* 207 (Fall-Winter 2012): 8-23

“Resistencia de los Trabajadores a los Sindicatos de Empresa: El Plan de Representación de los Empleados de la Pennsylvania Railroad (1920-1935),” in Miguel Muñoz Rubio, ed., *Organizaciones Obreras y Represión en el Ferrocarril: Una Perspectiva Internacional* (Madrid: Fundación de Ferrocarriles Españoles, 2011): 197-218

“Delivery to the Customer’s Door: Efficiency, Regulatory Policy, and Integrated Rail-Truck Operations, 1900–1938,” *Enterprise & Society* 10:1 (March 2009): 98-136

“Museum review: From the Museum of Railroad History to the Railroad Technology Museum: Expansion and Changing Focus at the California State Railroad Museum,” the *Journal of Transport History* 28:2 (September 2007): 312-8.

“Company, State, and Region: Three Approaches to Railroad History,” *Enterprise & Society* 7:3 (2006): 581-91

“Machine, Monument, and Metropolis: New York’s Pennsylvania Station,” at the Hagley Museum and Library, exhibit review, *Technology and Culture* 45 (October 2004)

“The Southern Museum of Civil War and Locomotive History,” the *Journal of Transport History* 25 (September 2004): 130-5

“The North Carolina Transportation Museum: Spencer Shops,” the *Journal of Transport History*, 24 (March 2003): 110-5

“Death by Diesel,” *Trains* 61 (September 2001): 34-45, keynote article in American Locomotive Company centennial issue, September 2001, finalist for the David P. Morgan Article Award

“Success That Didn’t Last: The Decline and Fall of the American Locomotive Company in the Diesel locomotive Industry,” commemorative booklet for a conference to commemorate the centennial of the American Locomotive Company, Schenectady, New York, Summer 2001

“Business Strategy and Diesel Development,” *Railroad History*, Special Commemorative Millennium Edition, April 2000: 23-37

“Organizational Culture and Radical Technological Change,” *Journal of the Canadian Historical Association* 8 (1998): 93-104

“Market Imperatives and Innovation Cycles,” *Business and Economic History* 27:2 (Winter 1998): 378-89

“Corporate Response to Technological Change: Dieselization and the American Railway Locomotive Industry during the Twentieth Century,” *Business and Economic History* 25:1 (Fall 1996): 27-31

“Corporate Culture and Marketing in the American Railway Locomotive Industry: American Locomotive and Electro-Motive Respond to Dieselization,” *Business History Review* 69 (Summer 1995): 191-229, received Newcomen Special Article Award in Business History

“Corporate Response to Technological Change: The Electro-Motive Division of General Motors during the 1930s,” *Essays in Economic and Business History* 12 (July 1994): 347-54

Book Reviews

Benjamin Sydney Michael Schwantes, *The Train and the Telegraph: A Revisionist History*, for the *Journal of Transport History*, forthcoming

Erasmio Gamboa, *Bracero Railroaders: The Forgotten World War II Story of Mexican Workers in the U.S. West*, for the *Journal of Transport History* 39:1 (June 2018): 124-6

Steven James Hantzis, *Rails of War: Supplying the Americans and their Allies in China-Burma-India*, for the *Journal of Military History* 82:1 (January 2018): 299-301

- Arthur Andrew Olson III, *Forging the Bee Line Railroad, 1848-1889: The Rise and Fall of the Hoosier Partisans and the Cleveland Clique*, for the *Indiana Magazine of History* 113:3 (September 2017): 253-4
- Kathleen Waters Sander, *John W. Garrett and the Baltimore & Ohio Railroad*, for the *Business History Review* 91:4 (Winter 2017): 858-60
- Edward S. Kaminski, *American Car & Foundry Boxcars, 1960-1981*, for the *Lexington Quarterly*
- Ralf Roth and Henry Jacolin, eds., *Eastern European Railways in Transition: Nineteenth to Twenty-First Centuries*, for *The Historian* 77:3 (Fall 2015): 625-6
- Clifford Foust, *John Frank Stevens, Civil Engineer*, for the *Journal of Transport History* 36:1 (June 2015): 129-31
- Jeri Quinzio, *Food on the Rails: The Golden Era of Railroad Dining*, for the *Journal of Transport History* 36:1 (June 2015): 131-2
- François Caron, *Dynamics of Innovation: The Expansion of Technology in Modern Times*, for *The Historian* 77:2 (Summer 2015): 411-3
- Robert J. Kapsch, *Over the Alleghenies: Early Canals and Railroads of Pennsylvania*, for *Technology and Culture* 56 (April 2015): 540-1
- Gregory L. Schneider, *Rock Island Requiem*, for *The Journal of American History* 101:2 (September 2014): 663-4
- Andrew B. Arnold, *Fueling the Gilded Age: Railroads, Miners, and Disorder in Pennsylvania Coal Country*, for the *American Historical Review* 119:4 (October 2014): 1280-1
- Lorenz P. Schrenk and Robert L. Frey, *Northern Pacific Railroad Engines of Growth, 1887-1905*, for the *Lexington Quarterly*, April 2014
- Brian Solomon, *Classic Locomotives*, for *The Lexington Quarterly*, April 2014
- John H. White, *Wet Britches and Muddy Boots: A History of Travel in Victorian America*, for the *Lexington Quarterly*, January 2014
- Anthony Heywood, *Engineer of Revolutionary Russia: Iurii V. Lomonosov (1876-1952) and the Railways*, for the *Journal of Transport History* 33:2 (December 2012): 265-6
- Brian Solomon, *Electro-Motive E-Units and F-Units*, for the *Lexington Quarterly*

