



Food and Culture

ANTH 3345

Fall 2016

WEDNESDAY * 9:30-12:15 pm * Social Science Bldg (SO) 4080

CONTACT INFORMATION:

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Office Hours: By appointment

COURSE DESCRIPTION:

Prerequisite: ANTH 3307

This class takes a global look at the social, symbolic, and political-economic roles of food including how people in different cultures and environments throughout history define themselves through their foodways. The course explores a cross-cultural range of identities and socialities built through food production, preparation, and consumption, and how these change over time.



Photo 1. Yorkshire Pudding

Students should have *No Reservations* about registering for this course about both the *Bizarre Foods* and the *Good Eats* of cultures and global *Food Networks*. M.F.K. Fisher, the prolific food writer, said that “with our gastronomical growth will come, inevitably, knowledge and perception of a hundred other things, but mainly of ourselves.” This class takes a global look at the social, symbolic, and political-economic roles of food. How do people in different cultures and environments throughout history define themselves through their foodways? Topics that will be examined include: the role of food in history and ecology; the biological and cultural construction of food needs and meeting those needs; classification of foods; foods’ roles in maintaining economic and social relations; cultural conceptions of health and the body; as well as food and religion. We will also discuss recent food movements and the transnational flow of food ideas such as veganism; international hunger and malnutrition; the green movement; and protests against genetically modified food, bringing into focus new linkages between what we eat and who we are. We will explore a cross-cultural range of identities and socialities built through food production, preparation, and consumption, and how these change over time. The format of instruction is a combination of lectures, seminar-style discussions, and group activities. Grades

will be based on attendance, keeping a food journal, running a class discussion, cookbook class project, experiential activities, and a final paper.

COURSE LEARNING OBJECTIVES:

- To recognize and incorporate the similarities, differences, and interconnections between the world's peoples, nations, and environmental systems through their foodways.
- To demonstrate effective and appropriate communication, interaction, and teamwork with people of different nationalities and cultures within and outside the classroom.
- To demonstrate respect and support for the common good of the world community, including its diversity, concern for the welfare of others, and sustainability of natural systems and species involved in food production, distribution, and consumption.
- To gain a better understanding of the diverse ways humans meet basic needs.
- To gain a basic understanding of key concepts in cultural anthropology.
- To demonstrate knowledge and skills in applying current anthropological theories, research, and findings to real world contexts and contemporary social issues.
- To recognize the practical difficulties in describing, explaining, and comparing the similarities and the differences in human cultures.
- To demonstrate skills in critical thinking, hypothesis-testing, and problem-solving.
- To learn to identify, describe, and explain differing worldviews.

COURSE REQUIREMENTS:

1. **Discussion Leader:** Each student is required to sign up for a day to co-lead a class discussion. On that day, the discussion co-leaders will each write a brief summary (1-2 pages) outlining the readings (based on a chapter in Anderson) by stating and illustrating the main points and prepare no more than three PowerPoint slides. Also based on the readings, the discussion co-leaders will each write 3 discussion-stimulating questions to encourage participation.

2. **Food Journal:** Each student is required to keep an accurate food journal documenting all of the foods consumed each day for one week in the semester. The student is responsible for noting in detail the food items (including ingredients), amounts eaten (approx.), and context in which the foods were eaten. The student must then prepare a one-page analysis based on the foods journey, caloric intake, experiences of consumption, etc. Are the foods meaningful based on how we were raised? What is the meaning of these foods in your life? Who prepared them (organized, shopped for, and cooked)? Who is present and what does their attendance signify?

3. **Recipes:** Each student must document/develop two recipes that have personal meaning (i.e., familial, ethnic, religious, racial, geographic, etc.), write a one-page history about each recipe, and (hopefully!) prepare and serve one of these recipes to the class at the end of the semester. The instructor will assemble a cookbook based on these projects for distribution at the end of the semester.

4. **Final Paper:** Each student must write a 5-10 page paper on a topic and foodway of their choosing. These original works must present a clear argument and be based on at least eight academic sources to provide context and support for the argument.

