

Mary S. Hill, PhD, CPA

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EDUCATION

Ph.D. (Accounting) University of Alabama, May 2013
B.S. (Accounting) University of Alabama, May 1992, *summa cum laude*

ACADEMIC EXPERIENCE

Associate Professor Kennesaw State University, 2022 - Present
Assistant Professor Kennesaw State University, 2019 – 2022
Assistant Professor University of Oklahoma, 2013 - 2019

PUBLICATIONS

- Practitioner Article - “The FASB Is Evaluating Ways to Improve Accounting for Intangibles: How new disclosure requirements could help investors and companies better understand the true value of intangible assets” with Lucy Chen, Steve Davenport, Mike Durney, and Maria Vulcheva, *Strategic Finance*, 2026; [Link to article](#).
- Article Commentary - “Response to the FASB Invitation to Comment on ‘Recognition of Intangibles’” with Lucy H. Chen, Michael Durney, and Maria I. Vulcheva, *Journal of Financial Reporting*, 2025; [Link to article](#).
- Article Commentary - “Response to the Financial Accounting Standards Board’s Exposure Draft ‘Income Statement—Reporting Comprehensive Income—Expense Disaggregation Disclosures (Subtopic 220-40)’” with Amanda M. Convery, Maria I. Vulcheva, Daniel D. Wangerin, Donal Byard, Shannon Garavaglia, Kurt H. Gee, Ole-Kristian Hope, Phillip C. Stocken, *Journal of Financial Reporting*, 2024; [Link to article](#).
- Learning Strategy - “Engaging Students in the Standard Setting Process” with Christine A. Botosan and Gary K. Taylor, *Issues in Accounting Education*, 2024; [Link to article](#).
- Research Article - “Default Risk and Earnings Expectations: The Role of Contract Maturity in the Credit Default Swap Market” with Gary K. Taylor, *Accounting and Finance*, 2023; [Link to article](#).
- Crowdsourced Research Article - “The ChatGPT artificial intelligence chatbot: How well does it answer accounting assessment questions?” with David A. Wood., (Mary S. Hill and 325 others) et al., *Issues in Accounting Education*, 2023; [Link to article](#).
- Practitioner Article - “Simplifying the Distinction Between Liabilities and Equity” with Richard A. Price III and George W. Ruch, *Strategic Finance*, 2023; [Link to article](#).

- Research Article - “The Relevance of Non-GAAP Net Assets to Creditors: An Examination of the Credit Default Swap Market” with Kelsey Brasel and Gary K. Taylor, *Advances in Accounting*, 2022; [Link to article.](#)
- Research Article - “An Alternative Approach to Distinguishing Liabilities from Equity” with Richard A. Price III and George W. Ruch, *Accounting Horizons*, 2021; [Link to article.](#)
- Research Article - “Financial Reporting for Employee Stock Options: The Importance of Differentiating Compensation from Proceeds” with George W. Ruch, *Journal of Financial Reporting*, 2019; [Link to article.](#)
- Research Article - “Research and Development Expense and Analyst Forecast Errors: An Underestimation of Sales or Overestimation of Expenses?” with George W. Ruch and Gary K. Taylor, *Journal of Accounting, Auditing and Finance*, 2019; [Link to article.](#)
- Research Article - “CEO Excess Compensation: The Impact of Firm Size and Managerial Power” with Thomas J. Lopez and Austin L. Reitenga, *Advances in Accounting*, 2016; [Link to article.](#)
- Research Article - “Operational Restructurings: Where’s the Beef?” with Peter M. Johnson, Kelvin X.T. Liu and Thomas J. Lopez, *Review of Quantitative Finance and Accounting*, 2015; [Link to article.](#)

UNPUBLISHED WORKING PAPERS

- Research Article - “An Empirical Analysis of the Earned Capital Approach” with Richard Price and George W. Ruch (Revising for Resubmission to *Journal of Financial Reporting*)
- Research Article - “Is Retained Earnings Meaningless: Evidence from Accounting for Stock Repurchases” with Richard Price and George W. Ruch (Revising for Resubmission to *Accounting Horizons*) [Link to Article on SSRN](#)
- Research Article - “Supplier Financing Agreements and Cash Flows” with Bryan Brockbank and Sunay Mutlu [Link to Article on SSRN](#)
- Research Article - “The Power of Accounting: Capitalization of Cloud Computing for Utilities” with Bryan Brockbank, Kelly Ha, and Wayne Thomas