- Valerie Knowles, *From Telegrapher to Titan: The Life of William C. Van Horne*, for the *Business History Review* 85:4 (Winter 2011): 859-61
- Craig Miner, *A Most Magnificent Machine: America Adopts the Railroad, 1825-1862*, for *The Historian* 73:4 (Winter 2011): 834-5
- Heli Maki and Jenni Korjus, eds., *Railways as an Innovative Regional Factor*, for *The Journal of Transport History* 33:1 (June 2012): 142-3
- Maury Klein, *Union Pacific: The Reconfiguration*, for the *Journal of American History* 98 (March 2012): 1214-5
- Brian Solomon, *ALCO Locomotives*, for *The Lexington Quarterly*, January 2011
- Brian Solomon, *Baldwin Locomotives*, for *The Lexington Quarterly*, January 2011
- H. Roger Grant, *Visionary Railroader: Jervis Langdon, Jr., and the Transportation Revolution*, for the *Business History Review* 84:1 (Spring 2010)
- Tom Murray, *Chicago & North Western Railway*, in the *Journal of Illinois History* 11 (Autumn 2008): 235-6
- Christopher D. McKenna, *The World's Newest Profession: Management Consulting in the Twentieth Century*, for the *Journal of American History* 94:4 (March 2008): 1300-1
- Alfred Runte, *Allies of the Earth: Railroads and the Soul of Preservation*, for *Technology and Culture* 48:1 (January 2007): 211-3
- Victoria Dye, *All Aboard for Santa Fe: Railway Promotion of the Southwest, 1890s to 1930s*, for *The Journal of Transport History* 27 (September 2006): 159-60
- Richard C. Carpenter, *A Railroad Atlas of the United States in 1946*, in *The Journal of Transport History* 27:1 (March 2006): 169-70
- “Company, State, and Region: Three Approaches to Railroad History,” Review essay of Don Hofsommer, *Steel Trails of Hawkeyeland: Iowa's Railroad Experience*; *The Tootin' Louie: A History of the Minneapolis & St. Louis Railway*; and *Minneapolis and the Age of Railways*, and their relationship to the writing of railway history, for *Enterprise & Society* 7:3 (September 2006): 581-91
- H. Roger Grant, “Follow the Flag”: *A History of the Wabash Railroad Company*, for *Enterprise & Society* 6:3 (September 2005): 544-6
- Richard T. Wallis, *The Pennsylvania Railroad at Bay: William Riley McKeen and the Terre Haute & Indianapolis Railroad*, for *Ohio Valley History* 5:1 (Spring 2005):

- Michael J. Connolly, *Capitalism, Politics, and Railroads in Jacksonian New England, for Technology and Culture* 45:4 (October 2004): 846-7
- Richard Saunders, *Main Lines: Rebirth of the North American Railroads, 1970-2002, for Railroad History* 190 (Spring-Summer 2004): 112-4
- John E. Clark, Jr., *Railroads in the Civil War: The Impact of Management on Victory and Defeat, for Journal of Transport History* 25:2 (September 2004): 141-2
- Alfred Yee, *Shopping at Giant Foods: Chinese American Supermarkets in Northern California, for EH.Net*, February 2004
- Steven W. Usselman, *Regulating Innovation: Business, Technology, and Politics in America, 1840-1920, for EH.Net*
- Patrick J. McGrath, *Scientists, Business, and the State, 1890-1960, in Enterprise & Society* 4:3 (September 2003): 569-71
- John Lauritz Larson, *Bonds of Enterprise: John Murray Forbes and Western Development in America's Railway Age, for EH.Net*, June 2002
- Joint review of Kenneth Warren, *Big Steel: The First Century of the United States Steel Corporation, 1901-2001* and Margaret Graham and Alec T. Shuldiner, *Corning and the Craft of Innovation, in Enterprise & Society* 3 (September 2002): 566-70
- Richard Saunders, Jr., *Merging Lines: American Railroads, 1900-1970, in the Nevada Historical Society Quarterly*, 45:3 (Fall 2002): 150-2
- Geoffrey Channon, *Railways in Britain and the United States, 1830-1940, for EH.Net*, January 2001
- Steven Stoll, *The Fruits of Natural Advantage: Making the Industrial Countryside in California, in the Nevada Historical Society Quarterly* 46:1 (Spring 2003): 56-9
- David Ray Papke, *The Pullman Case: The Clash of Labor and Capital in Industrial America, in The Historian*, January 2001
- Stephen B. Adams and Orville R. Butler, *Manufacturing the Future: A History of Western Electric, in Business History*, 2001
- Margaret Levenstein, *Accounting for Growth: Information Systems and the Creation of the Large Corporation, in Ohio History* 109 (2000): 114-15
- Margaret Leslie Davis, *Dark Side of Fortune: Triumph and Scandal in the Life of Oil*

