

CURRICULUM VITAE
John Charles Bradbury

CONTACT INFORMATION

Dept. of Economics, Finance, and Quantitative Analysis
560 Parliament Garden Way NW
Kennesaw State University
Kennesaw, GA 30144

Voice: (470) 578-2369
Fax: (470) 578-9022
E-mail: jcbradbury@kennesaw.edu

EDUCATION

George Mason University, Fairfax, VA

Ph.D., Economics, 2000

Dissertation: "The Political Economy of Legislative Organization"

M.A., Economics, 1998

Wofford College, Spartanburg, SC

B.A., Economics and Philosophy, 1996

ACADEMIC EXPERIENCE

Kennesaw State University, Kennesaw, GA

Department of Economics, Finance, and Quantitative Analysis

Professor

2016-present

Department of Exercise Science and Sport Management

Professor

2012-2016

Department Chair

2012-2015

Department of Social Work and Human Services

Interim Department Chair

2014-2015

Department of Health, Physical Education, and Sport Science

Department Chair

2011-2012

Interim Department Chair

2011

Professor

2011-2012

Associate Professor

2006-2011

Sewanee: The University of the South, Sewanee, TN

Department of Economics

Associate Professor

2006

Assistant Professor

2003-2006

Visiting Assistant Professor

2001-2003

North Georgia College & State University, Dahlonega, GA

Department of Business Administration

Assistant Professor

2000-2001

George Mason University, Fairfax, VA

Department of Economics

Instructor

1999-2000

Research Associate/Fellow, Mercatus Center

1997-2000

Political Economy Research Center (PERC), Bozeman, MT
Graduate Research Fellow Summer 1998

AFFILIATIONS

Bagwell Center for the Study of Markets and Economic Opportunity
Faculty Affiliate 2017- present
Journal of Sports Economics
Associate Editor 2019-present
Editorial Board 2017-present

PUBLICATIONS

BOOKS

Hot Stove Economics: Understanding Baseball's Second Season. Copernicus/Springer, 2010.

The Baseball Economist: The Real Game Exposed. Dutton/Penguin, 2007; Plume/Penguin, 2008 (paperback).

CONTRIBUTIONS TO BOOKS

“Robert Baade: Stadium Economics Pioneer.” *The Economic Impact of Sports Facilities, Franchises, and Events: Contributions in Honor of Robert Baade*. Matheson and Baumann (eds.). Springer, 2023.

“Statistical Performance Analysis in Sport.” *The Business of Sports, Volume 3: Bridging Research and Practice*. Howard and Humphreys (eds.). Praeger, 2008

“Bicameralism and Political Compromise in Representative Democracy.” with Mark Crain. *Democratic Constitutional Design and Public Policy: Analysis and Evidence*. Congleton and Swedenborg (eds.). MIT Press, 2006.

“Bicameralism.” with Mark Crain. *Encyclopedia of Public Choice*. Rowley and Schneider (eds.). Kluwer Academic Press, 2003.

REFEREED JOURNAL ARTICLES

“Revisiting the Novelty Effect from New Stadiums: An Event Study Approach.” *Economic Inquiry*, 62(4): 1722-1747.

“Public Policy Toward Profession Sports Stadiums: A Review.” with Dennis Coates and Brad Humphreys, *Journal of Policy Analysis and Management*, 43(3): 899–937.

“Estimating the Fiscal Impact of Stadium Developments: Evaluating a Pro Forma Model.” with Robert Baumann, *Public Finance Review*, 2024, 52(4): 399-438.

“Sports Stadiums and Local Economic Activity: Evidence from Sales Tax Collections.” *Journal of Urban Affairs*, 2024, 46(1): 139-159.

“The Impact of Professional Sports Franchises and Venues on Local Economies: A Comprehensive Survey.” with Dennis Coates and Brad Humphreys, *Journal of Economic Surveys*, 2023, 37(4): 1389-1431.

“Does Hosting a Professional Sports Team Benefit the Local Community? Evidence from Property Assessments.” *Economics of Governance*, 2022, 23(3-4): 219-252.

“The Impact of Sports Stadiums on Localized Commercial Activity: Evidence from a Business Improvement District.” *Journal of Regional Science*, 2022, 62(1): 194-217.

“Financial Returns in Major League Soccer.” *Journal of Sports Economics*, 2021, 22(8): 921-945.

“What Explains Labor's Declining Share of Revenue in Major League Baseball?” *International Journal of Sport Finance*, 2021, 16(2): 79-94.