COMMENT LETTERS TO STANDARD SETTERS

- Response to IASB Invitation to Comment: *Risk Mitigation Accounting: Proposed Amendments to IFRS 9 and IFRS 7* with students from Regulatory Structures and Emerging Issues class, 2026 [Comment letter available here.](#)
- Response to FASB Invitation to Comment: *Recognition of Intangibles*, File Reference No. 2024-ITC200 with Lucy Chen, Michael Durney, and Maria Vulcheva (FARS Financial Reporting Policy Committee), 2025 [Comment letter available here.](#)
- Response to FASB Invitation to Comment: *Recognition of Intangibles*, File Reference No. 2024-ITC200 with students from Regulatory Structures and Emerging Issues class, 2025 [Comment letter available here.](#)
- Response to FASB Invitation to Comment: The Proposed Statement of Financial Accounting Concepts No. 8, Conceptual Framework for Financial Reporting – Chapter 6: Measurement, File Reference No. 2023-ED700 with FARS Financial Reporting Policy Committee, 2024 [Comment letter available here.](#)

Response to FASB Invitation to Comment: *The Proposed Accounting Standards Update –Income Statement – Reporting Comprehensive Income – Expense Disaggregation Disclosures (Subtopic 220-40)– Disaggregation of Income Statement Expenses*, File Reference No. 2023-ED500 with FARS Financial Reporting Policy Committee, 2023 [Comment letter available here.](#)

Response to FASB Invitation to Comment: *The Proposed Accounting Standards Update –Income Statement – Reporting Comprehensive Income – Expense Disaggregation Disclosures (Subtopic 220-40)– Disaggregation of Income Statement Expenses*, File Reference No. 2023-ED500 with students from Regulatory Structures and Emerging Issues class, 2023 [Comment letter available here.](#)

Response to FASB Invitation to Comment: *The Proposed Accounting Standards Update – Segment Reporting (Topic 280) – Improvements to Reportable Segment Disclosures*, File Reference No. 2022-ED100 with students from Regulatory Structures and Emerging Issues class, 2022 [Comment letter available here.](#)

Response to FASB Invitation to Comment: *The Proposed Accounting Standards Update – Liabilities – Supplier Finance Programs (Topic 405-505) – Disclosure of Supplier Finance Program Obligations*, File Reference No. 2021-007 with students from Regulatory Structures and Emerging Issues class, 2022 [Comment letter available here.](#)

Response to IASB Invitation to Comment: *Supplier Finance Arrangements: Proposed Amendments to IAS 7 and IFRS 7*, ED/2021/10 with students from Regulatory Structures and Emerging Issues class, 2022 [Comment letter available here.](#)

Response to FASB Invitation to Comment: *The Proposed Accounting Standards Update – Business Combinations (Topic 805) – Accounting for Contract Assets and Contract Liabilities from Contracts with Customers*, File Reference No. 2020-1000 with students from Regulatory Structures and Emerging Issues class, 2021 [Comment letter available here.](#)

Response to FASB Invitation to Comment: *The Proposed Statement of Financial Accounting Concepts – Concepts Statement 8 – Conceptual Framework for Financial Reporting – Chapter 4: Elements of Financial Statements*, File Reference No. 2020-500 with Richard A. Price III and George W. Ruch, 2020. [Comment letter available here.](#)

RESEARCH PRESENTATIONS

““The Power of Accounting: Capitalization of Cloud Computing for Utilities” with Bryan Brockbank, Kelly Ha, and Wayne Thomas presented at:

University of Alabama Alumni Research Conference	Jan 2026
BYU Accounting Research Symposium, presentation by co-author Bryan Brockbank	Sep 2024
Coles Clary Seminar Series, presentation by co-author Kelly Ha	Sep 2024

“Supplier Financing Agreements and Cash Flows” with Bryan Brockbank and Sunay Mutlu presented at:

University of Oklahoma	Oct 2025
BYU Accounting Research Symposium, presentation by co-author Bryan Brockbank	Sep 2025
AAA Annual Meeting	Aug 2024
Coles Clary Seminar Series, presentation by co-author Sunay Mutlu	Feb 2024
University of Alabama Alumni Research Conference	Feb 2024