- Tycoon Edward L. Doheny*, in *Business History*, 1999
- Carlos Schwantes, *Vision in the Desert: Exploring the History of Phelps Dodge Corporation*, in *Pacific Historical Review* 71:1 (February 2002): 138
- Jack L. August, Jr., *Vision in the Desert: Carl Hayden and Hydropolitics in the American Southwest*, in *Southwestern American Literature* 26:2 (Spring 2001): 117-9
- William R. Haycraft, *Yellow Steel: The Story of the Earthmoving Equipment Industry*, in *Enterprise & Society* 1:4 (December 2000): 880-1
- Maury Klein, *The Life and Legend of E. H. Harriman*, for EH.Net, August 2000
- Philip Scranton, *Endless Novelty: Specialty Production and American Industrialization, 1865-1925*, in *Ohio History* 109 (Winter-Spring 2000): 99-100
- Daniel A. Wren, ed., *Early Management Thought*, in *Journal of the History of the Behavioral Sciences* 36:1 (Winter 2000): 77
- Michael French, *U.S. Economic History Since 1945*, in *The Journal of American History* 86:2 (September 1999): 867-8
- Jeffrey L. Cruikshank and David B. Sicilia, *The Engine that Could: 75 Years of Values-Driven Change at Cummins Engine Company*, in *Technology and Culture* 40 (July 1999): 681-3
- James Vance, *The North American Railroad*, for the H-Business website, December 1997
- Saul Engelbourg and Leonard Bushkoff, *The Man Who Found the Money: John Stuart Kennedy and the Financing of the Western Railroads*, for EH.Net, August 1997
- Alfred E. Eckes, Jr., *Opening America's Market: U.S. Foreign Trade Policy since 1776*, in *Ohio History* 106 (Winter-Spring 1997): 113-4
- John K. Brown, *The Baldwin Locomotive Works, 1831-1915*, for EH.Net, April 1996
- David Mould, *Dividing Lines: Canals, Railroads and Urban Rivalry in Ohio's Hocking Valley, 1825-1875*, in *Ohio History* 104 (Summer-Autumn 1995): 203-4
- Clay McShane, *Down the Asphalt Path: The Automobile and the American City*, in *New York History* 76 (April 1995)

Encyclopedia Articles

“Scott, Tom,” American National Biography, September 2018,
<https://doi.org/10.1093/anb/9780198606697.013.00632>

“The General,” in John C. Inscoe, *The Civil War in Georgia: A New Georgia Encyclopedia Companion* (Athens: The University of Georgia Press, 2011): 255-7

“The Great Locomotive Chase,” in John C. Inscoe, *The Civil War in Georgia: A New Georgia Encyclopedia Companion* (Athens: The University of Georgia Press, 2011): 267-9

“Locomotive Builders,” “Lima Locomotive Works,” and “The Electro-Motive Division of General Motors” in William D. Middleton, George M. Smerk, and Roberta L. Diehl, eds., *Encyclopedia of North American Railroads* (Bloomington: Indiana University Press, 2007)

“E. H. Harriman,” *Encyclopedia of American Business History*

“James Jerome Hill,” *American National Biography*, Vol. 10 (Oxford University Press, 1999)

Instructional Materials

“Remember the Alamo!': The Origins and Consequences of the Texas War for Independence,” *Retrieving the American Past*, 2004

“Advertising during the 1920s and 1930s,” *Retrieving the American Past*, 1999

MEDIA APPEARANCES AND COMMUNITY ENGAGEMENT

- Invited to serve as the keynote speaker for the annual meeting of the Pennsylvania Railroad Technical & Historical Society, Columbus, Ohio, May 2021
- LOOK! Filmproduktion, consultant and commentator, for a documentary to be aired on German public television, early 2020
- Interviewed by a reporter from the *Marietta Daily Journal* for editorial “Without the past, there is no present or future,” October 12, 2018
- Interviewed by a reporter for *The Architectural Review*, September 2016
- Interviewed by a reporter for the *New York Times*, August 2016