“September 9, 2015- After much consideration of publishing standards and member input, AAA has decided to cease production of the AAA Style Guide. AAA style now adheres fully to the current edition of the *Chicago Manual of Style* (Author-Date) which can be located on their [website](#).”

Author-Date: Sample Citations:

Book, one author:

Pollan, Michael. 2006. *The Omnivore's Dilemma: A Natural History of Four Meals*.
New York: Penguin.

-In text: (Pollan 2006, 99–100)

Book, two or more authors:

Ward, Geoffrey C., and Ken Burns. 2007. *The War: An Intimate History, 1941–1945*.
New York: Knopf.

-In text: (Ward and Burns 2007, 52)

Chapter or other part of a book:

Kelly, John D. 2010. “Seeing Red: Mao Fetishism, Pax Americana, and the Moral Economy of War.” In *Anthropology and Global Counterinsurgency*, edited by John D. Kelly, Beatrice Jauregui, Sean T. Mitchell, and Jeremy Walton, 67–83.
Chicago: University of Chicago Press.

-In text: (Kelly 2010, 77)

Journal article:

Weinstein, Joshua I. 2009. “The Market in Plato's Republic.” *Classical Philology* 104:439–58.

-In text: (Weinstein 2009, 440)

Interview:

In *Chicago*, unpublished interviews are cited in notes or in the text, but not in the bibliography.

In text: (Last Name, First Name. Interview by First Name Last Name. Interview Type. Location, Date Interviewed)

(Bunker, Patricia. interview by author. Digital recording. Pittsburgh, August 14, 2006)

5. Attendance: Regular attendance is required. The student can miss two classes WITHOUT justification, but he or she is still responsible for the material discussed in class. Each additional absence beyond the first two (unless they are DOCUMENTED EXTREME CIRCUMSTANCES) results in a one-point reduction in the student's attendance grade.

Attendance will be taken in every class, and a record of attendance WILL affect a student's grade. **The student is responsible for signing the attendance sheet every class.** Otherwise, it counts as an absence because the attendance sheet is the only record. Late arrivals and early departures are disruptive. Please be considerate to fellow classmates. My attendance policy is: “Students may be justifiably absent from classes due to religious observances, illness documented by a physician or other appropriate health care professional, conflicts with sanctioned university activities, public emergencies, and documented personal or family emergencies. The student is responsible for notifying the instructor in writing with as much advance notice as possible of required absences, preferably at the beginning of the course. It is recognized

that such absences, especially for illness, emergencies, or sanctioned activities shall be certified in writing by an appropriate administrator. Students are responsible for the prompt completion of any alternative assignments."

6. Class Participation: Students are required to participate in class discussions and activities. Students **MUST** complete assigned readings on time. The reading assignments are made to complement class discussions, and to give specific illustrations of general material presented in class. If you do not read them carefully, you will not do well. Read to understand the author's main points, and a few specific illustrations of the main points. It will help your understanding if you make separate, brief notes on the readings. Please be active and forward in the class. In other words, make yourself stand out.

GRADING:

1. Discussion Leader	15 points
2. Food Journal	15 points
3. Recipes	20 points
4. Final Paper	25 points
5. Attendance	13 points
6. Class Participation	12 points

A = 89.50 – 100

B = 79.50 – 89.49

C = 69.50 – 79.49

D = 59.50 – 69.49

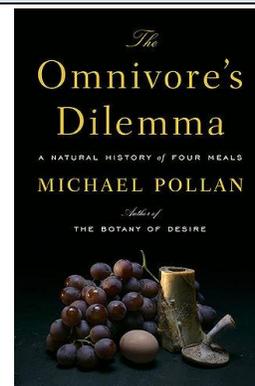
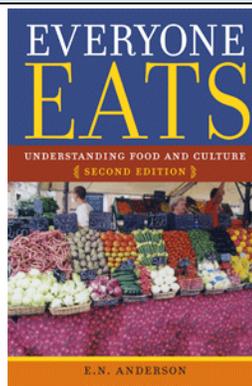
F = Below 59.50

