



SYLLABUS

Norman J. Radow College of Humanities and Social Sciences

Department of Geography & Anthropology

GEOG 3330-W01: Economic Geography

Fall 2023: August 14 to December 5, 2023

Course Information

Class meeting time: Asynchronous Online

Modality: Asynchronous Online

Location: Online on D2L

Instructor Information

Name/Title: Dr. Paul N. McDaniel, Associate Professor of Geography

Pronouns: He/Him/His

E-mail: paul.mcdaniel@kennesaw.edu

Faculty Web: Visit [Dr. McDaniel's FacultyWeb](#) page

Office Location: Math & Statistics Building (MS) 236 (a [SafeSpace](#)) on Kennesaw Campus

Drop-In Office Hours & Location: Virtual via Microsoft Teams

[Department of Geography & Anthropology](#) Main Office:

Social Sciences Building (Kennesaw Campus) room 4042. Phone: 470-578-2373.

Preferred Method of Communication

If you have questions or concerns about our course, please send your messages to Dr. McDaniel at paul.mcdaniel@kennesaw.edu. I will do my best to respond within 24 hours, Monday to Friday, during regular business hours (9:00 AM to 5:00 PM). For messages that arrive over the weekend (after 5:00 PM on Friday) or during holidays/breaks, I will respond the next business day. While I will also respond to messages sent through the D2L email message platform within the online course, it may take longer for me to respond than via regular KSU email. Email is a primary form of communication for businesses and other professional settings such as at a university. Knowing when and how to write effective emails is critical because email often provides the first impression of you and your communication skills (i.e., sending a professional email within a professional setting is not the same as sending a text message to a friend). As such, please refer to the KSU Writing Center's [Guide on Writing Professional Emails](#).

Course Description & Purpose

A geographic analysis of global resources and economic growth. The underlying theme of the course is the impact of space (location, distance, area, boundaries) on economic decision-making. Topics to be discussed include population, transportation, rural and urban land use, industrial location, natural resource management, and development / underdevelopment. Differing spatial theories will be employed to explain the global economy in transition. 3 credit hours.

Course Objectives

After successful completion of this course, students will be able to:

1. Describe concepts from economic geography and explain the significance of geographic concepts for understanding contemporary socio-economic processes and outcomes.
2. Discuss the complexity of economic development processes taking place across the world and how these are influenced by geographic space and place.

3. Apply the language and methods of economic geography to analyze the ways in which geographic ideas and approaches can inform our understanding of local, regional, national, and global economic activity and impacts.
4. Examine how spatial methods (cartography, GIS, and spatial statistics) can help answer economy-related questions and analyze economic geography dynamics with a spatial lens using data and maps.
5. Practice communicating economic geography effectively through writing, discussions, activities, data visualization, presentations, and participation.

Required Textbook/Supporting Materials

Required Texts:

Stutz, Frederick P. and Barney Warf. 2012. *The World Economy: Geography, Business, Development*. 6th Edition. Pearson Education. ISBN: 9780321722508 (this is for the hardback printed version, however, this book is also available in electronic format online, which is also acceptable. Used versions are also likely available from a variety of sources).

Recommended Texts: To add further context to textbook concepts, class discussions, and ongoing current events, a select set of supplemental readings may be made available at the discretion of the instructor. These readings may be drawn from newspapers, magazines, academic journals, book chapters, etc., and would be made available to students online via D2L. Please note that every attempt will be made to include the research and work done by researchers and scholars who have contributed to geographic thought who are often underrepresented in academia.

Technology requirements: You will need access to a computer with an internet connection to access the D2L course site. To view some course materials, you will also need Adobe Reader to view PDF files, MS PowerPoint to view the lecture slides, MS Word or another word processor to view some course documents and to complete the research paper, and QuickTime or another program to view the optional videos from Smithsonian. To function in this online course, you will also need to be able to use basic Internet functions, email, D2L, and MS Office products.