- Invited presentation, “The Quaker Origins of the Pennsylvania Railroad,” the Foxhove Association, Buck Hill Falls, Pennsylvania, scheduled for June 2016
- Interviewed by a reporter for *The Real Deal Magazine*, January 2016
- Invited commentator, *Philadelphia: The Great Experiment*, an Emmy-award-winning documentary history of Philadelphia, by History Making Productions
- Consultant, “The Engine that Powers the World,” BBC Four series Timeshift, episode aired September 2015
- Invited commentator, *American Titans: Rockefeller vs. Scott*, Discovery TV, broadcast on The American Heroes Channel, August 11, 2015
- Interviewed by Associated Press reporter Amy Anthony for her story “The U.S.’s First Private Passenger Rail in 30 Years Departs in 2017,” published August 8, 2015, <http://skift.com/2015/08/08/the-u-s-s-first-private-passenger-rail-in-30-years-departs-in-2017/>
- “What Went Wrong on the PRR?: How the Nation’s Greatest Railroad Became the Nation’s Largest Bankruptcy,” keynote / banquet speech at the annual conference of the Pennsylvania Railroad Technical & Historical Society, May 2015 (invited presentation)
- Interviewed by *International Business Times* reporter Angelo Young, for his article “Why America Is Behind In ‘Positive Train Control’ Has A Lot To Do With Other Countries Moving Forward With High-Speed Rail,” published May 14, 2015, <http://www.ibtimes.com/why-america-behind-positive-train-control-has-lot-do-other-countries-moving-forward-1923428>
- Interviewed by *Orange County Register* reporter Nicole Shine, for her article “Trains to Get Smarter, Safer in Aftermath of Deadly Crash,” published April 17, 2015, <http://www.ocregister.com/articles/train-658376-metrolink-ptc.html>
- Interviewed by *Atlantic Cities* reporter Henry Grabar for his article “The Triumphant Return of Private U.S. Passenger Rail,” published June 17, 2014, <http://www.citylab.com/commute/2014/06/the-triumphant-return-of-private-us-passenger-rail/372808/>
- Consultant, Penn Station documentary, *American Experience*, 2013
- Invited commentator, *The Rise and Fall of Penn Station*, broadcast on *American Experience*, February 18, 2014, <http://www.pbs.org/wgbh/americanexperience/films/penn/>

- “What Happened to ALCo?,” invited presentation and book signing at the 50th-anniversary meeting and banquet of the Mohawk & Hudson Chapter of the National Railway Historical Society, Albany, New York, November 9, 2013
- Consultant, Stray Dog Films, *An Bhean A Shiúil Trasna Mheiriceá (The Woman Who Walked Across America)*, broadcast on Irish television on September 18, 2013, in Gaelic and English
- “Philadelphia, Lancaster, and the Pennsylvania Railroad,” invited presentation at the annual conference of the Pennsylvania Railroad Technical & Historical Society, Lancaster, Pennsylvania, May 17, 2013
- Interviewed by Eric Jaffe for his article “Why Are There Still So Many Train Stations Named Penn Station?,” *Atlantic Cities*, April 3, 2013, <http://www.theatlanticcities.com/commute/2013/04/why-are-so-many-urban-train-stations-named-penn-station/5178/>
- “The Pennsylvania Railroad in Ohio: Establishing an Empire after the Civil War,” invited presentation at the meeting of the Buckeye Division, Mid-Central Region, National Model Railroad Association, March 24, 2013
- “The Philadelphia Origins of the Pennsylvania Railroad,” by invitation, to an audience of 109 people at the Union League of Philadelphia, January 28, 2013
- Television interview for *Booknotes*, Pennsylvania Cable News, November 15, 2012, airdate January 27, 2013
- “The Unique Railroad of the World: Why the Pennsylvania Railroad was Different from All the Others,” by invitation, to an audience of 300+ people, November 15, 2012, podcast of presentation available at: http://www.hagley.org/library/center/Churella_lecture.html
- Speech to the Marietta Civitan Club, at the request of Southern Polytechnic State University President Lisa Rossbacher, April 17, 2007
- Interviewed for an article on “railroad modelers as historians of industry,” scheduled to appear in *American Heritage Invention & Technology* (cancelled when magazine suspended publication)
- “Gambling on the Past, Gambling with the Future: Indian Gaming as a Solution to the Economic Problems of the Reservations,” speech to the Lima Optimist Club, April 11, 2001
- “Done to Death by Corporate Culture: Why Some Companies Can’t Seem to

Adapt to New Technologies and Markets,” speech to Lima Rotary Club, March 13, 2000; portions of speech and subsequent interview televised on WLIO-35, the local NBC affiliate

CONFERENCE PAPERS & OTHER ACADEMIC PRESENTATIONS

- “Empowered to Redistribute Wealth: Public Policy and the Curtailment of Executive Compensation during the 1930s,” at the annual meeting of the Business History Conference, Cartagena, Columbia, March 15, 2019
- “Railroads, War, and Conscience: Reconciling Business and Religion in 1840s Philadelphia,” at the Business History Conference, Denver, Colorado, March 31, 2017
- “From Running the Trains to the Runaway Compensation Train: Executive Compensation and Managerial Performance in Railroad Industry during the Interwar Period,” in “The Business of Leadership” theme session, at the conference of the Organization of American Historians, Providence, Rhode Island, April 9, 2016
- Participant, “Promoting Business History, Promoting Ourselves: Mastering the Techniques of Media Relations” panel, at the annual meeting of the Business History Conference, Portland, Oregon, March 31, 2016 (invited presentation)
- “If I Can Make it There, I’m Gonna Make it Anywhere: The Pennsylvania Railroad in New York, New York,” opening presentation at the conference of the Lexington Group in Transportation History, Newark, New Jersey, October 28, 2015
- Participant, “Writing Railroad History” panel, at the annual conference of the Lexington Group in Transportation History, St. Louis, Missouri, October 2014 (invited presentation)
- “Two Bridges and Truck: St. Louis, Essential-Facilities Doctrine, and the Development of Intermodal Service,” accepted for presentation at the conference of the Lexington Group in Transportation History, St. Louis, Missouri, October 2014
- “The Case of the Colored Trainmen: World War I and Racial Justice on the American Railroads,” at the conference of the International Association for the History of Transport, Traffic and Mobility, Philadelphia, Pennsylvania, September 19, 2014
- “SEPTA to the Metroliner: From a Culture of Mobility to a Culture of Speed,” presentation at the annual meeting of the Business History Conference, Columbus, Ohio, March 23, 2013
- “Placing Transport on Display: Histories, Exhibits, and the Cultivation of an Acceptable