REQUIRED MATERIALS:

1. Textbooks (required):

Anderson, Eugene N. 2014. *Everyone Eats: Understanding Food and Culture*. Second Edition. NY: New York University Press. ISBN: 978-0-8147-6006-2

Pollan, Michael. 2006. *The Omnivore's Dilemma: A Natural History of Four Meals*. London: Penguin Books. ISBN: 978-0-14-303858-0



2. Articles: and other course materials will be posted electronically on the D2L course website.

GENERAL INFORMATION:

- E-mail:** Please send e-mail to blundy@kennesaw.edu, not via D2L. Please allow a minimum of 24 to 36 hours during weekdays for the professor to receive and respond to any e-mail. Do not assume the professor will respond to e-mail during weekends. Plan accordingly (e.g., do not e-mail the professor with last minute, urgent requests for information on an assignment the night before it is due). Students are required to have a current Kennesaw e-mail account from which he/she can access these materials as well as

access to D2L. Please e-mail the professor if course content or assignments need further clarification. If the student does not have an e-mail account, get one immediately. If the student does not receive class-related e-mail, please notify the professor immediately. If the student wishes to continue using a personal e-mail account, it is that student's responsibility to open and forward the Kennesaw e-mail to that account. **I RARELY ACCEPT E-MAIL ATTACHMENTS FOR ASSIGNMENTS.** Please do not email the professor requests for any information that can be learned from the syllabus. Please also recognize that email is not a substitute for office hours. In-depth questions are answered most completely and efficiently in face-to-face discussions.

2. **Submitting Assignments:** Assignments **MUST** be submitted physically to the professor unless otherwise specified. Students are strongly advised to use some means of automatically backing up their work (e.g., www.dropbox.com or a similar free online service). Computer malfunction/failure is **NOT** an acceptable excuse for late or missing papers and assignments.
3. **Late Assignments:** If a late assignment is not turned in within **ONE WEEK** of the due date, the student will receive a **ZERO**. Late assignments will automatically lose one point per day until submitted.
4. **Computer and Web Access:** Students will need to have access to a computer in order to retrieve course readings and other necessary materials. Numerous relevant materials will be posted on the course website that the student will be responsible for accessing outside of class. Check the D2L site at least once per week.
5. **Authorship and Citations:** If a student plagiarizes, he/she will obtain a zero on the assignment. If a student commits a second academic dishonesty, he/she will automatically fail the course. The professor has access to *turnitin* plagiarism software and will be using it to check students' papers. Students should e-mail the professor when emergencies arise, or as soon after as possible. Extensions may be granted depending on the circumstances and justification.
 - **Sources** – Students are encouraged to draw on outside reference materials throughout the course. The proliferation of online sources, however, has created numerous questions regarding what constitutes a reliable source. **The following guidelines apply:**
 - -WIKIPEDIA, blogs, and similar user-generated or opinion-based sources should **NOT** be considered reliable references for written material.
 - -Acceptable sources include: peer-reviewed journals; government documents; print and broadcast reporting (e.g., CNN or The Wall Street Journal), including online outlets (e.g., CNN.com); and recognized online news providers conducting original research (e.g., TPM, Politico, Slate, various tech sites).
 - -Press releases, campaign statements, speeches, or the websites of NGOs may be used as data or evidence of the sources' opinion or perspective, but not as objective fact.

Plagiarism – The act of stealing and passing off ideas or words from another as one’s own.

KSU’s Policy on Plagiarism –

No student shall receive, attempt to receive, knowingly give or attempt to give unauthorized assistance in the preparation of any work required to be submitted for credit (including examinations, laboratory reports, essays, themes, term papers, etc.). Unless specifically authorized, the presence and/or use of electronic devices during an examination, quiz, or other class assignment is considered cheating. Engaging in any behavior which a professor prohibits as academic misconduct in the syllabus or in class discussion is cheating. When direct quotations are used, they should be indicated, and when the ideas, theories, data, figures, graphs, programs, electronic based information or illustrations of someone other than the student are incorporated into a paper or used in a project, they should be duly acknowledged. No student may submit the same, or substantially the same, paper or other assignment for credit in more than one class without the prior permission of the current professor(s).