Course Policies and Expectations

Attendance

Class Participation. For this class, you should be diligent about reading the required textbook as class activities (lectures, quizzes, exams, discussions, assignments) are based on content directly from the textbook. Regular participation and meeting course graded activity deadlines are an essential component to succeeding in this class. Consider our class an assemblage of individuals that is unique and irreplaceable. Irregular participation not only hurts a student's course work, but it weakens the class as a whole. If you need to miss a graded activity deadline for a reasonable reason, please let me know via email along with a valid excuse (such as a doctor's note). If you have an unplanned missed deadline, please let me know about the reason via email as soon as possible after the missed due date occurs along with documentation for the reason for missing the due date. **Financial Aid Attendance Compliance:** You are responsible for determining your enrollment status in all classes to protect your financial aid monies. NOT ATTENDING A CLASS FOR WHICH YOU ARE REGISTERED IS NOT THE SAME AS **WITHDRAWING FROM THE COURSE**. You must complete an online withdrawal to be removed from a course. If you stop attending class but do not complete an online withdrawal BEFORE the last day to drop without academic penalty, you will receive a grade of WF, which counts as an F in calculating your grade point average and counts as a completed course for determining your financial aid award.

Interaction and Engagement

This course provides regular and substantive interaction between the learners and the instructor by providing direct instruction via the instructor-created and recorded audio/video lectures, assessing and providing timely feedback on student coursework, providing information and responding to questions about the content, and facilitating discussions regarding the content of the course. The faculty member will also be monitoring student academic engagement and success (via the various required course activities and the tools provided by D2L) and promptly and proactively engage in substantive interaction with a student when needed on the basis of such monitoring, or upon request by the student.

AI Use Allowed, but Not Required

This policy statement and text is from the KSU Syllabus Template: In this class, you are welcome to use AI for any purpose. However, you should note that all AI generative tools still tend to make up incorrect facts and fake citations, code generation models tend to produce inaccurate outputs, and image/art generation tools can produce copied work or offensive products. You will be responsible for any inaccurate, biased, offensive, or otherwise unethical content you submit regardless of whether it originally comes from you or an AI tool. If you use an AI tool, its contribution must be

credited in your submission. The use of an AI tool without acknowledgement is cheating and constitutes a violation of the KSU Code of Academic Integrity.

Grading & Evaluation Policies

All graded activity due dates are clearly listed in multiple locations to help you stay organized and on schedule for successful completion of all course components. Due dates are clearly listed in the course grade activity chart below, in the module schedule further below in this syllabus, in D2L on each individual activity page, and in the online D2L course calendar. Typically, I will do my best to grade items and return feedback to you in the grade item submission area within D2L within one week of the due date for the item.

Late Work Policy

Late work may be accepted at the discretion of the instructor through either making pre-arrangements for a late submission with a valid excuse or for an unplanned missed due date with a valid excuse. Simply submitting a graded activity late without communicating with the instructor as to the reason why it was submitted late is unprofessional. Also, late work most likely will not be accepted more than one week after the stated due date. However, "life happens" and so it may be necessary for you to submit something late due to an unforeseen circumstance. Such issues are taken into account, but please communicate with the professor. So that final course grades can be submitted to the university on schedule, no late work will be accepted after the last official day of class for the term as stated in the official university calendar unless there is a valid reason (such as pre-arranged accommodations or a valid excuse such as a doctor's note).

Final Course Grading Scale

600 Total Possible Points. Final course grades will be assigned based upon the total points earned from the items described in detail below out of 600 total possible points, computed to a percentage according to the grade guideline below. To determine your percent grade, simply add up the total points you have earned in the course, then divide by the total possible points in the course (600 total possible points), then multiply by 100 to arrive at your percent grade out of 100 percent.

A = 90% to 100% B = 80% to 89% C = 70% to 79% D = 60% to 69% F = 0% to 59%

I will round up final course grades if they are $>$ or $= 0.5$ or above, for example, an 89.6 is an A, but 79.2 is a C.

