



KENNESAW STATE
UNIVERSITY

SYLLABUS

NORMAN J. RADOW COLLEGE OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF PSYCHOLOGICAL SCIENCE
PSYC4345.W03 ONLINE CRN14716
SPRING 2021

Course Information

Class meeting time: Asynchronous Online
Modality: Online

COVID: Return to Campus Information

- Since KSU Coronavirus (COVID-19) Information and Resources are available [here](#).
- If you are experiencing a fever or COVID-19 symptoms, please call KSU's COVID-19 Health Helpline at 470-578-6644, and then choose option 1 for directions about what to do next. Please do not go to the Student Health Clinic without calling first. If a medical emergency occurs on campus (e.g., difficulty breathing), contact Public Safety at 470-578-6666.
- KSU Emergency Assistance information can be found [here](#) including links to financial assistance, food, and temporary housing.
- The [GA Department of Community Affairs](#) has compiled a listing of public Wifi hotspots available throughout the state.
- COVID-Related Accommodations can be requested through [Student Disability Services](#).
- This [video](#) entitled "How to Learn in Pandemic Times" explains basic learning principles, potential pitfalls, and ways to cope – always applicable, but particularly in important in times of uncertainty.

Instructor Information

Name: Sandra Scheier, MS
Email: sscheier@kennesaw.edu
Office Location: online
Office Phone: 734-818-5395 (no texting and please email first, no calls after 9pm)
Office Hours: online scheduled as needed, video meeting can be set up via MS Teams
Preferred method of communication: email, emails will be returned within 24 hours M-F, 36 hours on the weekends.

Course Description

Prerequisites – PSYC 2500 and PSYC 3000

PSYC 4345: Learning and Behavior
3 Class Hours. 0 Laboratory Hours: 3 Credit Hours

This course offers an introduction to the various learning mechanisms that influence the establishment, maintenance, and/or reduction of behaviors in both humans and nonhuman animals. The course focuses on linking processes and theories of classical and operant conditioning to everyday behaviors.

Course Materials

All students are responsible to have the ebook for this course:

MindTap Psychology -1 term (6 months) Instant Access for Domjan's The Principles of Learning and Behavior , 7th Edition, Michael Domjan ISBN-10: 1-337-27521-2 ISBN-13: 978-1-337-27521-7

MindTap is where you will read your eBook chapters and do your weekly graded mastery training and chapter quizzes. There are also other activities there to help you learn the materials, however, they are not graded or required. Please review the information under the Start Here tab on how to register and use MindTap. It's fairly easy once you get going.

PSYC 4345, is part of a textbook program called Day One Access. The week before classes begin, you should receive an e-mail from KSU University Stores with instructions on how to access the course content (please check your junk folder if not in your inbox). The purpose of Day One Access is to make sure that you have access to the digital course materials on or before the first day of class at a highly competitive rate. Everyone enrolled in the course will automatically have access to the digital course materials through January 15, 2021. Those who have not opted-out or dropped the class by January 15th, will receive a charge from the bookstore on their OwlExpress student account the following week.

You have the ability to Opt-Out through Friday, January 15th, via the link in the email sent to you by University Stores. Once you opt out, you will immediately receive a confirmation email. If you do not receive this email, you did not successfully opt out. If, after multiple tries, you are unable to successfully opt out via the link, please email dayone@kennesaw.edu prior to the opt-out deadline and request to be manually opted out. You must include your name, student ID number, and the course info. Emails sent after the deadline will not be acknowledged.

You should also login and register your materials via the link in D2L by Sunday, January 24th. If you do not do register by this date, you may temporarily lose access and an access code may be requested despite not having opted out. If this happens, please email dayone@kennesaw.edu. (DO NOT purchase an access code if this happens, as you will not be refunded. Please wait for a response to your email.)

If you would like to know more about Day One Access, please visit https://ksustore.kennesaw.edu/textbooks/day_one_access.php.

If you would like to know if a loose-leaf copy of the textbook is available or have any other questions or concerns, please email dayone@kennesaw.edu.

Technology Requirements:

Internet, D2L Brightspace, and Email Access

Since this is an online class it is a requirement that you have access to a computer with a camera and the internet. Most course assignments are available for extended periods and the deadlines posted indicate the last day that you can complete them for credit. There are public computers & free WIFI available for your use at many locations, including the KSU campus. Finally, you are

responsible for checking D2L and your KSU email Mon-Fri for class announcements/information.