- Public Image for the Pennsylvania Railroad,” at the conference of the International Association for the History of Transport, Traffic, and Mobility (T2M), Berlin, Germany, October 8, 2011
- “Killin’ on the Railroad: Crime, Trains, and New Conceptions of Public Space in Literature and Film,” at the Southwest Texas Popular Culture Association / American Cultural Association conference, San Antonio, Texas, April 21, 2011
- “GRAND PLANS / EVERYDAY LIFE: LE GRAND PARIS / ATLANTA BELTLINE,” December 4, 2010, College of Architecture, Georgia Institute of Technology – participants included the Deputy Mayor of Paris (invited presentation)
- “Putting a Station in its Place: 30th Street Station and its Relationship to Philadelphia’s Urban Fabric,” at the Cities, Users, and Their Railways (4th International Railway History Conference), Mechelen, Belgium, May 28, 2010
- “Worker Resistance to Company Unions: The Employee Representation Plan of the Pennsylvania Railroad, 1920-1935,” at the 5th Railway History Congress, Palma de Mallorca, October 14, 2009
- “Railroads in the United States during the Nineteenth Century,” at the invitation of the Dutch Ministry of Transportation and Water Management, at the Dutch Mobility in a European Context workshop, Utrecht, Netherlands, November 2008
- “The First Container Revolution: Why Malcolm McLean did not Invent Containerization,” and the conference for the Society of History and Technology, Lisbon Portugal, October 2008
- “Go to the Movies to Remember the Alamo: Depictions of Texas Independence in Popular Culture, 1915-2004,” at the Adapting America / America Adapted conference, Istanbul, Turkey, October 2008.
- “Does the Man Make the Railroad or Does the Railroad Make the Man?: The Pennsylvania Railroad’s Connections to Professional Management and the Failure of the Penn Central, 1920-1970,” at the Business History Conference, Sacramento, California, April 2008.
- “The Civil War: *The General* and Disney’s *The Great Locomotive Chase*,” at the Georgia Association of Historians conference, Milledgeville, Georgia, April 7, 2007
- “The Failure of Private Enterprise and the Role of the State in Railway Modernization: The Implications of the Pennsylvania Railroad for Modern European Railway Practice,” at the meeting of the International Railway History Association, Lisbon, Portugal, November 27, 2006
- “Saving the Railroad Industry to Death: The Interstate Commerce Commission, the

Pennsylvania Railroad, and the Unfulfilled Promise of Rail-Truck Cooperation,” as part of the panel *The Political Construction of Transportation*, the Business History Conference in Toronto, Ontario, Canada June 10, 2006; paper published online at <http://www.thebhc.org/publications/BEHonline/2006/churella.pdf>

“The Company could not take Complete Advantage of its Bigness’: Managerial Culture and the Pennsylvania Railroad’s 1955 Reorganization,” presented at the Business History Conference, Minneapolis, May 20, 2005

“Grim Visitors Knocking on the Door’: The Pennsylvania Railroad Mutual Beneficial Association and “Industrial Peace,” presented at the Transport, Traffic, and Mobility Conference, Dearborn, Michigan, November 2004

“The Problem with ‘Discipline’: The Limits of Managerial Control and Worker Autonomy on the Pennsylvania Railroad,” by invitation, at the National Railway Museum, York, U.K., June 30, 2004

“External Networks Confront Internal Networks on the Pennsylvania Railroad: The Case of the Philadelphia Improvements,” accepted by the Business History Conference, Le Creusot, France, June, 2004, responsible for organizing and proposing entire panel

“Real Indians Don't Gamble: Gaming, Tourism and the Commodification of Native American Culture in the Southwest,” presented at the “Commodifying Everything: Consumption and Capitalist Enterprise” conference, sponsored by the Center for the History of Business, Technology, and Society at the Hagley Museum and Library, Wilmington, Delaware, October 12, 2001, one of sixteen papers accepted out of a pool of 120 applicants

“The Emergence of the Tourist Economy and the Commodification of Native American Culture in the Southwest,” presented at the annual meeting of the Business History Conference, Miami, Florida, April 22, 2001

“The Culture and Technology of Railroad Electrification: Comparisons between U.S. and European Practice,” Society for the History of Technology, Munich, Germany, August 18, 2000

“The Invention and Development of the Diesel-Electric Locomotive,” conference sponsored by the University of Missouri-St. Louis and the Barriger Library of the St. Louis Mercantile Association, St. Louis, April 23, 1999 (invited presentation)