Exam 1 (100 points)

The exams are non-cumulative and will be multiple choice. Each exam is out of 100 points. Exam 1 (Midterm Exam) covers class discussions and readings for textbook chapters 1-7.

- Due: October 5

Exam 2 (100 points)

The exams are non-cumulative and will be multiple choice. Each exam is out of 100 points. Exam 2 (Final Exam) covers class discussions and readings for textbook chapters 8-14.

- Due: December 5

Chapter Review Quizzes (100 points)

There will be ten multiple choice reading quizzes throughout the course, each with 5 questions worth 2 points each for a total of 10 points for each quiz and an overall total of 100 points for the total reading quizzes grade for the course.

- Quiz 1: August 24
- Quiz 2: August 31
- Quiz 3: September 7
- Quiz 4: September 14
- Quiz 5: September 28
- Quiz 6: October 12
- Quiz 7: October 19
- Quiz 8: October 26
- Quiz 9: November 2
- Quiz 10: November 16

Discussions (100 Points)

There will be four online discussion forums throughout the course. Each is worth 25 points for a total of 100 points. You must respond in detail (see discussion grading rubric guidelines below) to the discussion topic prompt/question and respond in one paragraph each to at least 3 other classmates' responses to create a dialogue around the topics that the entire class is participating in.

- Discussion 1: August 24
- Discussion 2: September 21
- Discussion 3: November 9
- Discussion 4: December 4

Grading Rubric for Each Discussion Activity

	Exemplary	Midpoint	Unsatisfactory
Content	10 points Post contains unique and novel ideas. Shows you have thought critically about the material and addresses all questions in the prompt.	5 points Post is substantial but does not show much critical thinking about the topic. Mainly summarizes the main point or restates what has already been said by others.	0 points Post has little substance, off topic, does not contribute to the discussion.
Reference and Support	5 points The post has clearly and explicitly referenced material to the readings and personal experiences to reinforce the opinion/statements.	2.5 points Some material or personal experiences are referenced.	0 points There is no clear support for the statements.
Length of Post	5 points Post is 350 words or more.	2.5 points Post is 201 to 349 words.	0 points Post is less than 200 words.
Meaningful Responses to At Least Two Other Students' Posts	5 points Two responses are each 50 words or more and show strong evidence of thought.	2.5 points Responses are 25 to 49 words OR don't show strong evidence of thought OR less than two responses.	0 points No response posts.
Total	25 points	12.5 points	0 points

Economic Geography Applied Research Project (200 points)

The major semester project for this class is an applied research project that will result in practical, applied recommendations about the particular topic. The topic will be the economic geography of a commodity of your choice. Your paper must explain why the commodity is produced and consumed in certain places and not in others, selecting among the factors below or others. It is likely that each commodity will have different locational factors, and you do not have to include all of them. Include only what you consider the most important. Here are some common locational factors:

1. land
2. labor
3. capital
4. environmental factors (climate, soils, minerals, etc.)
5. cultural reasons
6. historical reasons
7. government policies
8. etc.

Additionally:

- The topic must be unique and of strong interest to you.
- You must have it approved ahead of time (see syllabus schedule).
- The spatial approach must be used.

Project deliverables include three components that total 200 points:

1. A 10-page written report with recommendations (100 points). The report must be in the following format: 12-point Times New Roman font, double-spaced, 1-inch margins. Please select a citation/reference format of your choice (such as APA, MLA, Chicago style, etc.), but be consistent in your selection. Please use the resources (including handouts about formatting, referencing, and citations, as well as writing tips) from the [KSU Writing Center](#) as you prepare your report. Please also refer to the grading rubric below to know what items to include in your report and how your report will be graded.
2. An approximately 5-to 10-minute summary presentation (50 points) of your project. The presentation may be in the form of a digital presentation (such as PPT or Prezi), or may be a presentation of your poster. Please refer to the instructions in D2L for recording and posting a presentation using KSU's Kultura/Mediaspace platform.
3. Applied Research Project Discussion activity (50 points). In addition to the submission of your applied research project presentation in the appropriate assignment dropbox in D2L, within the Applied Research Project discussion forum you must post the link to your presentation so that others in the class may view it. As with the other discussion activities throughout the course, you must also respond to at least three other students' final project discussion posts (their presentations) after viewing their presentations posted in the discussion forum.