“Do Movie Production Incentives Generate Economic Development?” *Contemporary Economic Policy*. 2020, 38(2): 327-342.

“Do Film Incentive Programs Promote Economic Activity? A Comment on O’Brien and Lane.” *Econ Journal Watch*. 2020, 17(1): 56-65.

“Determinants of Attendance in Major League Soccer.” *Journal of Sport Management*. 2020, 34(1): 53-63.

“Monitoring and Employee Shirking: Evidence from MLB Umpires.” *Journal of Sports Economics*. 2019, 20(6): 850-872.

“Determinants of Revenue in Sports Leagues: An Empirical Assessment.” *Economic Inquiry*. 2019, 57(1): 121-140.

“Full Cost of Attendance Scholarships and College Choice: Evidence from NCAA Football.” with Joshua D. Pitts. *Journal of Sports Economics*. 2018, 19(7) 977-989.

“Hired To Be Fired: The Publicity Value of Managers.” *Managerial and Decision Economics*, 2017, 38 (7): 929-940.

“Monopsony and Competition: The Impact of Rival Leagues on Player Salaries during the Early Days of Baseball.” *Explorations in Economic History*, 2017, 65: 55-67.

“What Is Right with Scully-Estimates of a Player’s Marginal Revenue Product.” *Journal of Sports Economics*, 2013, 14 (1): 87-96.

“Did Jose Canseco Really Improve the Performance of His Teammates by Spreading Steroids? A Critique of Gould and Kaplan.” *Econ Journal Watch*, 2013, 10 (1).

“The Impact of Pitch Counts and Days of Rest on Performance among Major-League Baseball Pitchers.” with Sean Forman. *Journal of Strength and Conditioning Research*, 2012, 26 (5): 1181-1187.

“Working in the Land of the Metricians.” with David Berri. *Journal of Sports Economics*, 2010, 11 (1): 29-47.

“Peak Athletic Performance and Ageing: Evidence from Baseball.” *Journal of Sports Sciences*, 2009, 27 (6): 599-610.

“Spatially Targeted Government Spending and Heterogeneous Constituent Cost Shares.” with Frank Stephenson. *The Journal of Private Enterprise*, 2009, 24 (2): 1-17.

“Pigou at the Plate: Hitting Externalities in Baseball.” with Doug Drinen. *Journal of Sports Economics*, 2008, 9 (2): 211-224.

“Does the Baseball Labor Market Properly Value Pitchers?” *Journal of Sports Economics*, 2007, 8 (6): 616-632.

“Crime and Punishment in Major League Baseball: The Case of the Designated Hitter and Hit Batters.” with Doug Drinen. *Economic Inquiry*, 2007, 45 (1): 131-144. [Featured in *The New York Times Magazine* “Year in Ideas” (12/12/2004).]

“The Designated Hitter, Moral Hazard, and Hit Batters: New Evidence from Game-Level Data.” with Doug Drinen. *Journal of Sports Economics*, 2006, 7 (3): 319-329.

“Do Supermajority Rules Limit or Enhance Tyranny of Majority Spending? Evidence from the US States, 1960-1997.” with Joseph Johnson. *Public Choice*, 2006, 127 (3-4): 429-441.

“Regulatory Federalism and Workplace Safety: Evidence from OSHA Enforcement, 1981-1995.” *Journal of Regulatory Economics*, 2006, 29 (2): 211-224.

“Legislative District Configurations and Fiscal Policy in American States.” with Mark Crain. *Public Choice*, 2005, 125(3-4): 385-407.

“Local Lobbying for State Grants: Evidence from Georgia's HOPE Scholarship.” with Noel Campbell. *Public Finance Review*, 2003, 31(4): 367-391.

“Local Government Structure and Public Expenditures.” with Frank Stephenson. *Public Choice*, 2003, 115(1-2): 185-198.

“Bicameral Legislatures and Fiscal Policy.” with Mark Crain. *Southern Economic Journal*, 2002, 68(3): 646-659.

“Legislative Organization and Government Spending: Cross-Country Evidence.” with Mark Crain. *Journal of Public Economics*, 2001, 82(3): 309-325.