To reiterate, any work borrowed from another source – not just direct quotations – must be appropriately cited including work previously written or co-authored by the student (i.e., self-plagiarism). Work which is borrowed from others, or even oneself, without citation is considered plagiarism. Plagiarizing work may result, at a minimum, in receiving a zero for the assignment and can result in failing the class. Plagiarism tends to occur when students are stressed and short on time. If a student is having problems with completing an assignment or meeting a deadline, he/she should use office hours to get help from the professor, request an extension, or keep working on the assignment and turn it in late. A low grade on one assignment is much better than an “F” for the course.

Note that unintentional plagiarism sometimes occurs when students mix others’ work (e.g., data cut and pasted from websites) with their own thoughts when doing research or making notes. For example, a student will paste a quotation from the World Bank website into a document, add their own commentary, and then forget where their own work ends and the Bank quotation begins. Therefore whenever a student is collecting data, it is important that he/she keep track of your sources. Accidental plagiarism is still plagiarism.

KSU’s Policy on Academic Integrity –

“Every KSU student is responsible for upholding the provision of the Student Code of Conduct, as published in the Undergraduate and Graduate Catalogs. Section II of the Student Code of Conduct addresses the University’s policy on academic honesty, including provisions regarding plagiarism and cheating, unauthorized access to University materials, misrepresentation/falsification of University records or academic work, malicious removal, retention, or destruction of library materials, malicious/intentional misuse of computer facilities and/or services, and misuse of student identification cards. Incidents of alleged academic misconduct will be handled through the established procedures of the University Judiciary Program, which includes either an ‘informal’ resolution by faculty member, resulting in a grade adjustment, or a formal hearing procedure which may subject a student to the Code of Conduct’s minimum one semester suspension requirement.”

KSU’s Policy on Disruptive Individuals –

“It is the purpose of the institution to provide a campus environment, which encourages academic accomplishment, personal growth, and a spirit of understanding and cooperation. An important part of maintaining such an environment is the commitment to protect the health and safety of every member of the campus community. Belligerent, abusive, profane, threatening and/or inappropriate behavior of the part of the students is a violation of the Kennesaw State University student Conduct Regulations. Students who are found guilty of such misconduct may be subject to immediate dismissal from the institution. In addition, these violations of state law may also be subject to criminal action beyond the University disciplinary process.”

6. **Disabilities:** Students who have a disability must be on file. Students with disabilities should bring written indications (“Faculty Notification Letter”) about the accommodations they require for class discussions and written assignments WITHIN THE FIRST TWO WEEKS of class.
 - Statement on Students with Disabilities – “Any student with a documented disability needing academic adjustments is requested to notify the instructor as early in the semester as possible. Verification from KSU Student Disability Services is required. All discussions will remain confidential.” Student Disability Services, ST-Bldg 5, Rm. 269B, 470-578-2666; sds@kennesaw.edu. (See <http://studentsuccess.kennesaw.edu/sds/>).
7. **The Writing Center:** “The KSU Writing Center helps students in all majors improve their writing. Experienced, friendly writing assistants help with topic development, revision, research, documentation, grammar, and more. For additional information or to make an appointment, visit writingcenter.kennesaw.edu or stop by English Building, Room 242 (Kennesaw campus) or Johnson Library, Room 121 (Marietta campus).” I STRONGLY encourage you to take advantage of this campus resource.
8. **Other Course Information and Policies:**
 - -Cellphones: Please place all cell phones on silent (or turn them off) at the start of class. Students making or receiving calls or sending or receiving text messages will be asked to leave class.
 - -Laptops: Laptops can be a useful source of information for class exercises, and some students may prefer to read certain materials online, rather than printing them, or take notes on their laptop. However, any student using a laptop in class must use it for class-related work only. Students answering email, IM’ing, or reading non-class material may be asked to leave the class or be otherwise penalized.
 - -Lecture notes and PowerPoints: The professor will not give students notes and rarely posts PowerPoints on-line. As noted under Attendance, it is the students’ responsibility to acquire class notes.
 - -Class Discussion: Please respect your fellow students by giving them an opportunity to participate in discussions. It is important that opinions (positive or negative) on the readings and lecture materials be offered and discussed in a scholarly and respectful manner.
 - -Extra Credit: There is no extra credit available. NO EXCEPTIONS.