Grading Rubric for the Economic Geography Applied Research Project Report Paper Component:

	Exemplary	Midpoint	Unsatisfactory
Geography Content Explains "The Why of Where"	30 points Paper has a strong spatial focus.	15 points Paper has somewhat of a geographic focus, could be stronger.	0 points Paper lacks spatial content.
In-Text Citations	15 points All sources listed in the reference list are cited in the text of the paper	7.5 points Some citations are in the text, but not all sources in the bibliography are cited	0 points No citations from the reference list. PAPER WILL BE GRADED "D" OR LOWER.
Reference List	15 points 10+ sources, alphabetized, follows consistent citation format, at least 2 peer-reviewed journals	7.5 points 5-9 sources, needs formatting attention, may or may not have scholarly sources	0 points 1-4 sources, bibliography not alphabetized, poorly formatted
Maps & Images	10 points Paper has 1+ map and 1+ image, both referred to in the text.	5 points Paper has only one map or image, may or not be referred to in text.	0 points No maps, no images.
Proof-reading	10 points 0-9 spelling and/or grammar mistakes.	5 points 10-19 spelling and/or grammar mistakes	0 points 20+ spelling and/or grammar mistakes.
Length of paper	10 points Paper has 10 or more pages of double-spaced text (times new roman font, 1-inch margins). Length of paper is the body text of the paper and is not inclusive of cover page, maps and images, or references pages.	5 points Paper has 4-5 pages of text.	0 points Paper has 0-3 pages of text.
Subheadings (these add focus)	10 points 3-5 subheadings	5 points 1 – 2 subheadings	0 points No subheadings

You will submit your paper via dropbox on D2L. A plagiarism and AI-detection device will be used (“Turn-It-In”).

Communication Rules/Online Course Etiquette

In any classroom setting there are communication rules in place that encourage students to respect others and their opinions. In an online environment the do's and don'ts of online communication are referred to as **Netiquette**. This [netiquette resource](#) may prove useful to students.

How to Succeed in this Class

To succeed in this class, you will need to log on daily, and refer to the detailed schedule in this syllabus which lists the course modules week-by-week and the due dates for discussions, reading quizzes, Google Earth Project, and exams. The D2L course calendar also specifies due dates for all course items. An online class can be both challenging and exciting. You need to have and make the time to complete all the activities, participate in discussions, and be proactive and open-minded to learning. You also need to be self-motivated and self-disciplined to succeed.

What is Plagiarism?

Plagiarism is defined as the practice of taking someone else's work or ideas and passing them off as one's own. If you are unaware or uncertain about how to properly cite a particular source, check out the RCHSS ODE's Plagiarism Resources (for [MLA](#) and [APA](#)) for more information.

Institutional Policies

Federal, BOR, & KSU Course Syllabus Policies

There are numerous federal, University System of Georgia (USG) Board of Regents (BOR), and KSU course syllabus policies that outline students' rights and responsibilities. Students are responsible for visiting the KSU website that lists these and for being familiar with all of the policies listed. For detailed information, visit the [Course Syllabus Policies](#) page.

