



# SPCEET RESEARCH SEMINAR SERIES

## Dr. Jeanne Beatrix Law

Dr. Law is a Professor of English at Kennesaw State University. Her research specialties include multimodal languaging, digital historiography, and generative AI technologies for writers. Her public scholarship includes scaling historical rhetorics for diverse audiences and emergent modalities. Jeanne is the co-author of *The Writer's Loop: A Guide to College Writing* (Macmillan) and was a founding author for Andrea Lunsford's *Multimodal Mondays* blog series (Bedford). She has authored chapters on information literacy in edited collections from Purdue press, SIU press, and Routledge. Her work is also regularly featured in print and digital public media, including *The Chronicle of Higher Education*. She is the lead researcher for the nationally recognized #ATLStudentMovement oral history project and has authored eight courses on Coursera on generative AI use, featuring her Rhetorical Prompt Engineering and Four Qualifiers for Ethical Outputs frameworks. Jeanne also serves as a faculty mentor for the AAC&U's AI Pedagogy Institute. She serves as the Writing Program Administrator for Kennesaw State's general education program and has been called upon as an AI usage expert by the University System of Georgia on numerous occasions. She has three chapters on AI use cases accepted by *Computers & Composition* and Routledge. She has presented and published numerous times since 2022 for professional, public, and academic audience on the ethical use of generative AI.

## Generative AI in the University Classroom

While Chat/GPT and similar large language models (LLMs) are technological revolutions, their creators may not have imagined how it would impact content creation and assessment in higher education, particularly in how those institutions prepare students to thrive in AI-infused workplaces and careers. At Kennesaw State, our interdisciplinary research team has surveyed more than 1,500 students to ascertain their attitudes towards gen-AI use in their academic and personal lives as well as how they think generative AI will impact their work lives post-graduation.

In this interactive talk, Dr. Jeanne Law, lead P.I. for the team, will discuss preliminary findings of this research as well as current workplace trends regarding gen-AI. She will provide recommendations on how to meet students where they are with this technology and how we, as faculty, can upskill our own practices in small steps to help us meet student needs.

She will also demonstrate several use cases for generative AI, including grant-writing and assignment design.

Join us for an illuminating chat that brings the topic of generative AI into teaching spaces, touching on the importance of student success and career competencies for KSU graduates.

**Date:**

Wednesday, August 21st

**Time:**

11:15AM - 12:15 PM

**Location:**

Q-109