Learning Outcomes

Instructional Objectives/Outcomes:

- Students successfully completing the course should be able to:
- Discuss the historical background of modern learning theories
- Differentiate behaviorism from other psychological approaches
- Explain the methods and measures psychologists use to study learning
- Describe behavioral phenomenon using precise, behavior-analytic terminology
- Identify, define, and explain the concepts and procedures involved in classical and operant conditioning
- Evaluate the effects of reinforcement, punishment, schedules, and stimulus control on behavior
- Apply the behavioral principles of classical and operant conditioning to real-life examples

Course Requirements and Assignments

Syllabus Review, Course Policies and Announcements Statement

For 10 points Copy and post the text below - and include your electronic “signature” (i.e., type your name) - in the Syllabus/Announcement Review discussion area by the end of the first week of class. *I have read and reviewed all of the information contained in this syllabus. I have had the opportunity to ask Prof Scheier any questions I had about the syllabus and its contents. I understand the contents of this syllabus, including all described requirements, expectations, policies, and procedures. I also will read all announcements placed in the D2L class shell. As long as I am enrolled as a student in this course, I agree to abide by the policies and requirements set forth in this class.*

[Type Your Name]

Mastery Trainings in MindTap

You will complete 12 mastery trainings worth 10 points each included at the beginning of each chapter in MindTap. As long as you complete them on time, you will receive 10 points. 120 points total for all mastery trainings.

MASTERY TRAININGS ARE DUE THE WEEK THEY ARE ASSIGNED ON SUNDAY NIGHT AT 11:59 PM

Quizzes and Final Exam

MindTap Quizzes –

You will have 12 quizzes in MindTap worth 30 points each. You have 2 opportunities to take each quiz with your highest attempt counting. **QUIZZES ARE DUE THE WEEK THEY ARE ASSIGNED ON SUNDAY NIGHT AT 11:59 PM.**

Final Exam –

You will have a Final Exam in D2L comprised of multiple-choice questions worth 120 points. It will be timed can only be taken **once**. You will need to install the Respondus Lockdown Browser and webcam before taking the exams. The **EXAM WILL ONLY BE AVAILABLE ON FRIDAY OF WEEK 15 AND IS DUE AT 11:59 PM THAT NIGHT.**

Respondus Lockdown Browser and Monitor: this will be needed to take the exam. When you go take the exam it will walk you through the set-up. *** Please note, Chromebooks are notorious for having technological issues associated with this Respondus software; thus, be sure to have an alternative computer available if primarily using a Chromebook.

Behavior Modification Project (BMP) - Topic and Report

***Please view **Behavior Modification Project - BMP Rubric** document for specific details and grading information.

A primary goal of this class is to encourage you to see the relevance / application of the material covered in the textbook outside the classroom. To that end, each student will select a behavior that they would like to change and develop a plan to accomplish that goal from the behaviorist perspective / natural science approach (i.e., using only the principles of learning & behavior we cover in our class / text). We'll work on these projects throughout the term and you will ultimately submit an APA-style paper that describes your BMP, which is broken down into the following components:

- BMP Topic (30 points)
- BMP Report (120 points)

***Turnitin anti-plagiarism software will be used in grading all parts of this project.

THIS MUST BE COMPLETED BY SUNDAY NIGHT AT 11:59PM OF WEEK 14.

Online Discussions

***Please view **Discussion Requirements and Rubric** document for specific details and grading information.

As this is an online class, you will need to participate in 4 online discussions. Each are worth 60 points each with the exception the Introduction Discussion which is required but not graded. 240 points total for all discussions.

DISCUSSIONS ARE DUE THE WEEK THEY ARE ASSIGNED ON SUNDAY NIGHT AT 11:59 PM

Evaluation and Grading Policies

Components of Students' Grades

Your final grade is based on the total points you earned out of 1000 possible points:

Point Interval	% Scale	Grade
1000-900	100-90%	A
899-800	89-80%	B
799-700	79-70%	C
699-600	69-60%	D
599-000	59-00%	F

Points/Percentage

	<u>Points</u>	<u>%</u>
Syllabus and Announcement Agreement	10	1%
12 MindTap Quizzes x 30 points	360	36%
12 MindTap Mastery Trainings x 10 points	120	12%
4 Online Discussions x 60 points	240	24%
BMP (Behavior Modification Project) Topic	30	3%
BMP Behavior Modification Project Report	120	12%
Final Exam	120	12%

Grading

All work will be graded within 2 weeks of its due date.