- –Recording lectures and discussions: Recording class material is strictly prohibited unless the professor has given express permission, likely related to a student learning disability.
- ADD/DROP: Please be aware of the ADD/DROP deadlines. The University has an official policy regarding the number of courses a student can drop during his/her career at KSU. For information regarding this policy, go to: <http://www.kennesaw.edu/registrar/withdrawalpolicy.shtml>.

GENERAL COURSE OUTLINE:

Readings should be completed before the week for which they are assigned, and in the order in which they are listed. Remember: read for general understanding of main points, and a few specific examples to illustrate the main points, and to demonstrate your understanding of them. Take notes on your readings, and organize the notes according to the class topics. All dates and deadlines are firm, but assigned readings and daily topics may change. Any changes will be announced in advance. This course syllabus provides a general plan for the course; deviations may be necessary. Any changes will be announced in class. It is the student’s responsibility to make a note of any such changes.

SCHEDULE OF CLASSES, READINGS, FILMS, HOLIDAYS, & ASSIGNMENTS:

<p>August 17 (WEEK 1)</p>	<p>TOPIC: Introduction and Concepts: Why study food? READING: Anderson, Introductions, Appendix Mavity – It’s Time for Cookin (D2L) OTHER:</p>
<p>August 24 (WEEK 2)</p>	<p>TOPIC: Food and Economic Relations / Southern Foodways READING: Anderson, Ch. 1, 5 Lefler, Gates et al., or Cozzo (in Lefler – Southern Foodways and Culture, 2013) (D2L) OTHER: Begin Food Diary</p>
<p>August 31 (WEEK 3)</p>	<p>TOPIC: Food as Biological and Cultural Need READING: Anderson, Ch. 2-3 Mintz – Food at Moderate Speeds (D2L) Wrangham – Introduction: The Cooking Hypothesis (D2L) OTHER: Present Food Diary</p>
<p>September 7 (WEEK 4)</p>	<p>TOPIC: Local Food Sustainability OTHER: KSU Hickory Grove Farm visit (9:30-11 am) & Commons tour (11:30-12:15 pm) 1875 Hickory Grove Rd NW, Acworth, GA 30102 http://dining.kennesawstateauxiliary.com/sustainability/farm-to-campus/ GUEST: Melissa McMahon (mmm5228@kennesaw.edu; 470-578-2902) Assistant Director, Culinary & Hospitality Services *Note: Wear appropriate clothing; there are bees kept on the farm.</p>