Americans with Disabilities Act (ADA) Compliance Policy

Kennesaw State University provides program accessibility and reasonable accommodations for persons defined as disabled under Section 504 of the Rehabilitation Act of 1973 or the Americans with Disabilities Act of 1990 as amended. Students who require accommodation in facilities, services, programs or activities should contact the Assistant Director for Disabled Student Services to arrange an individual assistance plan. Accommodations may include classroom accessibility, modified computer equipment, disability-accessible parking, assistance with note-taking sign language interpreting or captioning services, class materials in alternate format, library and laboratory assistance, and other accommodations. Determination of appropriate accommodations to be provided will be based upon documentation of the disability. Members of the public who require specific accommodations in facilities, services, programs or activities should contact the office sponsoring the service, program or activity at least five days in advance to arrange individual accommodations. Should a student require assistance or have further questions about the ADA, please contact either the ADA Compliance Officer for Students at 770-423-6443; the ADA Compliance Officer for Facilities at 470-578-6224; or the Director of Human Resources, ADA Compliance Officer for staff and faculty at 470-578-2666. For more information, visit KSU's [Institutional Policies](#) page.

KSU Non-Discrimination Statement

Kennesaw State University (KSU) is committed to maintaining a fair and respectful environment for living, work and study. To that end, and in accordance with federal and state law, Board of Regents policy, and University policy, the University prohibits harassment of or discrimination against any person because of race, color, sex (including sexual harassment and pregnancy), sexual orientation, gender identity, gender expression, ethnicity or national origin, religion, age, genetic information, disability, or veteran status by any member of the KSU Community on campus, in connection with a University program or activity, or in a manner that creates a hostile environment for members of the KSU community. For more information, visit KSU's [Office of Institutional Equity](#) page.

Codes of Conduct

All students are responsible for knowing the information, policies and procedures outlined in the Kennesaw State University Codes of Conduct. The KSU Codes of Conduct include: the general Student Code of Conduct, the Residential

Code of Conduct, and the Code of Academic Integrity. Kennesaw State University reserves the right to make changes to this code as necessary and once those changes are posted online, they are in effect. Students are encouraged to check online for the updated versions of all policies. For more information, visit KSU's [Department of Student Conduct and Academic Integrity](#) page.

KSU Student Resources

A wealth of resources is available on campus for students. Visit the [KSU Student Resources](#) page and [KSU Required Syllabus Information](#) page for detailed information about: Coronavirus (COVID-19); Technology Assistance; Student Support and Wellness; Academic Resources (including Grade Appeals). You can also access information regarding [Financial Aid](#), [the Registrar](#), and [the Bursar](#) by visiting their websites. KSU's [Online Learning Support](#) division is also available if you need assistance with online courses.

KSU Writing Center

You are strongly encouraged to take advantage of the KSU Writing Center, a free resource to help you improve any kind of writing in any subject. Friendly, experienced peer writing assistants work with you one-on-one to develop strategies for topic development, revision, editing, source documentation, and much more. Appointments are available online in real time as well as on both campuses (K-English 242 and M-Johnson 237) and can be scheduled one hour to two weeks in advance. The Writing Center also offers specialized support for graduate students and includes the English Language Program (formerly the ESL Center), which provides a variety of tutoring, advising, and mentoring services for students whose primary language is not English. For more information, visit the [KSU Writing Center](#) page to reserve your appointment and to learn more about Writing Center services and online resources.

Course Schedule

Below is an outline of the content and activities in each module of the course. Dates below indicate the date the module begins. Due dates are listed within this schedule below, in the Grading and Evaluation Policies section earlier in this syllabus, and are also clearly listed in the online D2L course calendar and on each graded activity item within D2L. All due dates for activities are in Eastern Time and are due by 11:59 PM on D2L on the specified due date.