“Organizational Culture and Radical Technological Change: The Railway Locomotive Industry during the Twentieth Century,” Canadian Historical Association, Ottawa, Canada, June 1, 1998

“Market Imperatives and Innovation Cycles: The Effects of Technological

Discontinuities on the 20th-Century Locomotive Industry,” Business History Conference, College Park, Maryland, March 13, 1998

Dissertation synopsis one of five presented at the dissertation panel session of the Business History Conference, Columbus, Ohio, March 15, 1996

“Corporate Culture and Corporate Failure: The American Locomotive Company, 1925-1969,” Society for the History of Technology, Lowell, Massachusetts, October 9, 1994

“Corporate Response to Technological Change: The Electro-Motive Division of General Motors during the 1930's,” Economic and Business Historical Society, Nashville, Tennessee, April 24, 1993

“The Lima Locomotive Works and the Dieselization Revolution, 1930-1950,” Ohio Academy of History, Dayton, Ohio, April 11, 1992

“The American Railway Locomotive Industry during World War II: The Limitations of Government Power,” Duquesne History Forum, Pittsburgh, Pennsylvania, October 24, 1991

“Samuel Hallett and the Professionalization of Finance,” at the Duquesne History Forum, Pittsburgh, Pennsylvania, October 24, 1990

FELLOWSHIPS, GRANTS, AND HONORS

- Tenured Faculty Enhancement Leave grant, Kennesaw State University, Center for Teaching and Learning, Fall Semester 2016, provided full reassigned time for research and writing of book manuscript.
- Applied for a National Endowment for the Humanities Research Fellowship, April 2013 (not funded)
- Southern Polytechnic State University Mid-Career Faculty Development Award, December 2012
- Received multiple grant-in-aid awards from the Hagley Museum and Library, Wilmington, Delaware, for on-site research, 2003, 2004, and 2005
- Applied for a National Endowment for the Humanities Research Fellowship, April 2003 (not funded)
- Applied for a Guggenheim Research Fellowship, September 2003 (not funded)

- Applied for an American Philosophical Society Sabbatical Leave Fellowship, October 2003 (not funded)
- Selected as a teaching Fellow by the Southern Polytechnic State University Center for Teaching Excellence; awarded a \$1,000 grant to develop and implement new instructional methodologies involving an incremental, “stair step” approach to student assessment and increased collaborative learning through a series of in-class debates, 2003
- Article, “Death by Diesel,” *Trains* 61 (September 2001) one of six finalists for the David P. Morgan Article Award honoring “an article of lasting significance to the interpretation of railroad history,” sponsored by the Railway & Locomotive Historical Society, November 2002
- National Endowment for the Humanities Summer Institute, “Traversing Borders: A Southwestern Studies Faculty Institute,” Center for the Study of the Southwest, Southwest Texas State University, San Marcos, June 5-30, 2000: One of 25 participants nationwide selected to participate in a crossdisciplinary approach to the cultural, social, artistic, and physical nature of the Southwest—program is designed to help participants develop effective regional studies programs on their home campuses
- Newcomen Special Article Award in Business History, awarded jointly by the Newcomen Society and the Harvard Business School for the best article published that year in *Business History Review* by an author who had not as yet written a book, 1996
- Business History Society selected Ph.D. thesis as one of the top five outstanding dissertations and finalist for the Hermann Krooss prize in the field of business history, 1994
- John E. Rovensky Fellowship for dissertation research in American economic and business history, April 1993
- Ohio State University Ruth Higgins Fellowship in History, April 1993
- Ohio State University Graduate Student Alumni Research Award, May 1992

TEACHING

Teaching Awards

- Nominated for Honors Program Teacher of the Year, 2013
- Honors Program Teacher of the Year, 2007-2008
- Southern Polytechnic State University Outstanding Faculty Award, April 17, 2006
- Student Government Association Teacher of the Year Award, April 19, 2006
- Nominated for a 2000-2001 Ohio State University at Lima Teaching Excellence Award, April 2001

Courses Taught

- ES 1100, African American History (at SPSU)
- HIST 2111, United States History to 1877
- HIST 2112, United States History since 1877
- HIST 2112H, Honors United States History since 1877
- HIST 2080, African American History to 1877 (at OSU-Lima)
- HIST 2081, African American History from 1877 (at OSU-Lima)
- HIST 3345, Business & Economic History of the United States
- HIST 3601 / SIS 4000, History of the Pacific Rim (at SPSU)
- HIST 4461, History of the Gilded Age & the Progressive Era
- HIST 4163, The United States Between the World Wars
- IS 1000 (formerly SIS 1000), Introduction to the Social & International Studies Major (at SPSU)
- IS 4800, International Studies Capstone (at SPSU)
- SIS 3903, History of American Business and Technology in a Global Perspective (at SPSU)

- SIS 4001, Regional Studies: Latin America (at SPSU)
- STS 2400, Science, Technology, and Society: Railroads (at SPSU)
- STS 2400H, Railroads and the City (at SPSU)