“Engaging Students in the Standard Setting Process” with Christing Botosan and Gary Taylor presented at:	
Governmental Mid-Year Meeting	Mar 2026
AAA Annual Meeting	Aug 2025
Excellence in Accounting Education Workshop, Audit Mid-Year Meeting	Jan 2025
“Do Investors View Paid-In Capital as Liabilities or Equity? A Test of the “Earned Capital Approach”” with Richard Price and George W. Ruch presented at:	
European Accounting Association Annual Congress, presentation by co-author George Ruch	June 2021
Kennesaw State University	Mar 2020
Denver University, presentation by co-author George Ruch	Feb 2020
“Financial Reporting Alternatives for Stock Repurchases and Their Effects on Stock Repurchase Decisions” with Richard Price and George W. Ruch presented at:	
European Accounting Association Annual Congress, presentation by co-author Richard Price	May 2019
University of North Texas Accounting Conference	Mar 2019
Kennesaw State University	Feb 2019
University of Alabama PhD Research Conference	Feb 2019
Oklahoma State University	Dec 2018
“A Proposal for Distinguishing Liabilities from Equity: Internal Capital versus External Capital” with Richard Price and George W. Ruch presented at:	
European Accounting Association Annual Congress, presentation by co-author George Ruch	May 2018
Florida State University	Mar 2018
University of Alabama Archival PhD Alumni Conference	Feb 2018
BYU Accounting Research Conference, presentation by co-author George Ruch	Oct 2017
George Mason University, presentation by co-author Richard Price	Sept 2017
“Growth Options and Default Risk: The Role of Contract Maturity” with Gary K. Taylor presented at:	
Kennesaw State University, presentation by co-author Gary Taylor	Mar 2022
Hawaii Accounting Research Conference	Jan 2018
Oklahoma State University Accounting Research Conference	Apr 2017
“Employee Stock Options: The Importance of Differentiating Between Proceeds and Compensation” with George W. Ruch presented at:	
Hawaii Accounting Research Conference	Jan 2018
University of Oklahoma	Nov 2015
“Research and Development Expense and Analyst Forecast Errors: An Underestimation of Sales or Overestimation of Expenses?” with George W. Ruch and Gary K. Taylor presented at:	
University of Alabama	Nov 2016
“The Relevance of Non-GAAP Net Assets to Creditors: An Examination of the Credit Default Swap Market” presented at:	
EIASM 11 th Interdisciplinary Workshop, Athens, Greece	Sept 2015
AAA Annual Meeting, Atlanta, GA	Aug 2014
University of Alabama	Mar 2013
Southern Methodist University	Feb 2013
University of Oklahoma	Jan 2013

“CEO Excess Compensation: The Importance of Context” with Austin L. Reitenga and Thomas J. Lopez presented at:

AAA Annual Meeting, Washington, D.C.	Aug 2012
AAA Southeastern Regional Meeting, Savannah, GA	Apr 2012
University of Alabama	Aug 2010

“Operational Restructurings: Where’s The Beef” with Peter M. Johnson, Kelvin X.T. Liu and Thomas J. Lopez presented at:

20 th Annual Conference, Rutgers University	Sept 2012
AAA Southeastern Regional Meeting, Destin, FL	Apr 2011