Course Policies

Late Work

Late work IS NOT EXCEPTED except for an unavoidable/unforeseeable event that has documentation. Since you have 1 week to complete quizzes, exams and online discussions, no late work is usually excepted. With these time allowances it is advised not to wait until the last day to complete your work.

Extra Credit

There is **no extra credit** for this class since there are so many graded items that can help your overall grade.

Grade Appeals / Policy

If, for any assignment, you feel that the grading policy was unfair in some way, then you must make your case to me in writing via email. I will not respond to verbal complaints about grades. These emails must be received within one (1) week of the posting of your grade; do not wait until the end of the semester.

Once computed and verified, all course grades are final and will not be changed. Every semester, a student approaches me with a request that I raise his or her grade (because she or he will be placed on probation, because he or she will lose their Hope scholarship, because she or he won't be able to graduate as planned... or be accepted into graduate school, & etc.). Please do not ask me to change your grade. I am not trying to be mean or uncaring. Changing a student's grade to one that was not earned is unethical on my part and unfair to other students enrolled in the class.

Turnitin

Anti-plagiarism software will be used in grading all parts of the BMP (see Course Requirements and Assignments)

Respondus Lockdown Browser and Webcam – are used to monitor students during the final exam to prevent cheating. It will be necessary for all students to use a computer with a camera and install/set-up the lockdown browser right before taking the final exam. When logging in to take the exam it will automatically walk you through the set up but allow time for this when preparing to take the exam.

Information on Respondus:

The webcam can be the type that's built into your computer or one that plugs in with a USB cable.

Quiz- and Exam-Taking Rules

- Make sure your webcam and sound are working and on before starting LockDown Browser because you will be recorded to preserve the integrity of the assessment; a webcam with sound is required to ensure you're using only permitted resources.

- Read all of the on-screen instructions before beginning an assessment; I may add additional instructions during the semester.
- Be sure you are wearing clothing and that it is appropriate.
- Ensure you are in a location where you won't be interrupted
- Do not sit with a window behind you with light shining in or with room lighting that makes it difficult to see you on the video that is being recorded
- When you complete the environment scan, do so slowly.
- Remain at your desk or workstation for the duration of the assessment
- Do NOT move your computer around. I don't want to see the ceiling, floor, or walls during your assessment. You must stay in frame.
- Do not take the exam on your bed or have the computer sitting on your lap; it needs to be on a flat, solid surface such as a table or desk.
- You may not wear headphones, or earbuds during the assessment.
- You may not have another person in the room with you.
- You may not read the questions aloud or speak to another person during the assessment.
- If you have an emergency, then you can speak to leave me a message during the recording
- LockDown Browser will prevent you from accessing other websites or applications; you will be unable to exit the test until all questions are completed and submitted
- You MAY NOT use your textbook, notes, or other resources provided to you in the course.
- You MAY NOT use the assistance of another person during quizzes and exams.

Department or College Policies

Diversity: Faculty in the Department of Psychological Science at KSU recognize the significant and unique challenges faced by racial and ethnic minorities in the United States, particularly during times of heightened racial tension. We acknowledge the emotional, mental, and physical toll this can take upon students belonging to these groups, and we are committed to supporting their academic success in the face of these challenges. As part of this support, we strive to foster a classroom environment (both physical and virtual) that is supportive for all students, and we have compiled a list of student resources available through KSU, the American Psychological Association, and beyond, which can be accessed [here](#). Additionally, incidents of discrimination can be reported at the following website - <https://discrimination.kennesaw.edu/>, and students can directly contact the KSU Office of Diversity and Inclusion by phone (470-578-2614) or email (ksudiverse@kennesaw.edu).

[Department of Psychological Science: Statement on Academic Honesty](#)

Institutional Policies

[Federal, BOR, & KSU Course Syllabus Policies](#)

[Academic Integrity Statement](#)

Attendance:

The Board of Regents policy requires that I report attendance. Students will be monitored weekly in their involvement in the class shell.