<p>September 14 (WEEK 5)</p>	<p>TOPIC: Food in History / "The Earliest Use of Ritual Beverages in Ancient Mesoamerica" READING: Powis et al. – "Cacao use and the San Lorenzo Olmec" (<i>PNAS</i>, 2011) (D2L) Powis et al. – "Prehispanic use of Chili Peppers in Chiapas, Mexico" (<i>PLOS One</i>, 2013) (D2L) GUEST: Dr. Terry G. Powis (tpowis@kennesaw.edu) [9:45-10:45 am] Associate Professor of Anthropology, Department of Geography and Anthropology, KSU</p>
<p>Thursday, September 15</p>	<p>You are invited to the second ANTH Alumni Book Club! What? -Pollan, Michael. 2007. <i>The Omnivore's Dilemma: A Natural History of Four Meals</i>. Penguin. ISBN-10: 0143038583; ISBN-13: 978-0143038580 (\$10.46 at Amazon.com: https://www.amazon.com/Omnivores-Dilemma-Natural-History-Meals/dp/0143038583) When? -Thursday, September 15, 2016 from 6:30 pm to 8:30 pm Where? TBD</p>
<p>September 21 (WEEK 6)</p>	<p>TOPIC: Food and Power with an Introduction to the Globalized Food Industry READING: Brisman – "Fair Fare?: Food as Contested Terrain in US Prisons and Jails" (in Lefler – <i>Southern Foodways and Culture</i>, 2013) (D2L) GUEST: Dave Ayers (hayers4@kennesaw.edu) [11-12 pm] PhD Student in International Conflict Management, KSU; Criminology Instructor, UWG FILM: <i>We Feed the World</i> (96 min., 2005)</p>
<p>September 28 (WEEK 7)</p>	<p>TOPIC: Food, the Body, and Pleasure READING: Anderson, Ch. 4, 6-7 FILM: <i>Super Size Me: A Film of Epic Proportions</i> (100 mins., 2004)</p>
<p>October 5 (WEEK 8)</p>	<p>TOPIC: "Geographies and Sustainability Trends in the Global Beer Industry" READING: Hoalst-Pullen, Patterson, et al. "Sustainability Trends in the Regional Craft Beer Industry" (in <i>The Geography of Beer</i>, 2014) (D2L) GUEST: Dr. Mark Patterson (mpatters@kennesaw.edu) & Dr. Nancy Hoalst-Pullen (npullen@kennesaw.edu) [11-12 pm] Professors of Geography, KSU</p>
<p>October 12 (WEEK 9)</p>	<p>TOPIC: Food as Communication and Identity READING: Anderson, Ch. 8-9 Lundy – <i>Playing the Market</i> (D2L) OTHER: Visit a market and try something new</p>
<p>October 19 (WEEK 10)</p>	<p>TOPIC: Food and Religion / "Breaking Fast" READING: Anderson, Ch. 10 Rouse & Hoskins – <i>Purity, Soul Food, and Sunni Islam</i> (D2L) OTHER: Present market visit (origins/domestication; history; processing; uses)</p>

October 26 (WEEK 11)	<p>TOPIC: "Global Food Security Challenges: Effects on the Arab World"</p> <p>READING: Anderson, Ch. 11 Crawley, Gethings, Lee, Marktanner, & Noiset – The Rise of Food Prices and the Fall of Nations (D2L)</p> <p>Guest: Dr. Marcus Marktanner (mmarktanner@kennesaw.edu) [9:45-10:45 am] Associate Professor of Economics and International Conflict Management, KSU</p>
November 2 (WEEK 12)	<p>TOPIC: Ethnic Food: "The Ajamization of Senegalese Foodways"</p> <p>READING: Anderson, Ch. 12 Duffy – Ceeb ak Jën: Deconstructing Senegal's National Plate in Search of Cultural Values (D2L)</p>
November 9 (WEEK 13)	<p>TOPIC: The Future of Food</p> <p>READING: Anderson Ch. 13</p> <p>Film: <i>Food, Inc.</i> (91 min., 2008)</p>
November 16 (WEEK 14)	<p>TOPIC: Bringing Food Home: Reflecting on Food and Culture</p> <p>READING: Pollan – <i>The Omnivore's Dilemma: A Natural History of Four Meals</i> (2006)</p> <p>OTHER: Cookbook Recipes DUE</p>
November 23 (WEEK 15)	Fall Break – NO CLASS
November 30 (WEEK 16)	<p>TOPIC: Potluck and Course Wrap-up</p> <p>OTHER: Final Paper DUE</p>

COURSE SYLLABUS REVIEW STATEMENT AND SIGNATURE FORM

I have carefully read the syllabus for ANTH 3345, Fall Semester 2016, and have had the opportunity to ask the professor any questions I may have about it. I understand its contents, including the course requirements and grading policy.

Print Name

Signature

Date