PROFESSIONAL SERVICE

Member, FASB’s Public Markets Advisory Committee, 2026 – present
Program Coordinator, [Kennesaw State Financial Reporting Roundtable](#), 2020 – present
Member, FASB Financial Reporting Issues Conference Planning Committee, 2025 - 2026
Member, AAA Financial Reporting Policy Committee, 2023 – 2024, 2025 – present
Chair, AAA Financial Reporting Policy Committee, 2024 - 2025
Member, Coles College of Business Promotion and Tenure Committee, 2024 - 2025
Member, KSU School of Accountancy Promotion and Tenure Committee, 2023 – 2024
Member, KSU Strategic Planning Committee, 2022 - present
Accounting Graduate Curriculum and Assessment Committee – Kennesaw State University, 2020 – present
Dissertation Committee - Christopher Slinkard, 2024
FARS Scholarship Committee Chair, 2019 – 2022
Search Committee - KSU School of Accountancy, Spring 2022
Speaker at Accounting & Auditing Forum, presented by Kennesaw State University in association with the North Atlanta Chapter of the Georgia Society of CPA's, 2020
Ad-hoc Reviewer for *Advances in Accounting* (2021), AAA FARS Section Midyear Conference (2019), AAA Annual Meeting (2019, 2018, 2017), University of North Texas Conference (2019), Hawaii Accounting Research Conference (2018), *Review of Accounting Studies* (2017), *Journal of International Accounting Research* (2014)
FARS Scholarship Committee, 2018, 2015
Dissertation Committee - Curtis Farnsel, 2018
Advisor, PhD Second Year Paper, 2016
Workshop Co-Coordinator – University of Oklahoma, 2016 – 2019
McNair Research Mentor, 2015
Faculty Recruiting Committee – University of Oklahoma, 2015, 2013
Research Mentor - University of Oklahoma McNair Scholars Program, 2015
Steed School of Accounting Library Liaison, 2014 - 2019
Undergraduate Committee – University of Oklahoma, 2013 - 2019

HONORS & AWARDS

Mark Chain/Deloitte Innovation in Graduate Teaching Award, 2025
TLC Intellectual Contribution Award, 2025
FARS Innovation in Financial Accounting Education Award, 2024
Coles Working Paper Series Award, 2024, 2025
Runner Up, Best Junior Contribution to the Intangibles and IC Theory and Practice, EIASM 11th
Interdisciplinary Workshop on “Intangibles, Intellectual Capital and Extra-Financial
Information”, September 2015
Presidential International Fellowship, University of Oklahoma, 2015
Outstanding Dissertation, Culverhouse College of Commerce, 2014
AAA/Grant Thornton Doctoral Dissertation Award for Innovation, 2012
Best Paper Submission by 4th Year PhD Student, AAA Southeastern Regional Meeting, 2012
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow, 2011
Outstanding Achievement in Statistics by a Non-Major, University of Alabama Statistics Department
(April 2010)
Summer Excellence in Research Award, Culverhouse School of Accountancy (Summer 2010)

TEACHING EXPERIENCE

Undergraduate Courses

Intermediate Accounting
Introduction to Financial Accounting
Honors Research
Corporate Financial Reporting (for non-majors)
Auditing

Master of Accounting Courses

Financial Accounting Theory
Regulatory Structures and Emerging Issues in Financial Reporting

MBA Courses

Financial Accounting Theory

PhD Courses

Introduction to Accounting Research

CONFERENCE PARTICIPATION

Emerging Financing Reporting Issues Research Symposium– <i>Participant</i>	2024-2026
FASB Financial Reporting Issues Conference – <i>Participant (Invitation Only)</i>	2024-2026
AAA Annual Meeting – <i>Presenter/Discussant/Moderator/Participant</i>	2010-2025
University of Alabama Alumni PhD Conference – <i>Presenter/Participant</i>	2021-2026, 2018, 2019
AAA FARS Section Midyear Conference – <i>Participant</i>	2024-2025, 2010-2017
University of North Texas Accounting Conference – <i>Presenter</i>	2019
Review of Accounting Studies Annual Conference - <i>Participant</i>	2018
Hawaii Accounting Research Conference – <i>Presenter/Participant</i>	2018
Oklahoma State Accounting Research Conference – <i>Presenter/Participant</i>	2016-2018
EIASM 11 th Interdisciplinary Workshop on “Intangibles, Intellectual Capital and Extra-Financial Information”, Athens, Greece - <i>Presenter</i>	2015
Accounting PhD Rookie Recruiting and Research Camp, Miami, FL - <i>Presenter</i>	2012
AAA Southeastern Regional Meeting, Savannah, GA – <i>Presenter</i>	2012, 2011
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, Tahoe City, CA	2011
Intersection of Psychology and Economics, University of Texas - <i>Participant</i>	2010

PROFESSIONAL CERTIFICATION AND EXPERIENCE

Certified Public Accountant, State of Alabama

Controller - Director of Finance	AFFLINK, LLC	2003-2008
Audit Senior Manager	Way, Ray, Shelton and Co., P.C.	2000-2003
Audit Staff – Sr. Manager	Ernst & Young, LLP	1992-2000