PROFESSIONAL ACTIVITIES

Book Manuscripts Reviewed

Indiana University Press, 2015

Johns Hopkins University Press, 2015, 2016, 2017

McFarland & Company, 2017

Northern Illinois University Press, 2005

University of Nevada Press

University of Pennsylvania Press, 2006

Article Manuscripts Reviewed:

Journal of Transport History, September 2019

Journal of the Georgia Association of Historians, August 2019

Pennsylvania Magazine of History and Biography, January 2019

Journal of Transport History, January 2018

Journal of American History, February 2016

Journal of Economic Issues, April 2015

Enterprise & Society, August 2014

Enterprise & Society, January 2014

Journal of Transport History, September 2013

Technology and Culture, June 2013

Journal of Urban Technology, November 2010

Journal of Transport History, April 2009

Technology and Culture, January 1994

Other Service to the Profession

- President-elect, Lexington Group in Transportation History, 2019-present, representing a national organization with 450-plus members drawn from the academics, senior industry executives, and senior government officials associated with transportation issues
- Member of the Board of Trustees of the Lexington Group in Transportation History, 2013-present
- Co-Chair, Workshop Committee, Business History Conference, 2016-present
- Member, Interpretation Planning Advisory Committee, National Railroad Hall of Fame, 2015-present
- Member of the Editorial Board of the *Journal of Transport History*, 2017-present
- Session Chair, National Conference on Undergraduate Research, meeting held on KSU campus, April 2019
- National Endowment for the Humanities, grant evaluator, in association with the Hagley Museum & Library, responsible for the allocation of \$36,000 in NEH grant funds, January 2019
- Chair and discussant for the panel “Why Some Forms of Very High Speed Transport Have Been Adopted, Not Others,” at the annual meeting of the Society for the History of Technology, St. Louis, Missouri, October 2018
- Member of the Board of Trustees of the Business History Conference, 2010-2013
- Chair, Print Media Oversight Committee of the Board of Trustees of the Business History Conference, responsible for selecting a new Editor and a new Book Review Editor for the journal *Enterprise & Society*, 2012-2013
- Member, Print Media Oversight Committee of the Board of Trustees of the Business History Conference, 2010-2013

- Chair of the panel “Business and Public Health,” at the Business History Conference, Philadelphia, PA, March 31, 2012
- Chair of the panel “Engineering and Consulting: Asia, Europe, and the USA in the Twentieth Century,” at the Business History Conference, St. Louis, Missouri, April 1, 2011
- Chair and Discussant for a session at the annual meeting of the Business History Conference, Athens, Georgia, March 2010
- Discussant for a session on transportation history, at the Organization of American Historians conference, New York, March 2008
- Chair of the Hermann Krooss Dissertation Prize Committee at the Business History Conference, three-year appointment, responsible for evaluating submissions to a dissertation plenary session at the Conference, and for selecting the best business history Ph.D. dissertation of the year
- Discussant for the session “Along the Tracks: Railroads, Communities, Communications, and Entrepreneurship,” at the annual meeting of the Business History Conference, Cleveland, Ohio, June 1, 2007
- Judge and team captain for National History Day at Kennesaw State University. March 25, 2006
- Judge for National History Day at Kennesaw State University, March 19, 2005
- Discussant for the session “Perspectives on European Business,” at the annual meeting of the Business History Conference, Lowell, Massachusetts, June 26-29, 2003

- Hermann Krooss Dissertation Prize Committee of the Business History Society to select the best doctoral dissertation in the field of business history from a worldwide pool of applicants, 2001-2002
- Editorial Board, H-Business/Business History Conference, 2001-2005
- Budget Committee, The Ohio State University at Lima, 2000-2001
- President's Special Committee on the Implementation of Diversity, Northern State University, 1995
- Curriculum Reform Committee, Northern State University, 1994-1995
- Committee on Academic Misconduct, The Ohio State University, 1993-1994

University Service

- History & Philosophy Department representative to the College Faculty Council, 2017-2020
- Representative (acting on behalf of the Department of Technical Communication & Interactive Design), for TCID departmental Promotion & Tenure Committee, 2019
- Representative (acting on behalf of the Department of Technical Communication & Interactive Design), to the College Promotion & Tenure Committee, 2018
- Student Scholarship Committee, College of Humanities & Social Sciences, Kennesaw State University, 2016-2017
- Kennesaw State University Promotion and Tenure Procedure Committee, to develop procedures for the implementation of new promotion and tenure requirements, Fall Semester 2015 – Spring Semester 2016
- Promotion, Tenure, and Post-Tenure Review operational working group for KSU-SPSU consolidation, 2014-2015
- Honors Programs operational working group for KSU-SPSU consolidation, 2014-2015
- Subgroup of the Humanities and Social Sciences working group, responsible for the integration of KSU and SPSU history courses, 2014