Students are solely responsible for managing their enrollment status in this course; nonattendance does not constitute an automatic withdrawal from the course.

KSU Student Resources

[KSU Student Resources](#)

Department of Psychological Science Student Resources

The KSU Psychology Lab is a resource center for all psychology majors and minors. The lab is located on the Kennesaw Campus in the Social Sciences Building on the fourth floor, in Room 4026. In an effort to continue to serve our students' needs we have created a distance learning opportunity for students to *remotely* seek and receive necessary guidance and assistance for PSYC 1101, PSYC 2500, and PSYC 3000 course content.

Interested students who would like to be added to this virtual resource center should email the Psychology Lab Coordinator, Nicole Wilcox (nserpico@kennesaw.edu) with the following information: Name (first and last), Student ID#, and NetID.

Psychology Lab Student Assistants will also ***tentatively*** be offering in-person assistance in the Psychology Lab (SO 4026), by appointment only. Interested students may reach out to the Psychology Lab Coordinator, Nicole Wilcox (nserpico@kennesaw.edu) to learn more about this service when they need it.

Please review the information provided on the Psychology Lab webpage for more details about the services and resources we provide: <https://chss.kennesaw.edu/psychscience/resources/psych-lab.php>

Course Schedule

Important Dates

Drop/Add: Ends 01/15 at 11:45 p.m.

Last Day to Withdraw Without Academic Penalty: 03/15

Last Day to Withdraw for a WF: 04/26

Last Day of Classes: 05/03

Grades Due: 05/13 at Noon

Holidays/Breaks

MLK Holiday: 01/18

Spring Break: 03/08 – 03/14

Class Schedule

<u>Due Dates</u>	<u>Readings & Assignments</u>	<u>Topics</u>
Week 1 Sunday 11:59pm 1/17/21	Introductory Online Discussion Syllabus/Announcement Agreement	Class introduction, review syllabus and policies, register and become familiar with MindTap, question/answer discussion as needed
Week 2 Sunday 11:59pm 1/24/21	Chapter 1 Chapter Online Discussion Complete all MindTap Activities including Mastery Training and Quiz	Background and Rationale for the Study of Learning and Behavior
Week 3 Sunday 11:59pm 1/31/21	Chapter 2 BMP Topic Complete all MindTap Activities including Mastery Training and Quiz	Elicited Behavior, Habituation, and Sensitization
Week 4 Sunday 11:59pm 2/7/21	Chapter 3 Chapter Online Discussion Complete all MindTap activities including Mastery Training and Quiz	Classical Conditioning: Foundations
Week 5 Sunday 11:59pm 2/14/21	Chapter 4 Complete all MindTap activities including Mastery Training and Quiz	Classical Conditioning: Mechanisms
Week 6 Sunday 11:59pm 2/21/21	Chapter 5 Complete all MindTap activities including Mastery Training and Quiz	Instrumental Conditioning: Foundations
Week 7 Sunday 11:59pm 2/28/21	Chapter 6 Chapter Online Discussion Complete all MindTap activities including Mastery Training and Quiz	Schedules of Reinforcement and Choice Behavior
Week 8 Sunday 11:59pm 3/7/21	Chapter 7 Complete all MindTap activities including Mastery Training and Quiz	Instrumental Conditioning: Motivational Mechanisms
Week 9 Sunday 11:59pm 3/21/21	Chapter 8 Complete all MindTap activities including Mastery Training and Quiz	Stimulus Control of Behavior

Week 10 Sunday 11:59pm 3/28/21	Chapter 9 Complete all MindTap activities including Mastery Training and Quiz	Extinction of Conditioned Behavior
Week 11 Sunday 11:59pm 4/4/21	Chapter 10 Chapter Online Discussion Complete all MindTap activities including Mastery Training and Quiz	Aversive Control: Avoidance and Punishment
Week 12 Sunday 11:59pm 4/11/21	Chapter 11 Complete all MindTap activities including Mastery Training and Quiz	Comparative Cognition I: Memory Mechanisms
Week 13 Sunday 11:59pm 4/18/21	Chapter 12 Complete all MindTap activities including Mastery Training and Quiz	Comparative Cognition II: Special Topics
Week 14 Sunday 11:59pm 4/25/21	Behavior Modification Project due	
Week 15	FINAL EXAM – Friday 4/30/21 at 11:59pm	