POLICY PAPERS

“A Home Run for Cobb? A Comprehensive Report on the Economic Impact of Truist Park and The Battery Atlanta on Cobb County,” *Bagnell Center Policy Report*. March 2022.

https://coles.kennesaw.edu/econopp/docs/Bradbury_Cobb_report_March2022.pdf

“Reply to Zimbalist: ‘Report on the Fiscal Impact of Truist Park and the Battery.’” July 2022.
(https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4165031)

“A Comment on Georgia Department of Economic Development Report: ‘The Economic Impact of the Film Industry in Georgia.’” January 27, 2020.
(https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3526169)

“What Do Film Incentives Mean for the North Carolina Economy?” *CSFE Issue Brief*, 2(1), Fall 2019.

“Film Tax Credits and the Economic Impact of the Film Industry on Georgia’s Economy.” *Bagwell Center Policy Brief*, July 2019.

“Procedures for Predetermination of Wage Rates.” *Regulatory Studies Comment*, 1999.

“ATM Surcharges and the Expansion of Consumer Choice.” *Cato Briefing Paper*, 1998.

RESTING PAPERS

“Is There a Winner in a Race to the Bottom? Evidence from Movie Production Incentives in Georgia and North Carolina.” (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3432035)

“Searching for Illicit Behavior through Changes in Productivity: The Case of Roger Clemens and Performance-Enhancing Drugs.” (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2905360)

BOOK REVIEWS

Review of *Sports Economics Uncut* by Brian Goff. *Journal of Economic Literature*, 2019 (June), Vol. 57(2): 449-450.

Review of *The Age of Ruth and Landis: The Economics of Baseball during the Roaring Twenties* by David Surdam and Michael Hauptert. *EH.net*, 2018. (http://eh.net/book_reviews/the-age-of-ruth-and-landis-the-economics-of-baseball-during-the-roaring-twenties/)

Review of *The Big Leagues Go to Washington: Congress and Sports Antitrust, 1951-1989* by David Surdam. *Journal of Economic History*, 2016, Vol. 76(3): 958-959.

Review of *The Baseball Trust: A History of Baseball’s Antitrust Exemption* by Stuart Banner. *EH.net*, June 2013. (http://eh.net/book_reviews/the-baseball-trust-a-history-of-baseballs-antitrust-exemption/)

Review of *The Wages of Wins* by David Berri, Martin Schmidt, and Stacey Brook. *International Journal of Sport Finance*, 2006 (August), Vol. 1(3).

Review of *Handbook of Sports Economics Research* by John Fizel (ed.). *Managerial and Decision Economics*, 2007, Vol. 28: 79-80.

Review of *A Two-Way Street* by George A. Krause. *Public Choice*, 2003 (July), Vol. 116(1-2): 225-228.

EDITORIALS

“Before Taxpayers Pony Up for Dan Snyder’s New Stadium, Consider This Cautionary Atlanta Tale” *Washington Post*, March 16, 2022.

“So Your City Wants to Build a Stadium. Here’s What to Know.” *Global Sports Matters*, July 15, 2022.

“Five Reasons Why Georgia Should Yell ‘Cut!’ on Film Tax Credit.” *ArtsATL*, January 19, 2022.

“Cheering the Braves While Realistic on Games’ Economic Impact.” *Atlanta Journal-Constitution* (AJC.com), October 26, 2021.

“Ga.’s Film Tax Credits Are a Big-Budget Flop.” *Atlanta Journal-Constitution* (AJC.com), February 24, 2020.

“Bob Ott’s Braves Stadium Numbers Don’t Break Even.” *Marietta Daily Journal*, February 18, 2018.

“The Myth of the Hotel-Motel Tax.” *Atlanta Journal-Constitution*, February 13, 2013.

“Fire the Dirty, Reward the Clean.” *New York Times*, August 8, 2012.

“Revenue Falls Short at Coolray Field.” *Atlanta Journal-Constitution*, September 9, 2011.

“Encouraging the Poor to Stay Poor.” *New York Times*, August 28, 2010.

“149 Pitches? Once Shouldn’t Hurt.” *New York Times*, July 1, 2010.

“Braves 1, Taxpayers 0: Economic Benefits Overstated for Publicly Funded Gwinnett Stadium.” *Atlanta Journal-Constitution*, April, 25, 2009.

“Braves Stadium Deal Taxes Fiscal Realities.” *Atlanta Journal-Constitution*, February 8, 2008.

“Let Baseball Player Police Themselves.” *New York Times*, December 15, 2007.

“Cheer on Bonds While Jury’s Out.” *Atlanta Journal-Constitution*, July 31, 2007.

“What Really Ruined Baseball.” *New York Times*, April 2, 2007.