- Search committee for the new Director of International Programs, academic year 2013-2014
- Keynote presentation at the Southern Polytechnic State University Authors' Reception, October 24, 2012
- Member, SPSU Honors Committee, 2005-2014
- Chair, SPSU Honors Committee, 2005-2010
- SPSU Arts & Sciences Faculty Moderator, 2008-2010
- Chair of the subcommittee that drafted P&P revisions for Administrator's Evaluation Report (at SPSU)
- Chair, QEP Research Committee for SACS reaffirmation, 2007-2009 (at SPSU)
- Secretary, Student Life Committee (at SPSU)
- Chair, Student Life Committee (at SPSU)
- T1 – T2 Research Task Force (at SPSU)
- Outstanding Faculty Award Selection Committee (at SPSU)
- Honors Major Committee (at SPSU)
- Honors Program Open House for High School seniors, April 2, 2009 (at SPSU)
- Graduate school workshop for honors students, October 2, 2007 (at SPSU)
- School of Arts and Sciences Scholarship Forum, February 15, 2007 (at SPSU)
- Scholarship presentation at the Center for Teaching Excellence, April 6, 2006 (at SPSU)
- Honors Course Proposal Workshop, at the Center for Teaching Excellence, February 28, 2006 (at SPSU)
- Honors Teaching Circle at the Center for Teaching Excellence, February 7, 2006 (at SPSU)
- Participated in roundtable discussion with VPAA Zvi Szafran, regarding academic achievement, Southern Polytechnic State University Community Center, November 7, 2005 (at SPSU)

- Secretary of the Undergraduate Curriculum Committee, 2003-2005 (at SPSU)
- Honors Program Committee, Social & International Studies departmental representative (at SPSU)
- Presentation to the Senate Subcommittee on Faculty Assessment, October 12, 2004 (at SPSU)
- Arts and Sciences Observation and Faculty Assessment Committee, 2003-2005 (at SPSU)
- Social & International Studies departmental representative for the Southern Polytechnic State University Foundation annual campaign, 2003
- School of Arts and Sciences ad hoc Committee for the revision of promotion and tenure policies and procedures, 2001-2002 (at SPSU)

Service to the Department

- Member, Department Promotion & Tenure Committee, 2018
- Chair, ad hoc committee of the Kennesaw State University History and Philosophy Department, to develop procedures for the implementation of new promotion and tenure requirements, fall semester 2015
- Student Scholarship Committee, 2015-2017
- Southern Polytechnic State University Social & International Studies departmental representative to the university Senate, 2007-2009
- Chair, search committee, tenure-track sociologist, 2012-2013, resulted in a successful hire (at SPSU)
- Reappointment Committee for Dr. Leigh Sharma, 2013 (at SPSU)
- Social & International Studies Department representative to the Southern Polytechnic State University Information Technology Advisory Committee, spring semester 2013 (at SPSU)
- Chair, Faculty Satisfaction Survey Committee, 2010-2011 (at SPSU)
- Chair, Reappointment Committee for Carl Snook, 2010 (at SPSU)

- Promotion and Tenure Review Committee for Dr. Thomas Nisley, 2010 (at SPSU)
- Acting Chair of the Departmental Reappointment Committee, January 2009 (at SPSU)
- Assisted in the development of course outcomes for HIST 2111, HIST 2112, and SIS 1000, 2007-2008 (at SPSU)
- Social & International Studies Department representative to the University Senate, 2007-2009 (at SPSU)
- Chair, search committee, history lecturer, 2007-2008 (at SPSU)
- Search committee, tenure-track geographer, 2007-2008 (at SPSU)
- Member of pre-tenure review committee for Dr. Thomas Nisley, 2007-2008 (at SPSU)
- Developed and offered a presentation on the Commerce Clause of the Constitution, for Constitution Day activity, September 19, 2006 (at SPSU)
- Search committee, tenure-track geographer, 2005-2006, position not filled (at SPSU)
- Member of post-tenure review committee for Dr. Richard Bennett (at SPSU)
- Developed guidelines for the International Studies: History area of concentration (at SPSU)
- Developed guidelines for a possible degree program in Historic Preservation (at SPSU)
- Reappointment review committee for Dr. Thomas Nisley, October 2005 (at SPSU)
- Organized International Forum lecture series for spring semester, 2004 and spring semester 2005 (at SPSU)
- Social & International Studies departmental representative regarding faculty comments on the Georgia Department of Education's proposed revisions to the K-12 history curriculum (at SPSU)
- Acting chair of the SPSU Social & International Studies Department (several occasions)

- Latin America studies ad hoc advisory committee in the Social & International Studies Department, responsible for developing a minor and a certificate program in Latin American studies, 2004 (at SPSU)
- Social & International Studies Departmental Evaluation Committee, responsible for developing methods for the assessment of courses and faculty teaching, 2003-2004 (at SPSU)
- Search committee, tenure-track historian, 2002-2003, search suspended owing to budget constraints (at SPSU)
- Search committee, tenure-track political scientist, 2002-2004, resulted in a successful hire (at SPSU)
- Undergraduate International Studies and Foreign Language Program grant proposal committee, 2003 (at SPSU)
- Social & International Studies representative at Southern Polytechnic State University open house, November 16, 2002

PROFESSIONAL MEMBERSHIPS

- Business History Conference (past board member)
- International Association for the History of Transport, Traffic and Mobility
- International Railway History Association
- The Lexington Group in Transportation History (current board member and president-elect)
- Society for the History of Technology