Week	Modules	Readings/Activities, General Topics	Items Due
Weeks 1 & 2: August 14-24	0: Start Here 1: Economic Geography Introduction	Getting started, course introduction. Read Geography.com website for general quick refresher overview of the discipline of geography. Textbook Chapter 1: Economic Geography – An Introduction Due August 24: Discussion 1: Introduce Yourself Quiz 1	August 24: Discussion 1 Quiz 1
Week 3: August 25-31	2: Historical Development of Capitalism	Chapter 2: The Historical Development of Capitalism Due August 31: Quiz 2	August 31: Quiz 2
Week 4: September 1-7	3. Population	Chapter 3: Population Watch, " Don't Panic—The Facts About Population ," from Gapminder, available free (with captions). Due September 7: Quiz 3 Applied Research Project Topics Due (post about your selected topic to the Applied Research Project Topics discussion forum)	September 7: Quiz 3 Applied Research Project Topics Due
Week 5: September	4: Resources and Environment	Chapter 4: Resources and Environment	September 14:

Week	Modules	Readings/Activities, General Topics	Items Due
8-14		Due September 14: Quiz 4	Quiz 4
Week 6: September 15-21	5: Theoretical Considerations	Chapter 5: Theoretical Considerations Due September 21: Discussion 2	September 21: Discussion 2
Week 7: September 22-28	6: Agriculture	Chapter 6: Agriculture Due September 28: Quiz 5	September 28: Quiz 5
Week 8: September 29-October 5	7: Manufacturing 7.1: Exam 1 (Midterm Exam)	Chapter 7: Manufacturing Exam 1 (Midterm), Due by 11:59 PM on October 5. Midterm Exam (Exam 1) consists of 50 multiple choice questions worth two points each for a total of 100 points. The exam covers reading and discussion of topics related to the textbook chapters 1-7. Note: A midterm course grade will be assigned by the midterm grade due date identified on the Fall 2023 academic calendar. This midterm course grade is based on all your graded activities for this course up to this point in the semester for assessing mid-semester performance prior to the last day to withdraw without academic penalty. You may view your midterm course grade in Owl Express. Note that only your final course grade will be officially recorded on your academic transcript.	October 5: Exam 1 (Midterm Exam)
Week 9: October 6- 12	8: Services	Chapter 8: Services October 10: Last Day to Withdraw Without Academic Penalty Due October 12: Quiz 6	October 12: Quiz 6
Week 10: October 13- 19	9: Transportation and Communications	Chapter 9: Transportation and Communications Due October 19: Quiz 7	October 19: Quiz 7
Week 11: October 20- 26	10: Cities and Urban Economies	Chapter 10: Cities and Urban Economies Due October 26: Quiz 8	October 26: Quiz 8
Week 12: October 27- November 2	11: Consumption	Chapter 11: Consumption Due November 2: Quiz 9	November 2: Quiz 9
Week 13: November 3-9	12: International Trade and Investment	Chapter 12: International Trade and Investment Due November 9: Discussion 3	November 9: Discussion 3
Week 14: November 10-16	13: International Trade Patterns Applied Research Project	Chapter 13: International Trade Patterns Due November 16: Quiz 10 Applied Research Project Paper Applied Research Project Presentation	November 16: Quiz 10 Applied Research Project Paper Applied Research Project

Week	Modules	Readings/Activities, General Topics	Items Due
			Presentation
Week 15: November 20-26		FALL BREAK / THANKSGIVING BREAK November 18-21: Dr. McDaniel away at the Southeastern Division of the American Association of Geographers (SEDAAG) annual meeting.	
Week 16: November 27-30	14: Development and Underdevelopment in the Developing World Applied Research Project	Chapter 14: Development and Underdevelopment in the Developing World November 28: Last Day to Withdraw with a WF Grade Due November 30: Applied Research Project Discussion	November 30: Applied Research Project Discussion
Week 17: December 1-5	15: Exam 2 (Final Exam)	Due December 4: Discussion 4 December 4: Last day of classes for Fall 2023 semester! Exam 2 (Final Exam), noncumulative covering course content after Exam 1, Due by 11:59 PM on December 5. Final Exam (Exam 2) consists of 50 multiple choice questions worth two points each for a total of 100 points. The exam is noncumulative and covers reading and discussion of topics related to textbook chapters 8-14 and any other topics covered after the Midterm exam. Dr. McDaniel will be calculating and submitting final course grades on December 6.	December 4: Discussion 4 December 5: Exam 2 (Final Exam)