“Econoblog: The Economics of Free Agency and Trades.” *Wall Street Journal*, December 2005.

“Maintaining the Job Machine.” with Wendy Gramm, *Washington Times*, September 6, 1999.

“More Fees = More ATMs.” *Journal of Commerce*, August 18, 1998.

“Ban Fees, and You Banish ATMs.” *Wall Street Journal*, July 14, 1997.

“The Minimum Wage Locks the Poor Out of Work.” *News & Observer* (Raleigh), July 3, 1996.

CONFERENCE PRESENTATIONS

“Determinants of Attendance in Major League Soccer.” Southern Economic Association Annual Meeting, November 2018.

“What Explains Labor's Declining Share of Revenue in Major League Baseball?” Southern Economic Association Annual Meeting, November 2017.

“Monitoring and Employee Shirking: Evidence from MLB Umpires.” Western Economic Association International Annual Meeting, June 2017.

“Winning and Other Determinants of Revenue in North America’s Major Professional Sports Leagues.” Western Economic Association International Annual Meeting, June 2017.

“Monitoring and Bureaucratic Discretion: Evidence from MLB Umpires.” Annual Meeting of the Public Choice Society, March 2017.

“Winning and Revenue in North America’s Major Professional Sports Leagues.” Southern Economic Association Annual Meeting, November 2016.

“Monopsony and Competition: The Impact of Rival Leagues on Player Salaries during the Early Days of Baseball.” Western Economic Association International Annual Meeting, July 2016.

“Monopsony and Competition: The Impact of Rival Leagues on Player Salaries during the Early Days of Baseball.” Southern Economic Association Annual Meeting, November 2015.

“Do Cost of Attendance Allowances affect College Football Recruiting?” Southern Economic Association Annual Meeting, November 2015.

“Did the Rocket Need Fuel? A Forensic Analysis of the Career of Roger Clemens.” Southern Economic Association Annual Meeting, November 2014.

“Did the Rocket Need Fuel? A Forensic Analysis of the Career of Roger Clemens.” Western Economic Association International Annual Meeting, July 2014.

“Was Jose Canseco the Johnny Appleseed of Steroids?” Southern Economic Association Annual Meeting, November 2011.

“Hired to Be Fired: The Publicity Value of Coaches.” Southern Economic Association Annual Meeting, November 2010.

“Putting a Dollar Sign on the Muscle: What Are Baseball Players Worth?” (Poster) Society for American Baseball Research Annual Convention, August 2010.

“Resting the Pitcher: How Useful Are Pitch Counts and Days of Rest?” with Sean Forman, Society for American Baseball Research Annual Convention, August 2010.

“Updating Marginal Revenue Product Estimates in Baseball.” Southern Economic Association Annual Meeting, November 2006.

“An Evaluation of the Managerial Quality of Major League Baseball Franchises.” North American Society of Sport Management, May 2007.

“Aging in Baseball.” International Atlantic Economic Conference, October 2007.

“What Are Minor-League Baseball Players Worth?” Southern Economic Association Annual Meeting, November 2008.

“What's Right with Scully-Estimates of a Player's Marginal Revenue Product.” Southern Economic Association Annual Meeting, November 2009.

“Sorting Out the Joint Production of Run-Prevention in Baseball.” Southern Economic Association Annual Meeting, November 2005.

“Pigou at the Plate: Hitting Externalities in Baseball.” with Doug Drinen. Western Economic Association, July 2005.

“Pigou at the Plate: Hitting Externalities in Baseball.” with Doug Drinen. American Mathematical Society and Mathematical Association of America Joint Annual Meeting, January 2005.

“Pigou at the Plate: Hitting Externalities in Baseball.” with Doug Drinen. Southern Economic Association Annual Meeting, November 2004.

“Moral Hazard on the Mound: The Economics of Plunking.” with Doug Drinen. American Mathematical Society and Mathematical Association of America Joint Annual Meeting, January 2004 (not present)

“Regulatory Federalism and Workplace Safety: Evidence from OSHA Enforcement, 1981-1995.” Public Choice Society Annual Meeting, March 2003.

“The Law of $1/n$: A New Test.” with Frank Stephenson. Public Choice Society Annual Meeting, March 2003.

“Regulatory Federalism and Workplace Safety: Evidence from OSHA Enforcement, 1981-1995.” Southern Economic Association Annual Meeting, November 2002.

“Do Supermajority Rules Limit or Enhance Tyranny of Majority Spending? Evidence from the US States, 1960-1997.” with Joseph Johnson. Public Choice Society Annual Meeting, March 2002.

“Local Government Structure and Public Expenditures.” with Frank Stephenson. Southern Economic Association Annual Meeting, November 2001.

“Do Supermajorities Limit or Enhance Tyranny of Majority Spending?” with Joseph Johnson. Southern Economic Association Annual Meeting, November 2001.

“Local Government Structure and Public Expenditures.” with Frank Stephenson. National Tax Association Annual Conference on Taxation, November 2001 (not present).

“Examination of High School 'B' Average Variation in Georgia's Public Schools.” with Noel Campbell. Public Choice Society Annual Meeting, March 2001.

“Bicameralism and Political Compromise.” with Mark Crain. Public Choice Society Annual Meeting, March 2001.

“The Effect of Bicameralism on Fiscal Policy: Evidence from the American States.” with Mark Crain. Southern Economic Association Annual Meeting, November 2000.

“Hayek on Bicameralism.” Southern Economic Association Annual Meeting, November 2000.

“Median Voters and Median Legislators in the American States.” with Mark Crain. Public Choice Society Annual Meeting, March 2000.

“Legislative Organization and Government Spending: Cross-Country Evidence.” with Mark Crain. Southern Economic Association Annual Meeting, November 1999.

INVITED PRESENTATIONS AT UNIVERSITIES

Center for the Study of Free Enterprise, Western Carolina University, February 2019.

Department of Economics, Georgia College and State University, April 2018.

Center for the Study of Free Enterprise, Western Carolina University, March 2018.

Department of Economics, Troy University, April 2017.

Department of Economics, Middle Tennessee State University, March 2016.

Department of Economics, Clemson University, March 2011.

Sports Analytics Seminar, Georgia Tech, January 2011.

Department of Economics, Clemson University, March 2010.

Department of Social Sciences, United States Military Academy, March 2009

Department of Economics, Penn State University, January 2009.

Department of Economics, Rhodes College, April 2008.

Department of Economics, Wofford College, March 2008.

Department of Economics, George Mason University, October 2007.

Department of Economics, Wake Forest University, April 2007.

The Center for Business and Public Policy, Georgetown University, October 2006.

Department of Economics, Clemson University, October 2004

Department of Economics, Wofford College, October 2004

Department of Economics, University of Mississippi, October 2001.

Center for the Study of Public Choice, George Mason University, October 1999

INVITED PRESENTATIONS TO THE COMMUNITY

Rotary Club of Marietta, GA, July 2019.

Georgia Tea Party, Marietta, GA, Guest Speaker, April 2018.

Georgia Society of CPA's North Georgia Chapter, Smyrna, GA, January 2016.

The Walker School, Marietta, GA, Guest Speaker, January 2016.

Georgia Tea Party, Marietta, GA, Guest Speaker, August 2014.

Society for American Baseball Research (Magnolia Chapter), Marietta GA, February 2014.

Rotary Club of Marietta, GA, January 2014.

Rotary Club of Gainesville, Gainesville, GA, November 2007.
Rotary Club of Etowah, Cartersville, GA, October 2006.

REFEREEING

American Political Science Review; Cambridge University Press; Contemporary Economic Policy; Eastern Economic Journal; Economic Inquiry, Economics and Human Biology; The Employment Policy Institute; International Journal of Sport Finance; International Journal of Sports Medicine; International Tax and Public Finance; Journal of Economic Behavior and Organization; Journal of Economics; Journal of Economics; Journal of Law, Economics, and Organization; Journal of Political Economy; Journal of Politics; Journal of Public Economics; Journal of Quantitative Analysis of Sports; Journal of Sport Management; Journal of Sports Economics; Journal of Sports Sciences; Labour Economics; Managerial and Decision Economics; National Institute Economic Review; Public Choice; Review of Economic Studies; South African Journal for Research in Sport, Physical Education and Recreation; Southern Economic Journal; Stanford University Press; Research in Sports Medicine

TEACHING EXPERIENCE

Undergraduate

Econometrics	Public Economics
Growth Theory	Quantitative Methods
Industrial Organization	Risk and Insurance
Introduction to Economics	Senior Research Seminar
Money and Banking	Sports Economics
Principles of Finance	Sports Finance
Principles of Microeconomics	

Graduate

Advanced Sports Economics	Statistical Methods
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